

<b>Borough Boundary Signage</b>	<b>25<sup>th</sup> April 2017</b>
<b>Council Meeting</b> For Decision	

<b>Linkage to Council Strategy (2015-19)</b>	
<b>Strategic Theme</b>	Innovation and Transformation
<b>Objective</b>	Embrace new technologies and processes
<b>Lead Officer</b>	Director of Performance
<b>Cost: (If applicable)</b>	£10,800

## 1.0 Purpose of Report

The purpose of this report is to agree on the shape of the sign for Borough Boundary Signage.

## 2.0 Background

2.1 A Borough Boundary Signage Report was presented to Corporate Policy and Resources Committee on 17<sup>th</sup> April (Appendix 1).

In terms of message for the sign, Committee agreed “Welcome to the Borough of Causeway Coast & Glens” and also agreed that a further option would be presented to Council regarding the shape of the sign.

Committee also noted the cost of the replacement signage, £10,800.

## 3.0 Proposals

### 3.1 Design of replacement sign

Options for shape of the sign are included in Appendix 2 – Options 1-5, with 5 being the additional shape requested at the Corporate Policy and Resources Committee.

## 4.0 Recommendation

It is recommended that Council now approves the shape of the sign from the Options provided.



<b>Borough Boundary Signage</b>	<b>12<sup>th</sup> April 2017</b>
<b>Corporate Policy and Resources</b> For decision	

<b>Linkage to Council Strategy (2015-19)</b>	
<b>Strategic Theme</b>	Innovation and Transformation
<b>Objective</b>	Embrace new technologies and processes
<b>Lead Officer</b>	Director of Performance
<b>Cost: (If applicable)</b>	£10,800

## 1.0 Purpose of Report

- 1.1 The purpose of this report is to consider potential replacement Borough boundary signage and agree budget allocation. 18 locations on the Borough boundary have been identified as sites for replacement signs. The locations identified are spread around the edge of the Borough on main routes. The potential locations for signposting can be broken down into 2 categories (A roads & B roads).
- 1.2 A plan of the potential locations can be seen in Appendix 1. Existing signage photographs 1-4, and possible replacement sign designs have also been attached for reference and can be seen in Appendix 2.
- 1.3 The Committee is asked to consider the proposed locations and cost implications for such signage.

## 2.0 Background

- 2.1 Council has previously approved its corporate brand and as part of the implementation of the new Council brand, boundary signage which still bears the legacy councils' brands is a priority for rebranding.

### 3.0 Proposals

There are currently signs located on 8 A roads and 10 B roads in the Borough.

CLASS	NAME	ROAD_NUMBER
A	GARVAGH ROAD	A0029
A	MAIN STREET	A5002
A	FROSSES ROAD	A0026
A	GARRON ROAD	A5002
A	GLENSHANE ROAD	A0006
A	FOREGLEN ROAD	A0006
A	GLENRAVEL ROAD	A0043
A	CLOONEY ROAD	
B	BALLYCREGAGH ROAD	B0094
B	DRUMAGARNER ROAD	B0075
B	GLENEDRA ROAD	B0040
B	GLENSHANE ROAD	B0074
B	DUNEANY ROAD	B0064
B	CRAIGS ROAD	B0062
B	ALTINURE ROAD	B0044
B	BARANAILT ROAD	B0069
B	TOWNHILL ROAD	B0096
B	DUNMINNING ROAD	B0093

### 3.1 Design of replacement sign

There are two components to the design, the message on the sign, and the shape of the sign.

Options for the message on the sign

“Welcome to the Borough of Causeway Coast and Glens”

Or

“Welcome to the Causeway Coast and Glens”

Options for shape of the sign are included in Appendix 2 – Options 1-4.

### 3.2 Cost of replacement signage

To produce 3mm Laser Cut Aluminium Powder coated to 1 Standard RAL colour (tbc) coated with Gloss Anti Graffiti Laminated Digitally Printed Graphic

to Face. Sign Fix Rails to Rear & 89mm Anti Slip Clips. £600 each to include replacement poles and installation.

