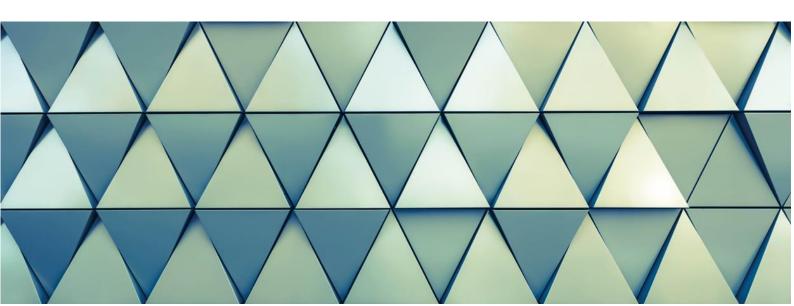


Causeway Coast & Glens Retail Capacity Assessment – Update 2020

On behalf of Causeway Coast & Glens Borough Council

August 2020



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A – Updated Statistical Assessment



1.0 Introduction

Background

- 1.1 Nexus Planning completed a 'Retail and Commercial Leisure Capacity Assessment' on behalf of Causeway Coast & Glens Borough Council in October 2017.
- 1.2 The Council now seeks an update to the retail aspects of that Study in order to account for the passing of time. Specifically, the Council wishes the evidence base to be updated to reflect the latest macroeconomic data available on the matters of retail growth and internet spend which, as we go on to explain, have changed significantly in the past 3 years. In addition, since the time of our original commission, the Council has also extended the timeframe for completion of its Local Development Plan from 2030 to 2035. Our work also therefore considers capacity over this extended period.
- 1.3 Importantly, this report should be read alongside the original study dated October 2017. Our commission is not to replicate that study, rather it is to update the narrower retail capacity component of it.

Scope of Work

1.4 This update report starts by considering updates to base population forecasting over the intervening period, before moving on to consider how base expenditure forecasts have also differed. Finally, after knitting together these two factors to provide updated expenditure forecasts for the Borough to 2035, we consider what capacity might exist for additional convenience and comparison goods floorspace after taking account of already committed retail development.



2.0 Base Population Updates

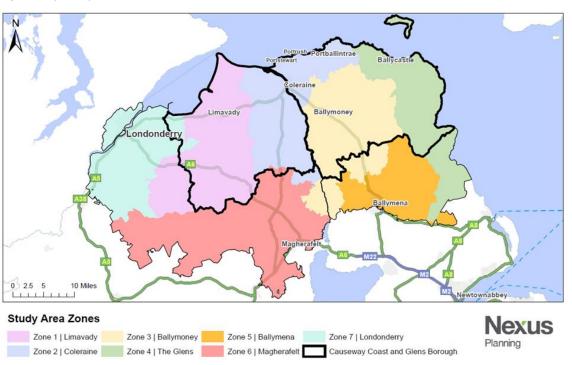
Background

2.1 We explained in Section 4 of the original Study our methodology for preparing expenditure data to the end of the Plan period, which at the time was 2030, and is now 2035. We agreed with the Council that the Study Area would comprise seven defined Zones, which cover the Borough and the area immediately surrounding the Borough. In broad terms, Zones 1 to 4 encompassed the Borough, while Zones 5 to 7 covered the area immediately surrounding the Borough. For ease of reference, we include Figures 4.1 and 4.2 of the original Study below. These components do not change.

Figure 4.1 | Definition of Survey Area Zones

Survey Zone	Postcode Sectors
Zone 1 Limavady	BT49 0, BT49 9, BT47 4
Zone 2 Coleraine	BT51 3, BT51 4, BT51 5, BT52 1, BT52 2, BT55 7, BT56 8, BT57 8
Zone 3 Ballymoney	BT44 8, BT44 9, BT53 6, BT53 7, BT53 8
Zone 4 The Glens	BT44 0, BT54 6
Zone 5 Ballymena	BT42 1, BT42 4, BT43 5, BT43 6, BT43 7
Zone 6 Magherafelt	BT45 5, BT45 7, BT45 8, BT46 5, BT79 8
Zone 7 Londonderry	BT47 2, BT47 3, BT47 5, BT47 6, BT48 0, BT48 6, BT48 7, BT48 8, BT48 9, BT82 0

Figure 4.2 | Survey Area Zones





Population

- 2.2 We were asked to model a single population scenario for the District, reflecting the population trajectory forecast by NISRA at that time. NISRA population datasets are based on assumptions relating to future fertility, mortality and migration. They do not attempt to predict the impact that future government policies and changing economic circumstances might have on demographic behaviour. The Council has confirmed that this remains their basis for future population assessment.
- 2.3 NISRA population growth forecasts are set out on an annual basis and are easy to extrapolate. The latest mid-year dataset (published April 2018) shows a population decrease of 0.1% for Causeway Coast & Glens Borough over the period 2020-2035. Those figures are applied to Zones 1-4.
- 2.4 The equivalent NISRA projection data is then applied for Zones 5 (Mid & East Antrim), 6 (Mid Ulster) and 7 (Derry City & Strabane), the majority of whose populations sit within other Local Government Areas.
- 2.5 The Study Area as a whole experiences a 0.8% increase in population over the period 2020-2035. We set out the resultant population forecast for the Study Area in Figure 2.1 below.

Figure 2.1: Population Projections - NISRA Base Population Forecast Scenario

				Zone				
Year	1	2	3	4	5	6	7	Total
2020	37,156	68,529	43,451	16,893	42,618	44,696	118,206	371,549
2021	37,192	68,595	43,493	16,909	42,738	45,052	118,230	372,209
2022	37,225	68,656	43,531	16,924	42,844	45,395	118,252	372,826
2023	37,240	68,684	43,550	16,931	42,949	45,731	118,246	373,332
2024	37,250	68,701	43,560	16,936	43,039	46,052	118,230	373,768
2025	37,248	68,699	43,559	16,935	43,126	46,370	118,181	374,118
2026	37,239	68,681	43,547	16,931	43,206	46,681	118,105	374,390
2027	37,218	68,643	43,524	16,921	43,274	46,977	118,001	374,558
2028	37,186	68,585	43,487	16,907	43,335	47,272	117,867	374,639
2029	37,154	68,525	43,448	16,892	43,383	47,557	117,698	374,657
2030	37,106	68,437	43,393	16,870	43,424	47,833	117,529	374,593
2031	37,052	68,338	43,330	16,846	43,465	48,100	117,335	374,467
2032	36,997	68,236	43,265	16,821	43,505	48,367	117,115	374,306
2033	36,933	68,118	43,190	16,792	43,546	48,625	116,880	374,084
2034	36,864	67,990	43,109	16,760	43,587	48,880	116,623	373,813
2035	36,784	67,843	43,016	16,724	43,628	49,140	116,358	373,494
Change (No.)	-372	-686	-435	-169	1,010	4,444	-1,848	1,945
Change (%)	-1.0%	-1.0%	-1.0%	-1.0%	2.4%	9.9%	-1.6%	0.5%



2.6 Importantly, the updated NISRA figures show a considerably reduced population growth forecast for Causeway Coast & Glens compared to those forecast at the time of our 2017 Study. At the time of our 2017 Study, NISRA forecasting resulted in a 1.3% population increase in Zones 1-4 over the period 2020-2030, which contrasts to a 0.1% population decrease over the period 2020-2030 under the latest study. The population then decreases a further 0.9% over the period 2030-2035.



