

<b>FAIRTRADE BOROUGH RESOLUTION</b>	<b>1<sup>st</sup> November 2016</b>
<b>TO: ENVIRONMENTAL SERVICES COMMITTEE</b>	
<b>FOR DECISION</b>	

<b>Linkage to Council Strategy (2015-19)</b>	
<b>Strategic Theme</b>	Leader and Champion
<b>Outcome</b>	To achieve Fairtrade Borough Status
<b>Lead Officer</b>	Director of Environmental Services
<b>Cost: (If applicable)</b>	N/A

## **Background**

Members are asked to consider passing a resolution demonstrating Council's support for a campaign to achieve Fairtrade Borough Status.

Fairtrade is a global movement to guarantee a better deal, working conditions, environmental protection and fair terms of trade for disadvantaged producers in the developing world. Its primary objective is to tackle poverty.

Fairtrade tackles any use of child labour and/or human trafficking. Fairtrade certified producers invest in schools, transport, health care and sanitation.

Fairtrade has a strong presence in the UK and Ireland, represented by the Fairtrade Foundation and Fairtrade Ireland. Through the "Fairtrade Town" campaign, communities are awarded Fairtrade status when they meet set criteria.

In March 2013, Rathlin Island was awarded Fairtrade Island status.

In addition to Rathlin Island, the towns of Ballymoney, Coleraine, Limavady and Portstewart, all have a legacy of supporting Fairtrade.

## **Goals**

Goals to be achieved for Fairtrade Borough status:

**Goal 1:** Local council passes a Fairtrade resolution, agrees to serve Fairtrade products, explores and reviews internal public procurement to include Fairtrade.

**Goal 2:** A range of Fairtrade products (at least two) must be readily available and served in a number of the area's shops and catering establishments.

**Goal 3:** Local workplaces and community organisations, such as places of worship and schools, are encouraged to support Fairtrade and to use Fairtrade products.

**Goal 4:** Use is made of the media and events to raise awareness of Fairtrade.

**Goal 5:** A local Fairtrade steering group, representative of the community and Council, is convened to develop and support the Fairtrade campaign.

Fairtrade focuses on tropical products such as coffee and bananas. Council can therefore advocate the purchase of both local and Fairtrade produce.

It is anticipated that the campaign costs will be met from existing budgets. Purchase of Fairtrade products will meet relevant purchasing policies.

## **2.0 Recommendations**

It is recommended that Members demonstrate their support for Fairtrade and pass the following resolution:

Council acknowledges the very real contribution that Fairtrade makes to sustainable development, tackling poverty and to improving the lives of people from some of the most disadvantaged farming communities in the developing world.

Welcoming the efforts of the UK Fairtrade Foundation, Fairtrade Ireland and the regional campaign to make Northern Ireland a Fairtrade devolved region, to raise awareness of the worldwide impact of unfair trade and the opportunities that Fairtrade provides to promote sustainable development,

Council resolves to provide civic leadership and active support for a campaign to achieve Fairtrade Borough status for Causeway Coast and Glens Borough Council area.

Towards this objective we will:

- Seek to ensure that Fairtrade certified food and drink options are offered internally, in Council canteens, 100% Fairtrade coffee and tea is available for all internal meetings; and included in procurement guidelines with subsequent review;
- Work in partnership with the media, businesses and local communities to raise awareness of Fairtrade issues and the opportunities for supporting Fairtrade throughout the Borough;
- Use our influence to encourage the increased availability and use of Fairtrade products locally, including during Council organized events and festivals;
- Encourage the active involvement of communities from across the Borough in the local Fairtrade Steering Group and campaign for Fairtrade status, including representatives from local schools, churches, businesses and charities;
- Monitor progress towards Fairtrade Borough status through quarterly reports.