Total cost of replacing signage = £10,800.

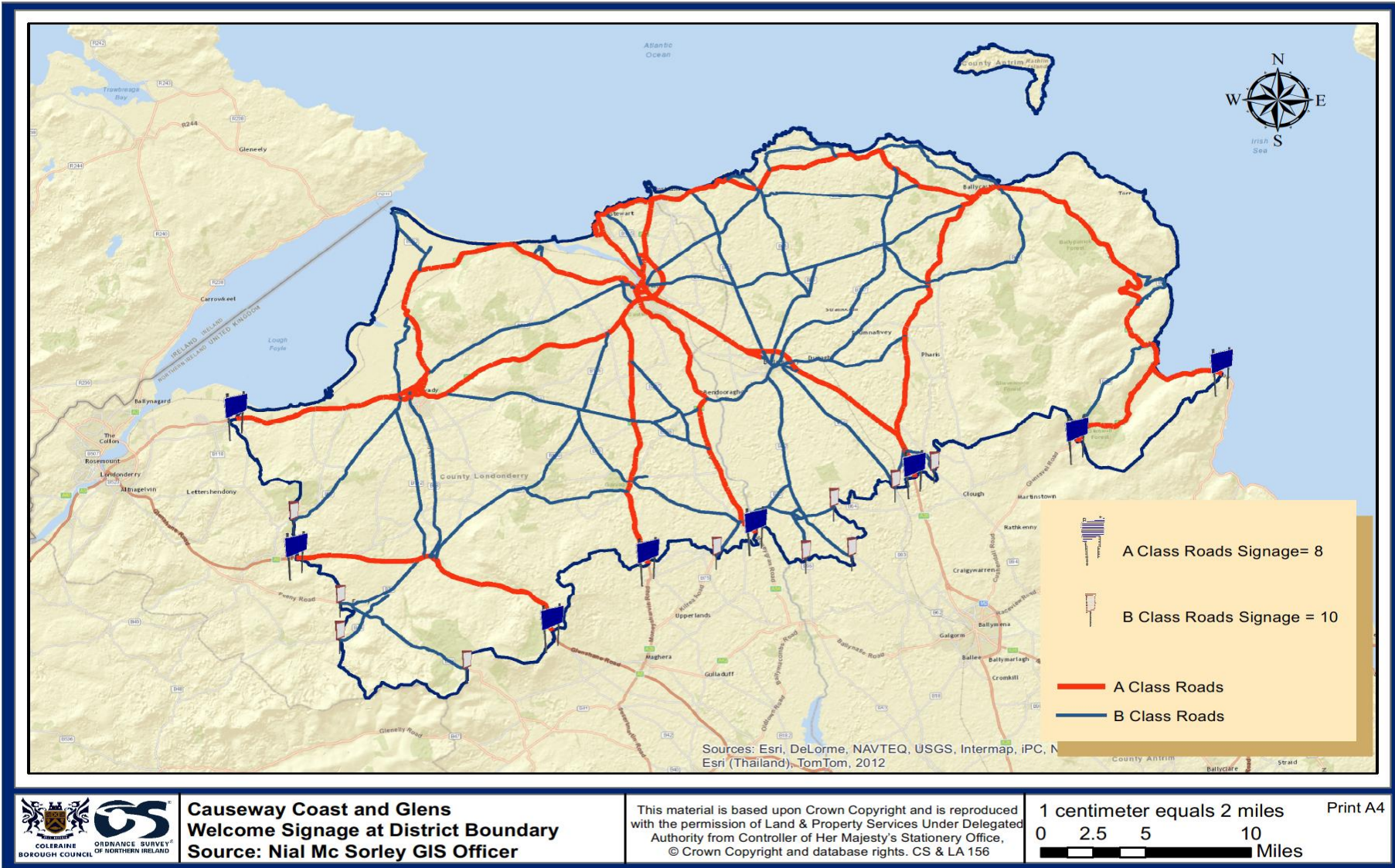
3.3 In terms of timescales, it is anticipated that the signs will be installed approximately 6 weeks from commissioning.