3.0 Base Expenditure Updates

Background

- 3.1 Having established the population base for the scenario to be modelled, we now consider the expenditure per annum to be attributed to those populations.
- 3.2 Our original study was modelled on census-based local expenditure data provided by Experian, using their Micromarketer software system. This data is derived from 2011 census data and is updated by local surveys carried out by Experian, which enable small-area socio-economic output data at postcode level. At the time of our original study, this data was projected forward using Experian's Retail Planner Briefing Note 14 (ERPBN 14, November 2016). The Experian Retail Planner Note series considers a range of areas for economic forecasting in retail, including expenditure growth rates, special forms of trading (predominantly internet spend forecasting) and sales efficiency forecasts for existing floorspace.
- 3.3 A number of important expenditure inputs have changed over the period since November 2016, and the latest Experian Retail Planner Briefing Note 17 (ERPBN17, February 2020) reflects a considerably different economic and social landscape in the retail sector.
- 3.4 At the outset it is important to note that the latest Experian release <u>does not</u> account for the impacts which COVID-19 might have had on the short-medium and long-term economic outlook for retailing. It may therefore be necessary to update this data again prior to Independent Examination of the Plan. Notwithstanding, ERPBN17 is the latest available data, and is considerably more reflective of the current retail picture than ERPBN14, as we go on to examine below.

Inputs to the Expenditure Forecasts

- 3.5 Experian remains a robust source of such data and is widely used for forecasting retail capacity across the industry. Therefore, in keeping with the methodology employed in the original study, we have updated each of the following:
 - a) Expenditure per capita for each Zone (derived from Experian Micromarketer reports, September 2019);
 - b) Expenditure growth rates (Appendix 3, Figure 6, Experian Retail Planner Briefing Note 17,



February 2020);

- c) Special forms of trading (Appendix 3, Figure 5, Experian Retail Planner Briefing Note 17, February 2020);
- d) Sales efficiencies (Table 4a, Experian Retail Planner Briefing Note 17, February 2020); and
- e) Sales densities for individual retailers (updated by Nexus Planning, 2020).
- 3.6 In regard to these inputs, there have been some notable changes since the publication of the original study in 2017. Retail Planner Note 17 sets out the following headlines:

Key points from this year's report:

- The economy will remain on a slower growth path this year, due to lingering uncertainty during the Brexit transition period and a sluggish global economy;
- the medium/long term outlook for GDP is unchanged, with growth expected to remain below historic averages due to slower population rises and productivity;
- overall retail sales projections are little changed from last year, but the medium term outlook for special forms of trading (SFT) spending has been revised higher;
- prospects for retail floorspace have been revised down in line with stronger projections for sales efficiency and on-line sales.
- 3.7 This summary describes the position over the 12 months up to February 2020. The shift since the publication of Retail Planner Briefing Note 14 in 2016 is even more marked. In summary terms, there has been a substantial increase in the projected impact of special forms of trading (largely, the internet) over the period to 2035, whilst forecast growth rates have slowed significantly, particularly in comparison goods. In Figures 3.1 to 3.4 below, we set out the 'before' and 'after' figures in both cases, relative to the published versions of ERPBN14 and ERPBN17.
- 3.8 Figures 3.1 and 3.2 highlight the differences in **special forms of trading**, derived from Appendix 3, Figure 5 of both ERPBN's. The Figures show that the impact of internet spending is considerably higher than was forecast as relatively recently as 2016, and that spending online is now forecast to grow at a faster rate than was previously forecast. The differences are most pronounced in comparison goods spending, which was previously forecast to begin to 'flat-line' at around 2030, but which is now forecast to continue growing to 2035 and beyond.
- 3.9 When we model capacities, we deduct for Special Forms of Trading at the start of that process.

 Therefore, the effect of these revised forecasts for capacity assessment, is that there is less money now



forecast to be available for spending at bricks and mortar stores into the future. We explore how this affects Causeway Coast & Glens in Section 4.

Figure 3.1: Special Forms of Trading – Convenience Goods

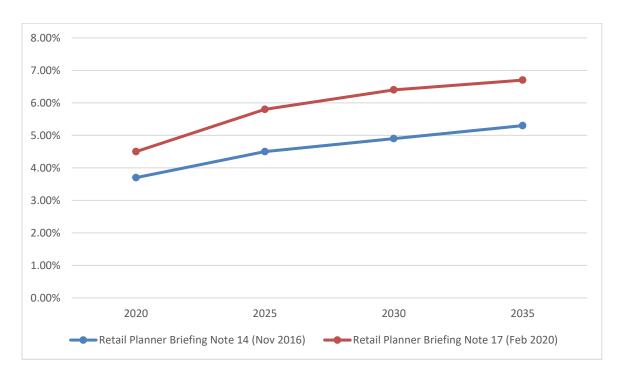
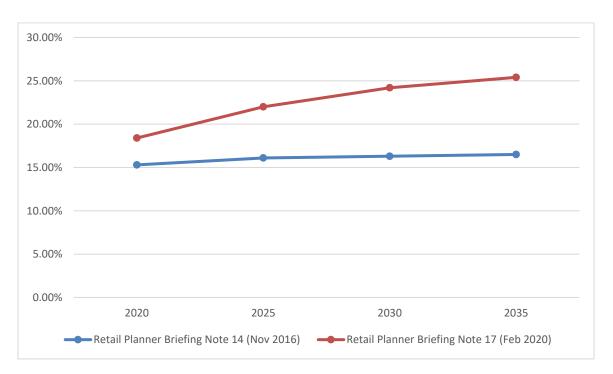


Figure 3.2: Special Forms of Trading – Comparison Goods





3.10 Figures 3.3 and 3.4 set out the differences in <u>expenditure growth rates</u>. This is the spend on convenience and comparison goods over the period to 2035 (adjusted for Special forms of Trading). These are the figures recommended for use by Experian when calculating the future demand for retail space (Appendix 3, Figure 6).

 0.15%

 0.10%

 0.05%

 0.00%

 -0.05%

 -0.10%

 -0.15%

 -0.20%

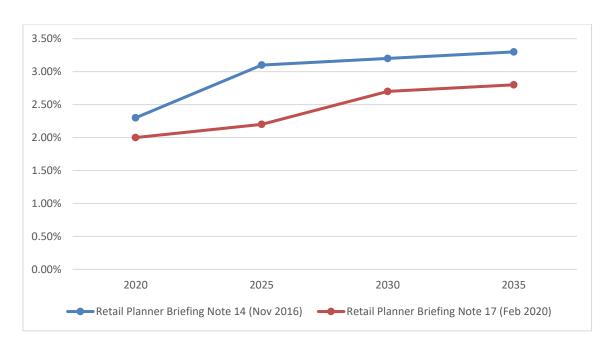
 -0.25%

Retail Planner Briefing Note 14 (Nov 2016) Retail Planner Briefing Note 17 (Feb 2020)

Figure 3.3: Expenditure Growth Rates – Convenience Goods



-0.30% -0.35%





- 3.11 Figure 3.3 shows that convenience goods growth forecasts remain broadly similar to 2016 levels, with marginal negative growth forecast until 2030, before moving to small positive numbers between 2030-2035
- 3.12 Figure 3.4 shows that there has been a marked difference though in comparison goods forecasting. Whilst growth is positive at every year, the rate of growth has slowed significantly. Experian note that this is a factor of relatively sluggish incomes growth, coupled with a weakening globalisation effect on the prices of electronics and clothing.
- 3.13 The final input to take account of is <u>retail sales efficiencies</u>. This is a measure of the rate at which existing floorspace is forecast to benefit from consumer spending. Experian explain in ERPBN17 that there is likely to be a marked increase in sales efficiencies, particularly in the comparison goods sector. They comment as follows at Page 17:

Sales densities for comparison stores are expected to continue rising at a strong pace over the medium term. Budgetary challenges from rising costs and tight margins will continue to drive retailers to seek floor space efficiencies. Redevelopment of existing floorspace and new technology is assisting this trend. Lacklustre demand for retail property, stubborn levels of vacant units and lull in retail construction point to limited prospects for expansion in retail floorspace over the next few years. These results reflect national trends and there will be marked differences between local areas.

