

# Causeway Coast & Glens Borough Council

To: Environmental Services

TITLE: Britain In Bloom

Date 1 Dec 2015

## 1.0 Reporting to Council

<b>Linkage to Corporate Plan</b>	
<b>Strategic Priority</b>	Protecting and Enhancing Our Environment and Assets
<b>Objective</b>	Promote Causeway Coast & Glens
<b>Lead Officer</b>	G Doyle
<b>Cost: (If applicable)</b>	£3,000

### 1.1 Background

Following on from the success at the 2015 Ulster In Bloom Awards, Causeway Coast & Glens BC have been asked by NILGA to consider allowing them to nominate Coleraine (Ulster In Bloom Best Town 2015) for the 2016 Britain In Bloom Awards (letter attached).

### 1.2 Detail

Parks Dept under the management of Paul Jess consistently present Coleraine (and the wider area) in a positive light with their many floral arrangements/schemes. Feedback underlines the positive impact these arrangements have on both residents and visitors to the area. This work was rewarded when Coleraine won the 2015 Ulster In Bloom Award for Best Town. To further promote Coleraine and wider Causeway area the next logical step is to enter Britain In Bloom which will hopefully bring more awards and positive publicity. NILGA have requested that CC&GBC allow Coleraine to be nominated in the 2016 National Awards. There will be some additional cost of up to £3,000 in support of this nomination (photographs, brochures, hosting judges etc)

### 1.3 Recommendation

Committee are asked to recommend that Coleraine be nominated in the 2016 Britain In Bloom competition