#### **4.0 Recommendation**

It is recommended that Council approves

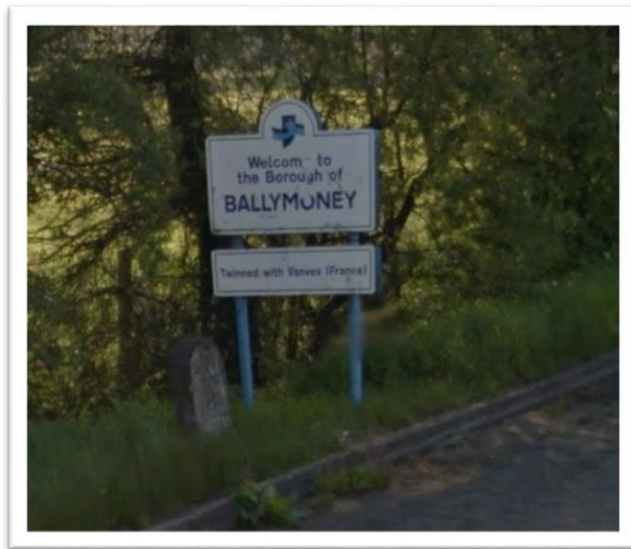
- a) The message for the sign from the Options above and
- b) The shape of the sign from the Options above
- c) The cost of the replacement signage