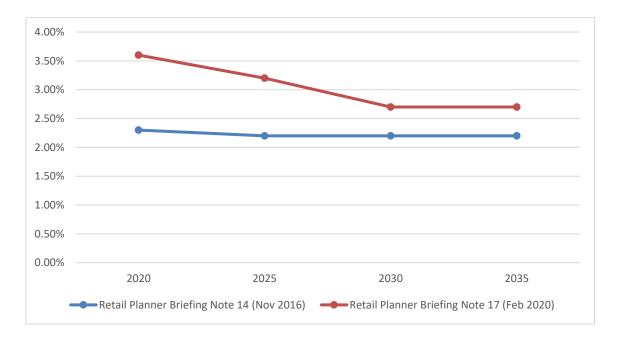
3.14 As a result, there has been a significant increase in forecast sales efficiencies since ERPBN14 in 2016. We summarise those changes in Figures 3.5 and 3.6 below. These rates take effect when we consider the rate of sales density growth in existing floorspace, as we explain in Section 4.







Figure 3.6: Sales Efficiency Rates – Comparison Goods





3.15 In light of the foregoing, the convenience and comparison goods per capita expenditure forecasts for the Study Area have materially changed between 2016-2020. We set out in Figures 3.7 and 3.8 the relative positions in terms of spend in each of the Zones. These figures are extrapolated from Tables 1 and 7b of Appendix A of this report.

Figure 3.7: Convenience Goods Expenditure per Capita

		Convenien	ce Goods Ex	penditure Po	er Capita (Ex	cluding SFT)	
	Original Study (2017)	Update Study (2020)	Original Study (2017)	Update Study (2020)	Original Study (2017)	Update Study (2020)	Original Study (2017)	Update Study (2020)
Zone	20	20	20	25	20	30	20	35
1	2,067	2,210	2,054	2,197	2,055	2,190	N/A	2,195
2	2,239	2,413	2,225	2,399	2,226	2,392	N/A	2,396
3	2,083	2,285	2,070	2,271	2,072	2,264	N/A	2,269
4	2,302	2,363	2,288	2,349	2,290	2,342	N/A	2,347
5	2,224	2,397	2,210	2,383	2,211	2,376	N/A	2,380
6	2,003	2,175	1,991	2,162	1,992	2,156	N/A	2,160
7	2,036	2,265	2,024	2,251	2,025	2,245	N/A	2,249

- 3.16 Figure 3.7 shows that per capita spend in every Zone has <u>increased</u> at like-for-like dates since the 2017 Study. Notwithstanding the fact that we now deduct higher levels of Special Forms of Trading (see Figure 3.1), this is a result of the Micromarketer surveys showing a significant uplift in per capita spending at the current date. By way of example, residents in Zone 1 (the Limavady area) were surveyed to spend £143 more per annum on convenience goods in 2020 than they were when surveyed in 2017 (projected to 2020).
- 3.17 Notwithstanding, the growth in spending over time has reduced slightly as a result of the trends in



Special Forms of Trading and Growth rates described above. Zone 1-4 residents were forecast to experience a 0.6% reduction in their spending over the period 2020-2030 under our original Study, whereas the latest data suggests that there will now be a 0.9% reduction in residents spending over the same period to 2030.

Figure 3.8: Comparison Goods Expenditure per Capita

		Comparison	Goods Expe	nditure Per C	apita (Exclu	ding SFT)		
	Original Study (2017)	Update Study (2020)	Original Study (2017)	Update Study (2020)	Original Study (2017)	Update Study (2020)	Original Study (2017)	Update Study (2020)
Zone	20	20	20	25	20	30	20	35
1	2,834	2,573	3,267	2,883	3,815	3,262	N/A	3,734
2	3,241	2,863	3,737	3,208	4,364	3,629	N/A	4,154
3	2,868	2,639	3,306	2,957	3,861	3,345	N/A	3,830
4	3,037	2,500	3,501	2,801	4,088	3,169	N/A	3,628
5	3,155	2,802	3,638	3,139	4,248	3,552	N/A	4,066
6	2,825	2,621	3,257	2,936	3,803	3,322	N/A	3,803
7	2,709	2,511	3,122	2,813	3,646	3,183	N/A	3,644

- 3.18 Figure 3.8 shows that there is significantly <u>reduced</u> comparison goods spending in all seven Zones at 2020. Taking Zone 1 residents again as the example (the Limavady area), the Experian surveys show that residents spent £261 less per annum on comparison goods in 2020 than when they were surveyed in 2017 (projected to 2020).
- 3.19 Moreover, due to the increase in Comparison Goods Special Forms of Trading and reduced Growth Rates outlined above, the rate of growth has also slowed across all Zones to 2035. By way of example, the comparison goods spending of residents in Zones 1-4 was previously forecast to increase by 34.6%



over the period 2020-2030 at the time of our 2017 Study, whereas spending growth over the same period has slowed to 26.8% under the current Study. There is then forecast to be a further increase in spending of 14.5% over the period 2030-2035.



4.0 Retail Capacity Assessment Update

Introduction

- 4.1 As previously described, the market share information derived from the 2016 household surveys is reutilised in our assessment and there are no changes to the information derived from those surveys (as described in Section 5 of the original Study). The alterations to the population and expenditure data described in Section 2 and 3 of this report do though follow through to our revised capacity findings.
- 4.2 In addition, and to reflect the passing of time, we have also updated our assessment of 'commitments' (i.e. permitted and/or not yet constructed developments).
- 4.3 Ultimately, we bring together each of these aspects to produce a revised capacity assessment for both convenience and comparison goods in the Borough to 2035. The figures should substitute for those set out in Section 6 of our original study.

Commitments

- 4.4 The Council has provided us with details of all planning applications for new retail floorspace which have been permitted over the period since our original Study in 2017. Each of these are summarised in more detail Tables 6c and 26c at Appendix A. The largest permissions granted in the interim period are as follows:
 - a) Market Yard, Limavady new Home Bargains retail unit comprising 754 sq m net convenience goods floorspace and 546 sq m net comparison goods floorspace (1,300 sq m net total). This permission has recently been implemented.
 - b) Main Street, Limavady demolition of existing Lidl store and provision of new Lidl store (570 sq m net uplift in floorspace). This permission has been implemented.
 - c) Main Street/Charlotte Street, Ballymoney new retail unit for Home Bargains comprising 568 sq m net convenience goods floorspace and 378 sq m net comparison goods floorspace (946 sq m net total). This permission has been implemented.
 - d) Ballybogey Road, Ballymoney demolition of existing buildings and construction of replacement convenience store, off license and petrol forecourt (565 sq m net). This permission



has not yet been implemented.

- e) Meeting House Street, Ballymoney new Lidl store comprising 1,136 sq m net convenience goods floorspace and 284 sq m net comparison goods floorspace. This permission has been implemented.
- f) The Promenade and Church Street, Portstewart New retail units comprising 592 sq m net floorspace. This permission has been implemented.

Convenience and Comparison Goods Capacity

- 4.5 Based on all of the foregoing, we set out below the resultant updated capacity assessments for convenience goods and comparison goods across the Borough. Our updated assessments are included at **Appendix A** to this report.
- 4.6 To re-iterate the text from our original study, we consider both a 'minimum' and a 'maximum' figure when consider floorspace capacities. These figures are derived from appropriate average sales densities for convenience and comparison goods retail, as detailed fully in the notes to each table. By considering a range, we provide with the authority with capacity at either end of the spectrum. The minimum convenience goods capacities are based on an assumption that all of the expenditure is operated by a 'big 4' supermarket retailer, whilst the maximum capacity assumes that half of the expenditure is operated by the 'big 4', whilst the other half is operated by a wider range of retailers including discount retailers such as Lidl, as well as Spar, Co-op and others.
- 4.7 We summarise in Figures 4.1 and 4.2 the convenience and comparison goods capacities under the NISRA base population scenario.
- 4.8 Figure 4.1 shows that there continues to be a surplus of expenditure to support additional convenience goods floorspace in the Borough over the period to 2035. Those surpluses have reduced slightly when compared to our 2017 Study. This is reflective of reduced population growth forecasts, reduced growth rates and increased deductions for special forms of trading. Notwithstanding, the fact that base convenience goods spending has increased, coupled with the significant overtrade of existing foodstores established under our 2017 Study, means that there are still conditions to support a degree of additional growth.



- 4.9 In due course though, the Council is advised to conduct a further survey of households to understand the market share implications of the opening of three new discount foodstores since 2017. It may be appropriate to do so at or around the fifth anniversary of the last survey in 2022, as directed by SPPS (6.274).
- 4.10 The Council should note the suggested spatial distribution of capacity. Whilst these ranges are not intended to be applied rigorously, they do nonetheless give a broad indication of where there is likely to be expenditure headroom to support new facilities, and where there may not be. The assessment set out in Figure 4.1, for example, shows that any substantial new convenience goods facilities in Ballycastle, Portrush and in other towns and villages outside those listed, might have significant impacts on existing traders. This should be tested through Retail Impact Assessment provided by applicants where relevant.



Figure 4.1 | Convenience Goods Floorspace Capacity in Causeway Coast and Glens Borough

Year	Surplus Expenditure	Surplus Expenditure	Commitments	Residual Expenditure		e Capacity n net)
	(£m)	(£m)	(£)	(£m)	Min ¹	Max ²
	Coleraine	54.9	1.8	53.0	4,100	5,200
	Limavady	35.6	11.4	24.2	1,900	2,400
	Ballymoney	31.7	20.0	11.7	900	1,100
2020	Ballycastle	0.5	0.6	-0.1	0	0
2020	Portrush	-6.0	0.0	-6.0	-500	-600
	Portstewart	8.4	0.0	8.4	700	800
	Rest of Borough	0.2	0.0	0.2	0	0
	Borough Total	125.2	33.8	91.4	7,100	8,900
	Coleraine	53.4	1.8	51.5	4,000	5,100
	Limavady	35.1	11.5	23.6	1,800	2,300
	Ballymoney	31.0	20.1	10.8	800	1,100
2025	Ballycastle	0.2	0.6	-0.4	0	0
2025	Portrush	-6.0	0.0	-6.0	-500	-600
	Portstewart	8.3	0.0	8.3	600	800
	Rest of Borough	0.0	0.0	0.0	0	0
	Borough Total	122.0	34.1	87.9	6,800	8,600
	Coleraine	52.3	1.8	50.4	3,900	5,000
	Limavady	34.6	11.5	23.1	1,800	2,300
	Ballymoney	30.4	20.1	10.3	800	1,000
2030	Ballycastle	0.1	0.6	-0.5	0	-100
2030	Portrush	-6.1	0.0	-6.1	-500	-600
	Portstewart	8.3	0.0	8.3	600	800
	Rest of Borough	-0.1	0	-0.1	0	0
	Borough Total	119.5	34.1	85.4	6,600	8,400
	Coleraine	51.2	1.8	49.3	3,800	4,900
	Limavady	34.1	11.5	22.6	1,800	2,200
	Ballymoney	29.8	20.1	9.7	800	1,000
2035	Ballycastle	-0.1	0.6	-0.7	-100	-100
2033	Portrush	-6.1	0.0	-6.1	-500	-600
	Portstewart	8.2	0.0	8.2	600	800
	Rest of Borough	-0.1	0.0	-0.1	0	0
	Borough Total	117.0	34.1	82.9	6,500	8,200

Source: Table 6a-6af, Appendix A. Figures may not add due to rounding.



- 4.11 Turning to consider comparison goods, the range of economic forecasts have combined to significantly reduce the previous forecast of available expenditure within the Borough. From a position in 2017 where there was identified positive Borough-wide capacity for between 3,200 to 5,000 sq m net of floorspace at 2030, this range is now negative at -5,400 to -8,500 sq m net at 2030. The extended capacity assessment to 2035 shows similar figures.
- 4.12 As described in Section 3, this is a product of the declining population forecast, reduced base expenditure figures, reduced comparison goods growth rates, increased special forms of trading deductions and an expectation that the sales efficiencies of existing retailers will increase. Each of these factors drives down the future demand for comparison goods floorspace in the Borough.
- 4.13 Figure 4.2 effectively shows that in line with UK trends, there will be a declining demand for bricks and mortar comparison goods floorspace into the future, and that with population growth marginally decreasing within the Borough, there is no additional influx of spending to off-set these macroeconomic factors.



Figure 4.2 | Comparison Goods Floorspace Capacity in Causeway Coast and Glens Borough

Year	Surplus Expenditure	Surplus Expenditure	Commitments	Residual Expenditure		e Capacity net)
	(£m)	(£m)	(£)	(£m)	Min ¹	Max²
	Coleraine	0.0	0.9	-0.9	-200	-200
	Limavady	0.0	2.5	-2.5	-400	-700
	Ballymoney	0.0	3.1	-3.1	-500	-800
	Ballycastle	0.0	0.0	0.0	0	0
2020	Portrush	0.0	2.6	-2.6	-400	-700
	Portstewart	0.0	2.7	-2.7	-500	-700
	Rest of	0.0	0.0	0.0	0	0
	Borough					
	Borough Total	0.0	11.8	-11.8	-2,000	-3,100
	Coleraine	-12.8	1.0	-13.9	-2,000	-3,100
	Limavady	-1.6	2.7	-4.2	-600	-1,000
	Ballymoney	-1.6	3.4	-5.0	-700	-1,100
	Ballycastle	-0.5	0	-0.5	-100	-100
2025	Portrush	-0.2	2.8	-3.0	-400	-700
LULJ	Portstewart	-0.1	2.9	-3.0	-400	-700
	Rest of	-0.3	0.0	-0.3	0	-100
	Borough	0.5	0.0	0.5	O	100
	Borough Total	-17.1	12.9	-30.0	-4,300	-6,800
					.,	
	Coleraine	-20.6	1.1	-21.7	-2,700	-4,300
	Limavady	-2.5	3.0	-5.5	-700	-1,100
	Ballymoney	-2.6	3.8	-6.4	-800	-1,300
	Ballycastle	-0.8	0	-0.8	-100	-200
2030	Portrush	-0.3	3.2	-3.4	-400	-700
	Portstewart	-0.1	3.2	-3.4	-400	-700
	Rest of	-0.5	0.0	-0.5	-100	-100
	Borough					
	Borough Total	-27.4	14.3	-41.7	-5,200	-8,200
					0===	
	Coleraine	-22.8	1.4	-24.2	-2,700	-4,200
	Limavady	-2.8	3.8	-6.6	-700	-1,100
	Ballymoney	-2.9	4.8	-7.7	-800	-1,300
	Ballycastle	-0.9	0.0	-0.9	-100	-200
2035	Portrush	-0.3	4.0	-4.3	-500	-700
	Portstewart	-0.1	4.1	-4.3	-500	-700
	Rest of	-0.6	0.0	-0.6	-100	-100
	Borough		45 -			
	Borough Total	-30.4	18.1	-48.5	-5,300	-8,400

Source: Table 26a-26af, Appendix A. Figures may not add due to rounding.



Summary

- 4.14 Having taken account of necessary updates to the population, expenditure and commitments data within Causeway Coast & Glens Borough, we have set out in this section our updated convenience and comparison goods capacities.
- 4.15 Our assessment shows that there is no material capacity for comparison goods through until 2035 and beyond.
- 4.16 There is a small amount of identifiable convenience goods expenditure headroom, largely as a result of the over-trade position of existing stores.