APPENDIX 1

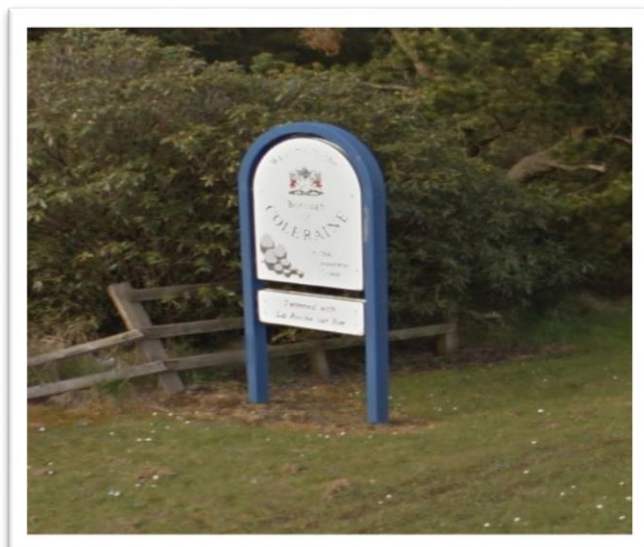


**Existing Signage**

Photograph 1 – Ballymoney Borough Council Road Sign



Photograph 2 – Coleraine Borough Council Road Sign



Photograph 3 Limavady Borough Council Road Sign



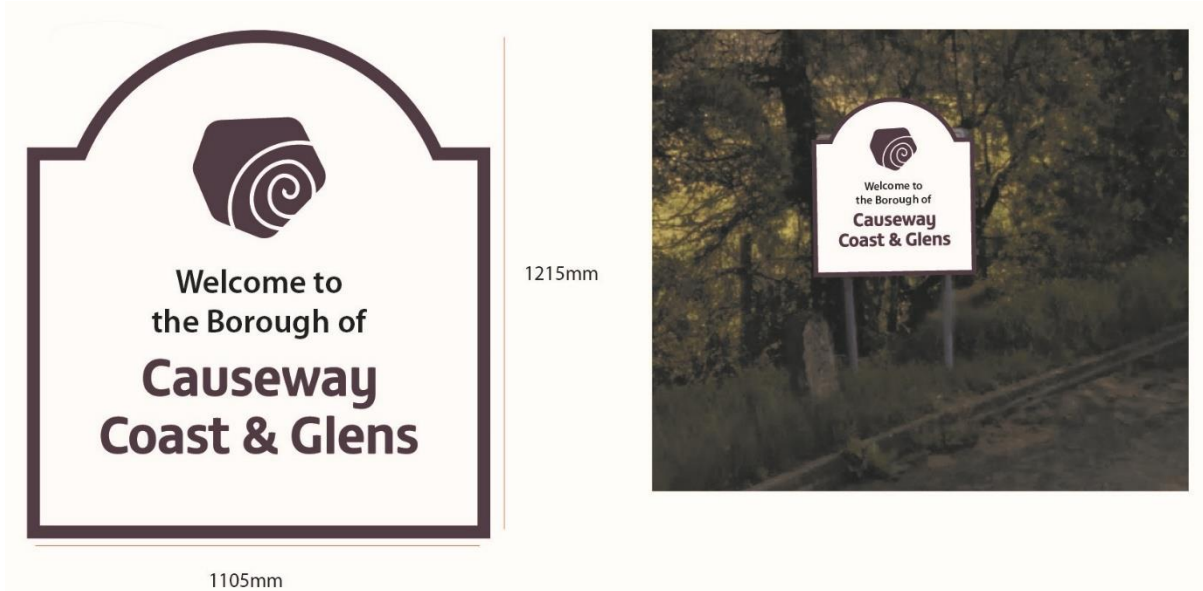
Photograph 4 Moyle District Council Road Sign