Appendix A – Updated Statistical Assessment

Causeway Coast & Glens Retail and Leisure Centre Study - Addendum 2020

Nexus Planning

Table 1: Population and convenience goods expenditure per capita

Zono						Per	capita expenditure Convenience	e (£)	
Zone	2020	2025	2030	2035	2018 inc SfT	2020	2025	2030	2035
1	37,156	37,248	37,106	36,784	2,340	2,210	2,197	2,190	2,195
2	68,529	68,699	68,437	67,843	2,555	2,413	2,399	2,392	2,396
3	43,451	43,559	43,393	43,016	2,419	2,285	2,271	2,264	2,269
4	16,893	16,935	16,870	16,724	2,502	2,363	2,349	2,342	2,347
5	42,618	43,126	43,424	43,628	2,538	2,397	2,383	2,376	2,380
6	44,696	46,370	47,833	49,140	2,303	2,175	2,162	2,156	2,160
7	118,206	118,181	117,529	116,358	2,398	2,265	2,251	2,245	2,249
Total	371,549	374,118	374,593	373,494					

Notes:

- a. Per capita expenditure derived from Experian MMG3 data (2020 report)
 b. 2020 base population for each zone derived from Experian MMG3 data (2020 report). Projected forward to 2030 using NISRA data for Causeway Coast and Glens District.
 c. Per capita expenditure projected forward using forecast growth rates taken from Table 6 of Experian Retail Planner Briefing Note 17 (February 2020)
 d. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Figure 5 of Annex 3 of Experian Retail Planner Briefing Note 17 (February 2020)

2018 Prices

Causeway Coast & Glens Retail and Leisure Centre Study - Addendum 2020

Nexus Planning

Table 2a: Total convenience goods expenditure available

Zone			ture (£m) nience				
	2020	2025	2030	2035	2020-2025	2020-2030	2020-2035
1	82.1	81.8	81.3	80.7	-0.3	-0.8	-1.1
2	165.4	164.8	163.7	162.6	-0.6	-1.7	-2.2
3	99.3	98.9	98.3	97.6	-0.3	-1.0	-1.3
4	39.9	39.8	39.5	39.2	-0.1	-0.4	-0.5
Sub-total	386.7	385.3	382.7	380.2	-1.4	-4.0	-5.2
5	102.2	102.8	103.2	103.9	0.6	1.0	1.1
6	97.2	100.3	103.1	106.1	3.0	5.9	5.9
7	267.7	266.1	263.8	261.7	-1.7	-3.9	-4.4
Total	853.8	854.4	852.8	851.9	0.6	-1.0	-2.6

Table 2b: Convenience goods expenditure split between main food shopping and top-up food shopping spend

Zone		enditure (£ renience (20	
	Main	Top-up	Total
1	66.8	15.4	82.1
2	132.8	32.6	165.4
3	78.6	20.7	99.3
4	30.1	9.8	39.9
5	78.9	23.3	102.2
6	67.5	29.7	97.2
7	222.9	44.8	267.7
Total	677.6	176.3	853.8

Notes:

a. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 1

b. Ratio of main food shopping to top-up food shopping per zone derived directly from NEMS Household Survey (October 2016)

2018 Prices

Table 3: Convenience goods shopping patterns

Destination	Study A	Top-up	Zon Main food	Top-up	Zor Main food	Top-up	Zor Main food	Top-up	Zon Main food	Top-up	Zon Main food	Top-up	Main food		Main food	
Study Area Zone 1 Limavady	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Limavady Town Centre Lidl, Main Street, Limavady	0.8	0.4	8.4	1.9	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Supervalu, Market Street, Limavady Tesco, Main Street, Limavady	0.3 7.2	0.4 2.6	2.9 56.9	3.6 23.5	0.0 4.8	0.0 1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 1.7	0.0
Local Shops, Limavady Others Connecting County Reed Description	0.0	2.6	0.0	22.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1
Supervalu, Carvagh Road, Dungiven Supervalu, Main Street, Ballykelly Other, zone 1	0.8 0.0 0.4	1.5 0.3 1.9	7.5 0.0 4.1	14.3 3.1 15.9	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0
Sub Total	9.6	9.7	79.8	84.3	4.8	2.3	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	1.7	2.0
Zone 2 Coleraine																
Coleraine Town Centre Iceland, Railway Road, Coleraine	0.2	0.0	0.0	0.0	1.1 0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
M&S Simply Food, The Diamond, Coleraine Tesco, Banfield Road, Coleraine Local shops, Coleraine	3.9	0.4 0.5 4.8	0.0 1.4 0.0	0.0 0.0 0.0	17.6 1.4	2.3 2.1 28.6	0.0	0.9	0.0 1.6 0.0	0.0 1.1 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 3.6 0.0	0.0	0.0	0.0
Out of centre Lidl, Glenmanus Road, Portrush	0.3	0.2	0.0	0.0	0.8	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Riverside Retail Park, Coleraine Asda, Ring Road, Coleraine	0.9 7.3	0.4	0.0	0.0	3.4 21.8	7.3	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0
Sainsbury's, Riverside Regional Park, Coleraine Tesco, Coleraine Road, Portstewart	6.7 1.5	1.4 1.4	1.3 0.0	0.8 0.0	30.9 7.8	6.1 8.2	4.0 0.0	0.0	5.1 0.0	0.0 0.0	0.0 0.0	0.0	1.4 0.0	0.0 0.0	0.0 0.0	0.9
Supervalu, Station Road, Portstewart Supervalu, Main Street, Garvagh	0.0	0.0 0.4	0.0	0.0 0.0	0.0 1.6	0.0 2.3	0.0 0.0	0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0	0.0 0.0	0.0 0.0	0.0
Local shops, Portrush Other, zone 2 (Coleraine)	0.0	0.7 4.4	0.0	0.0 0.0	0.0 3.5	4.3 24.8	0.0 0.0	0.0 1.8	0.0 0.0	0.0 1.1	0.0 0.0	0.0 0.0	0.0	0.0	0.0 0.0	0.0
Sub Total	22.0	15.7	6.6	0.8	90.5	89.4	17.5	3.4	16.6	2.2	0.6	0.0	13.9	0.0	0.0	0.9
Zone 3. Ballymoney Ballymoney Town Centre Lidi, Meeting House Road, Ballymoney	0.1	0.2	0.0	0.0	0.0	0.0	0.8	1.8	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Castle Street, Ballymoney Local shops, Ballymoney	7.4 0.4	3.2 4.6	0.0	0.0 0.0	4.7 0.0	5.0 0.0	56.9 2.9	15.6 34.3	1.4 0.8	6.6 5.5	0.0 0.0	1.0 0.0	0.0	0.0	0.0 0.0	0.0
Out of centre Supervalu, Ballymena Road, Ballymoney Other, zone 3 (Ballymoney	0.3 0.6	0.2 4.3	0.0	0.0 0.0	0.0 0.0	0.0	2.6 5.0	1.5 29.6	0.0 0.0	0.0 0.0	0.0 0.6	0.0 5.1	0.0 0.0	0.0	0.0 0.0	0.0
Sub Total	8.8	12.5	0.0	0.0	4.7	5.0	68.2	82.7	3.4	12.1	0.6	6.1	0.0	0.0	0.0	0.0
Zone 4 The Glens Ballycastle Town Centre																
Co-op, The Diamond, Ballycastle Local Shops, Ballycastle	0.4 1.3	0.3 2.4	0.0 0.0	0.0 0.0	0.0 0.0	0.0	0.0 1.5	0.0 1.2	10.0 26.1	6.8 45.3	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0
Other Europspar, Coast Road, Cushendall Other, zone 4 (The Glens)	0.1 0.0	0.3 0.6	0.0	0.9 0.0	0.0 0.0	0.0	0.0	0.0	2.5 1.7	4.2 13.7	0.0 0.0	0.0	0.0	0.0	0.0 0.0	0.0
Eurospar, Ramoan Road, Ballycastle	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	5.8	2.2	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total Sub Total Causeway Coast & Glens (Zones 1 - 4)	42.6	3.7 41.6	86.4	0.9 86.0	100.0	97.7	1.5 87.2	87.3	46.0 66.0	72.3 86.6	1.9	0.0 6.1	13.9	0.0	1.7	3.0
	72.0	1	00.7	00.0	100.0	37.7		1 07.0	00.0	00.0	1.5		10.5			
Zone 5 Ballymena Ballymena Town Centre Iceland, High Street, Ballymena	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Larne Link Road, Ballymena Marks & Spencer, The Fairhill Shopping Centre, Ballymena	0.4 0.4	0.5 0.9	0.0	0.0 0.0	0.0 0.0	0.0	0.8 0.0	0.9	6.6 0.0	0.0 0.9	0.0 3.2	3.3 8.0	0.0	0.0 0.0	0.0 0.0	0.0
Local Shops, Ballymena Other Local Shops, Broughshane	0.9	5.6 1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	34.2 11.5	0.0	0.0	0.0	0.0
Other, zone 5 (Ballymena)	0.1	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	20.5	0.0	0.0	0.0	0.0
Sub Total Zone 6 Magherafelt	1.8	10.6	0.0	0.0	0.0	1.2	2.3	9.7	8.7	12.3	6.2	77.4	3.6	0.0	0.0	0.0
Maghera Town Centre Crawfords, Main Street, Maghera	1.5	1.6	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	11.7	14.2	0.0	0.0
Eurospar, Main Street, Maghera Local shops, Maghera Magherafelt Town Centre	0.4	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.3 2.6	5.9 14.7	0.0	0.0
Local shops, Magheraflet Other	1.2	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	10.2	23.9	0.0	0.0
Other, zone 6 (Magherafelt) Sub Total	0.7 4.2	2.5 9.4	0.7 0.7	0.0 0.0	0.0	0.0	2.6 3.3	2.1	0.0 0.0	0.0 0.0	0.0 0.0	0.0 2.4	3.1 30.9	19.8 78.5	0.0	0.0
Zone 7 Londonderry														1000		
Londonderry Town Centre Iceland, Foyleside Shopping Centre, Londonderry M&S Foyleside Shopping Centre, Londonderry	1.7 0.6	0.4 0.4	0.0	0.0 0.0	0.0 0.0	0.0	0.0 0.0	0.0	0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0	0.0 0.0	0.0 1.7	1.1
Local shops, Londonderry Supervalu, Waterloo Place, Londonderry	3.8 0.0	13.0 0.3	1.8 0.0	4.2 0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0 0.0	0.0	0.0 0.0	11.1 0.0	37.6 0.9
Tesco, Quayside Centre, Strand Road, Londonderry Outside of Centre Iceland, Buncrana Road, Londonderry	0.0	0.3	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.1 5.3	0.9
Lidl, Buncrana Road, Londonderry M&S Simply Food, Crescent Link Retail Park, Londonderry	1.0 0.2	0.3 0.9	0.0 1.8	0.0 0.0	0.0 0.0	0.0	0.0 0.0	0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0	0.0 0.0	3.2 0.0	0.9 2.8
Sainsbury's, Strand Road, Londonderry Supervalu, Blackburn Crescent, Waterside Londonderry Supervalu, Duncastle Road, Londonderry	5.0 0.3 0.0	0.4 0.7 1.5	0.8 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	15.4 0.9 0.0	1.1 2.0 4.4
Supervalu, Greenhaw Road, Londonderry Supervalu, Main Street, Eglinton	0.5 1.0	1.0 4.8	0.0	0.0 0.0	0.0 0.0	0.0	0.0 0.0	0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0	0.0 0.0	1.6 3.2	3.1 14.4
Supervalu, Northside Village Centre, Shantallow Supervalu, Strand Road, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry	0.0 0.3 10.1	0.7 0.7 2.3	0.0 0.0 7.1	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.9 29.2	2.2 2.0 6.9