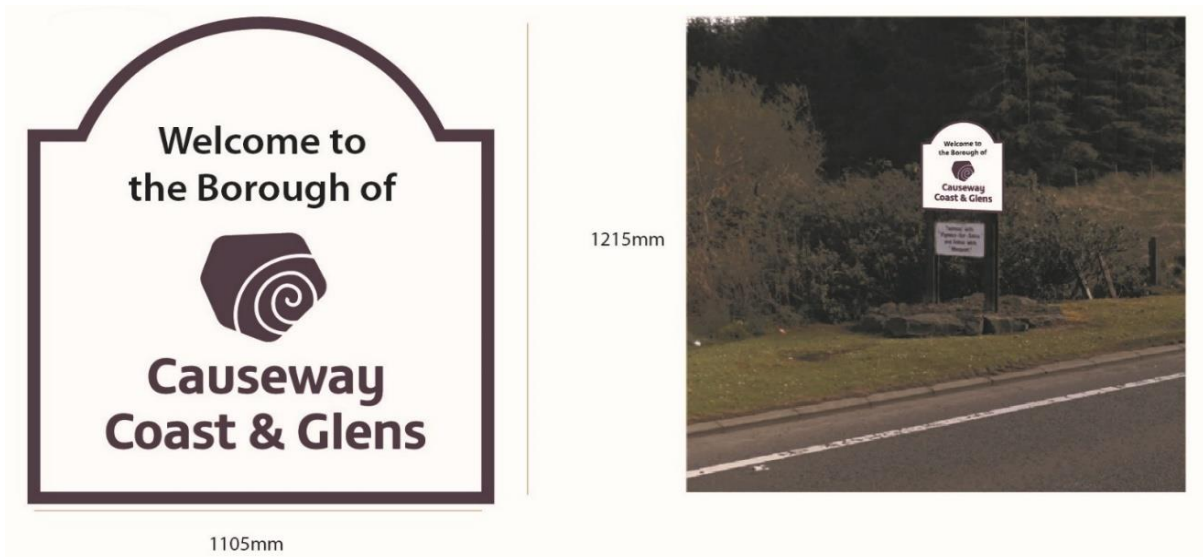


Proposed Signage

Option 1



Option 2



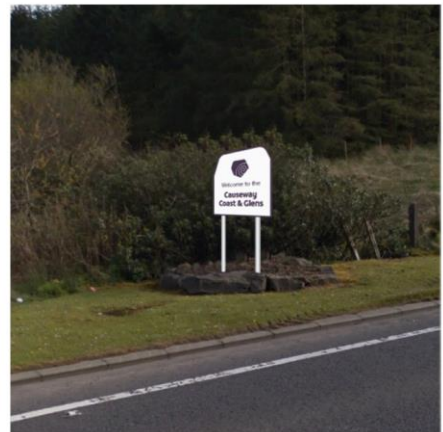
### Option 3

Causeway Coast & Glens Boundary Signage Proposal



### Option 4

Causeway Coast & Glens Boundary Signage Proposal

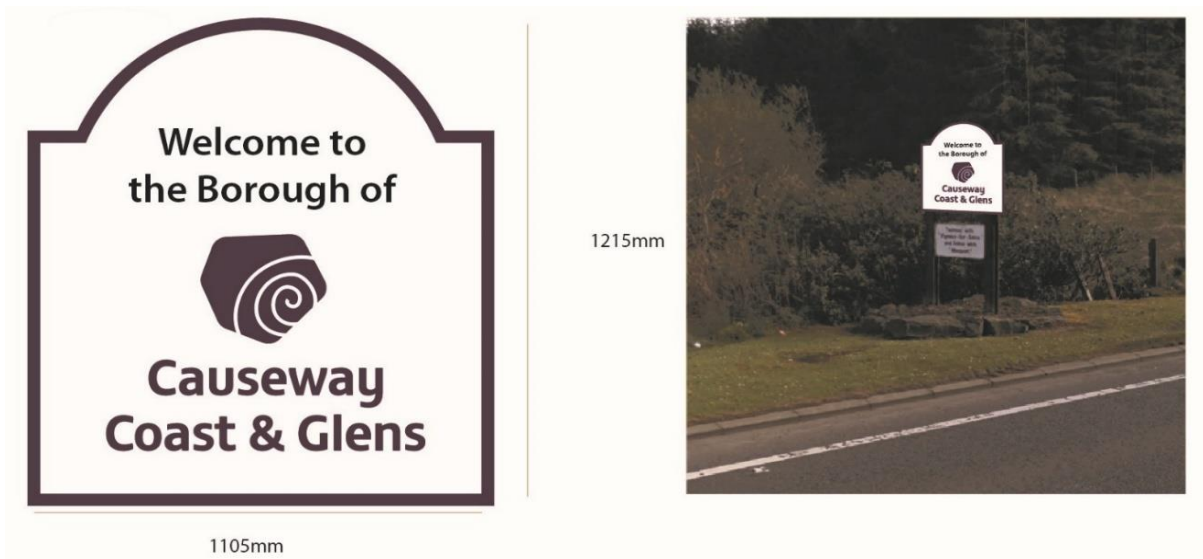


Proposed Signage

Option 1



Option 2



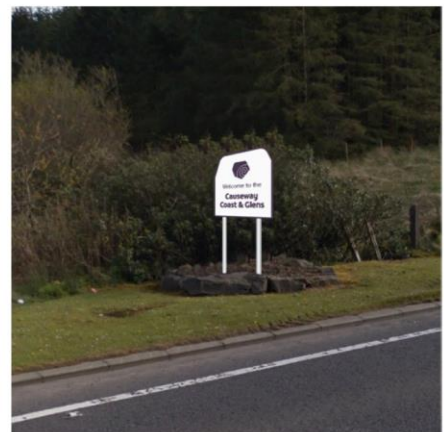
### Option 3

Causeway Coast & Glens Boundary Signage Proposal



### Option 4

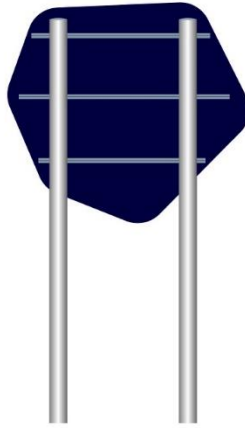
Causeway Coast & Glens Boundary Signage Proposal



# Option 5

## Causeway Coast & Glens Boundary Signage Proposal

89mm  
dia



Drawn by:  
Gary

### Boundary Sign Panels

Fonts: tbc

Colours: As per Brand Book

### Colour Palette