Other, zone 7 (Londonderry)	0.1	2.9	0.6	5.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.1
Sub Total Sub Total Study Area (Zones 1 - 7)	26.6 75.1	30.6 92.3	12.9	9.2 95.2	100.0	98.8	92.8	99.1	74.7	98.9	0.0 8.1	0.0 85.9	0.0 48.4	78.5	78.6	91.5
	To				Zor		Zor		Zon		Zor					ne 7
Destination	Main food (%)	Top-up (%)	Zon Main food (%)	e 1 Top-up (%)	Zor Main food (%)	Top-up	Zoi Main food (%)		Zon Main food (%)	e 4 Top-up (%)	Zon Main food (%)	e 5 Top-up (%)	Zo Main food (%)	Top-up	Zor Main food (%)	
Outside Study Area Outside Study Area, Other	(70)	(70)	(70)	(70)	(70)	(70)	(70)	(70)	(70)	(70)	(70)	(70)	(70)	(70)	(70)	(70)
Asda, Branch Road, Strabane Asda, Redlands Road, Larne	5.9 0.0	0.3 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0	0.0 0.0	0.0	0.0 0.8	0.0 0.0	0.0 0.0	0.0 0.0	3.1 0.0	0.0 0.0	17.2 0.0	0.9
Asda, Sweep Road, Cookstown Iceland, Meadow Lane Shopping Centre, Magherafelt Iceland, Point Street, Larne	1.3 0.2 0.0	0.1 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	10.3 1.4 0.0	1.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
lceland, Railway Street, Strabane Lidl, Bradley Way, Strabane	0.0	0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0	0.0 0.0	0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0
Lidl, Castledawson Road, Magherafelt Lidl, Circular Road, Larne	0.2	0.1 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.7 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	1.3 0.0 0.0	1.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Lidi, Station Square Retail Park, Cookstown	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0 28.8	0.0 4.3	0.0 0.0	0.0	0.0	0.0
Lidl, Station Square Retail Park, Cookstown M&S Simply Food, Orritor Road Retail Park, Cookstown Sainsbury's, Braidwater Retail Park, Ballymena	0.0 3.7	0.5	0.0	0.0		0.0		~ ~			0.0	0.0				
Lidl, Station Square Retail Park, Cookstown M&S Simply Food, Orritor Road Retail Park, Cookstown	0.0		0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 12.7	0.0 0.0 2.0	0.0 0.0 0.0	0.0 1.1 0.0
Lidl, Station Square Retail Park, Cookstown M&S Simply Food, Orritor Road Retail Park, Cookstown Sainsbury's, Braidwater Retail Park, Ballymena Supervalu, Main Street, Kells Supervalu, Main Street, Strabane Tesco, Ballyronan Road, Magherafelt Tesco, Larne Road, Ballymena Local shops, Belfast	0.0 3.7 0.0 0.0 1.6 7.2 0.0	0.5 0.0 0.4 0.2 1.1 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 2.0 0.0	0.0 0.0 0.9 0.0	0.0 0.0 0.0 18.2 0.0	0.0 0.0 0.0 1.1 0.0	0.0 0.0 54.3 0.0	0.0 0.0 8.8 0.0	0.0 12.7 0.7 0.0	0.0 0.0 2.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	1.1 0.0 0.0 0.0
Lidl, Station Square Retail Park, Cookstown M&S Simply Food, Orritor Road Retail Park, Cookstown Sainsbury's, Braidwater Retail Park, Ballymena Supervalu, Main Street, Kells Supervalu, Main Street, Strabane Tesco, Ballyronan Road, Magherafelt Tesco, Larne Road, Ballymena	0.0 3.7 0.0 0.0 1.6 7.2	0.5 0.0 0.4 0.2 1.1	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0 2.0	0.0 0.0 0.9	0.0 0.0 0.0 18.2	0.0 0.0 0.0 1.1	0.0 0.0 54.3	0.0 0.0 8.8	0.0 12.7 0.7	0.0 0.0 2.0 0.0	0.0 0.0 0.0 0.0	1.1 0.0 0.0
Lidl, Station Square Retail Park, Cookstown M&S Simply Food, Orntor Road Retail Park, Cookstown Sainsbury's, Braidwater Retail Park, Ballymena Supervalu, Main Street, Kells Supervalu, Main Street, Strabane Tesco, Ballyronan Road, Magherafelt Tesco, Larne Road, Ballymena Local shops, Belfast Local shops, Cookstown Local shops, Enniskillen Local shops, Larne Local shops, Larne Local shops, Larne Local shops, Newtownstewart Local shops, Omagh	0.0 3.7 0.0 0.0 1.6 7.2 0.0 0.0 0.0 0.0 0.0	0.5 0.0 0.4 0.2 1.1 0.0 0.8 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 2.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.9 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 18.2 0.0 0.0 0.0 0.8 0.0	0.0 0.0 0.0 1.1 0.0 0.0 0.0 0.0	0.0 0.0 54.3 0.0 0.0 0.0 0.0 0.0	0.0 0.0 8.8 0.0 0.0 0.0 0.0 0.0	0.0 12.7 0.7 0.0 0.0 0.0 0.0 0.0 0.0 6.3	0.0 0.0 2.0 0.0 0.0 7.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	1.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Lidl, Station Square Retail Park, Cookstown M&S Simply Food, Orntor Road Retail Park, Cookstown Sainsbury's, Braidwater Retail Park, Ballymena Supervalu, Main Street, Kells Supervalu, Main Street, Strabane Tesco, Ballyronan Road, Magherafelt Tesco, Larne Road, Ballymena Local shops, Belfast Local shops, Cookstown Local shops, Crniskillen Local shops, Larne Local shops, Newtownstewart Local shops, Newtownstewart Local shops, Strabane Internet / delivered	0.0 3.7 0.0 0.0 1.6 7.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.5 0.0 0.4 0.2 1.1 0.0 0.8 0.0 0.0 0.0 1.0 2.2	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 2.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 18.2 0.0 0.0 0.0 0.8 0.0 0.0 0.0 0.0	0.0 0.0 0.0 1.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 54.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 8.8 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 12.7 0.7 0.0 0.0 0.0 0.0 0.0 0.0 6.3 0.0	0.0 0.0 2.0 0.0 0.0 7.0 0.0 0.0 0.0 0.0 8.5 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	1.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Lidl, Station Square Retail Park, Cookstown M&S Simply Food, Orritor Road Retail Park, Cookstown Sainsbury's, Braidwater Retail Park, Ballymena Supervalu, Main Street, Kells Supervalu, Main Street, Strabane Tesco, Ballyronan Road, Magherafelt Tesco, Larne Road, Ballymena Local shops, Belfast Local shops, Cookstown Local shops, Emiskillen Local shops, Larne Local shops, Larne Local shops, Newtownstewart Local shops, Newtownstewart Local shops, Strabane	0.0 3.7 0.0 0.0 1.6 7.2 0.0 0.0 0.0 0.0 0.0 0.0	0.5 0.0 0.4 0.2 1.1 0.0 0.8 0.0 0.0 0.0 1.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 2.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.9 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 18.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 1.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 54.3 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 8.8 0.0 0.0 0.0 0.0 0.0 0.0	0.0 12.7 0.7 0.0 0.0 0.0 0.0 0.0 0.0 6.3	0.0 0.0 2.0 0.0 0.0 7.0 0.0 0.0 0.0 0.0 8.5	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	1.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0

- Notes:
 a. Zones based on post code sectors
 b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (October 2016)
 c. Excludes 'don't knowlvaries', markets and internet sales

Table 4: Convenience goods shopping patterns

Table 4: Convenience goods shopping patterns																	
Destination	Study Ar Main food	rea Total Top-up	Zone Main food	e 1 Top-up	Zon Main food	e 2 Top-up	Zon Main food	e 3 Top-up	Zon Main food	e 4 Top-up	Zone 1-4 All	Zon Main food	5 Top-up	Zor Main food	ne 6 Top-up	Zon Main food	e 7 Top-up
Study Area		(£m)		(£m)		(£m)		(£m)		(£m)			(£m)		(£m)		(£m)
Zone 1 Limavady																	
Limavady Town Centre Lidl, Main Street, Limavady	5.6	0.7	5.6	0.3	0.0	0.4	0.0	0.0	0.0	0.0	6.3	0.0	0.0	0.0	0.0	0.0	0.0
Supervalu, Market Street, Limavady	1.9	0.6	1.9	0.6	0.0	0.0	0.0	0.0	0.0	0.0	2.5	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Main Street, Limavady Local Shops, Limavady	48.8 0.0	4.0 3.9	38.0 0.0	3.6 3.4	6.4 0.0	0.4	0.0	0.0	0.0	0.0 0.0	48.4 3.4	0.5 0.0	0.0	0.0	0.0	3.9 0.0	0.0
Others Supervalu, Carvagh Road, Dungiven	5.0	2.2	5.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	7.2	0.0	0.0	0.0	0.0	0.0	0.0
Supervalu, Valvagri Koau, Bullykelly	0.0	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0
Other, zone 1	2.7	2.9	2.7	2.4	0.0	0.0	0.0	0.0	0.0	0.0	5.2	0.0	0.0	0.0	0.0	0.0	0.4
Sub Total	64.1	14.6	53.3	12.9	6.4	0.8	0.0	0.0	0.0	0.0	73.4	0.5	0.0	0.0	0.0	3.9	0.9
Zone 2 Coleraine																	
Coleraine Town Centre																	
Iceland, Railway Road, Coleraine M&S Simply Food, The Diamond, Coleraine	1.5 0.9	0.0 0.8	0.0	0.0	1.5 0.9	0.0	0.0	0.0	0.0	0.0	1.5 1.6	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Banfield Road, Coleraine	27.1	1.0	0.9	0.0	23.3	0.7	0.0	0.2	0.5	0.1	25.7	0.0	0.0	2.4	0.0	0.0	0.0
Local shops, Coleraine Out of centre	1.9	9.5	0.0	0.0	1.9	9.3	0.0	0.2	0.0	0.0	11.4	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Glenmanus Road, Portrush Lidl, Riverside Retail Park, Coleraine	1.0	0.4	0.0	0.0	1.0	0.4	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Ring Road, Coleraine	6.1 50.1	0.7 2.4	0.0 2.6	0.0	4.5 29.0	0.7 2.4	0.0 10.6	0.0	0.0 3.0	0.0 0.0	5.2 47.6	0.0 0.5	0.0	1.6 4.4	0.0	0.0 0.0	0.0
Sainsbury's, Riverside Regional Park, Coleraine Tesco. Coleraine Road. Portstewart	47.5 10.4	2.5 2.7	0.8	0.1	41.1 10.4	2.0 2.7	3.1 0.0	0.0	1.5 0.0	0.0	48.7 13.1	0.0 0.0	0.0	0.9	0.0	0.0	0.4
Supervalu, Station Road, Portstewart	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Supervalu, Main Street, Garvagh Local shops, Portrush	2.1 0.0	0.8 1.4	0.0	0.0 0.0	2.1 0.0	0.8 1.4	0.0	0.0 0.0	0.0 0.0	0.0 0.0	2.8 1.4	0.0 0.0	0.0	0.0	0.0	0.0 0.0	0.0
Other, zone 2 (Coleraine)	4.6	8.6	0.0	0.0	4.6	8.1	0.0	0.4	0.0	0.1	13.2	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	153.2	30.6	4.4	0.1	120.2	29.1	13.7	0.7	5.0	0.2	173.5	0.5	0.0	9.4	0.0	0.0	0.4
Zone 3 Ballymoney						: 		! 									: I
Ballymoney Town Centre Lidl, Meeting House Road, Ballymoney	0.9	0.4	0.0	0.0	0.0	0.0	0.6	0.4	0.4	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Castle Street, Ballymoney Local shops, Ballymoney	51.4 2.5	5.7 7.6	0.0 0.0	0.0	6.2 0.0	1.6 0.0	44.7 2.3	3.2 7.1	0.4	0.6 0.5	56.9 10.2	0.0 0.0	0.2 0.0	0.0	0.0 0.0	0.0	0.0
Out of centre Supervalu, Ballymena Road, Ballymoney	2.0	0.3	0.0	0.0	0.0	0.0	2.0	0.3	0.0	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0
Supervalu, Ballymena Road, Ballymoney Other, zone 3 (Ballymoney)	2.0 4.4	0.3 7.3	0.0	0.0	0.0	0.0	3.9	0.3 6.1	0.0	0.0	2.3 10.1	0.0 0.5	0.0 1.2	0.0	0.0	0.0	0.0
Sub Total	61.3	21.3	0.0	0.0	6.2	1.6	53.6	17.1	1.0	1.2	80.7	0.5	1.4	0.0	0.0	0.0	0.0
Zone 4 The Glens																	
Ballycastle Town Centre Co-op, The Diamond, Ballycastle	3.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	3.0	0.7	3.7	0.0	0.0	0.0	0.0	0.0	0.0
Local Shops, Ballycastle	9.1	5.0	0.0	0.0	0.0	0.0	1.2	0.0	7.9	0.7 4.4	14.1	0.0	0.0	0.0	0.0	0.0	0.0
Other Europspar, Coast Road, Cushendall	0.8	0.6	0.0	0.1	0.0	0.0	0.0	0.0	0.8	0.4	1.3	0.0	0.0	0.0	0.0	0.0	0.0
Other, zone 4 (The Glens) Eurospar, Ramoan Road, Ballycastle	0.5 1.7	1.3 0.2	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0	0.0 0.0	0.5 1.7	1.3 0.2	1.8 1.9	0.0 0.0	0.0 0.0	0.0	0.0 0.0	0.0 0.0	0.0 0.0
Sub Total	15.1	7.8	0.0	0.1	0.0	0.3	1.2	0.3	13.9	7.1	22.9	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total Causeway Coast & Glens (Zones 1 - 4)	293.7	74.3	57.7	13.2	132.8	31.8	68.5	18.1	19.9	8.5	350.5	1.5	1.4	9.4	0.0	3.9	1.3
Sample Same Same State S	200.1	14.5	57.1	10.2	102.0	01.0	30.3	10.1	13.3	0.0	- 500.5		1.4	3.4	T 0.0	0.3	1.5
Zone 5 Ballymena												:					
Ballymena Town Centre Iceland, High Street, Ballymena	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Larne Link Road, Ballymena Marks & Spencer, The Fairhill Shopping Centre, Ballymena	2.6 2.6	0.9 1.9	0.0 0.0	0.0	0.0 0.0	0.0 0.0	0.6 0.0	0.2 0.0	2.0 0.0	0.0 0.1		0.0 2.6	0.8 1.9	0.0	0.0	0.0 0.0	0.0 0.0
Local Shops, Ballymena	5.3	11.3	0.0	0.0	0.0	0.4	1.2	1.8	0.6	1.1		1.1	8.0	2.4	0.0	0.0	0.0
Other Local Shops, Broughshane	0.6	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.6	2.7	0.0	0.0	0.0	0.0
Other, zone 5 (Ballymena)	0.6	4.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.6	4.8	0.0	0.0	0.0	0.0
Sub Total	11.7	21.6	0.0	0.0	0.0	0.4	1.8	2.0	2.6	1.2	8.0	4.9	18.0	2.4	0.0	0.0	0.0
Zone 6 Magherafelt	11.7	21.6	0.0	0.0	0.0	0.4	1.8	2.0	2.6	1.2	8.0	4.9	18.0	2.4	0.0	0.0	0.0
Zone 6 Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera	8.5	4.2	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	8.0	0.0	0.0	7.9	4.2	0.0	0.0
Zone 6 Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Maghera			 								8.0						: :
Zone 6 Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Maghera Magherafelt Town Centre Local shops, Magheraflet	8.5 2.2	4.2 1.8	0.0	0.0 0.0	0.0	0.0	0.6 0.0	0.0	0.0	0.0 0.0	8.0	0.0	0.0 0.0	7.9 2.2	4.2 1.8	0.0	0.0
Zone 6 Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Maghera Magherafelt Town Centre	8.5 2.2 1.8	4.2 1.8 4.4	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.6 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	8.0	0.0 0.0 0.0	0.0 0.0 0.0	7.9 2.2 1.8	4.2 1.8 4.4	0.0 0.0 0.0	0.0
Zono 6 Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Maghera Magherafelt Town Centre Local shops, Magheraflet Other	8.5 2.2 1.8 6.9	4.2 1.8 4.4	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.6 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0	3.6	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	7.9 2.2 1.8	4.2 1.8 4.4 7.1	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0
Zone 6 Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Maghera Magherafelt Town Centre Local shops, Magheraflet Other Other Other, zone 6 (Magherafelt) Sub Total	8.5 2.2 1.8 6.9	4.2 1.8 4.4 7.7	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0		0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	7.9 2.2 1.8 6.9	4.2 1.8 4.4 7.1	0.0 0.0 0.0 0.0	0.0
Zone 6 Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Maghera Magherafelt Town Centre Local shops, Magheraflet Other Other, zone 6 (Magherafelt) Sub Total Zone 7 Londonderry Londonderry Town Centre	8.5 2.2 1.8 6.9 4.6 24.0	4.2 1.8 4.4 7.7 6.3 24.3	0.0 0.0 0.0 0.0 0.0 0.5	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0 2.0	0.0 0.0 0.0 0.0 0.4	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0		0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.6 0.6	7.9 2.2 1.8 6.9 2.1	4.2 1.8 4.4 7.1 5.9	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0
Zone 6 Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Maghera Magherafelt Town Centre Local shops, Magheraflet Other Other Other Other Other Other Othor Cone 7 Londonderry Londonderry Town Centre Iceland, Foyleside Shopping Centre, Londonderry M&S Foyleside Shopping Centre, Londonderry	8.5 2.2 1.8 6.9 4.6 24.0	4.2 1.8 4.4 7.7 6.3 24.3	0.0 0.0 0.0 0.0 0.5 0.5	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0 2.0 2.6	0.0 0.0 0.0 0.0 0.4	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0		0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.6 0.6	7.9 2.2 1.8 6.9 2.1 20.8	4.2 1.8 4.4 7.1 5.9 23.3	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0
Zone 6 Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Maghera Magherafelt Town Centre Local shops, Magheraflet Other Other Other, zone 6 (Magherafelt) Sub Total Zone 7 Londonderry Londonderry Town Centre Iceland, Foyleside Shopping Centre, Londonderry M&S Foyleside Shopping Centre, Londonderry Local shops, Londonderry Supervalu, Waterloo Place, Londonderry	8.5 2.2 1.8 6.9 4.6 24.0	4.2 1.8 4.4 7.7 6.3 24.3	0.0 0.0 0.0 0.0 0.5 0.5	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0 2.0 2.6	0.0 0.0 0.0 0.0 0.4 0.4	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0		0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.6 0.6 0.6	7.9 2.2 1.8 6.9 2.1 20.8	4.2 1.8 4.4 7.1 5.9 23.3	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 3.8 24.7 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.5 16.8
Zone 6 Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Maghera Magherafelt Town Centre Local shops, Magheraflet Other Other, zone 6 (Magherafelt) Sub Total Zone 7 Londonderry Londonderry Town Centre Iceland, Foyleside Shopping Centre, Londonderry Local shops, Londonderry Local shops, Londonderry Local shops, Londonderry	8.5 2.2 1.8 6.9 4.6 24.0	4.2 1.8 4.4 7.7 6.3 24.3	0.0 0.0 0.0 0.0 0.5 0.5	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0 2.0 2.6	0.0 0.0 0.0 0.0 0.0 0.4	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0		0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.6 0.6	7.9 2.2 1.8 6.9 2.1 20.8	4.2 1.8 4.4 7.1 5.9 23.3	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0
Zone 6 Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Maghera Magherafelt Town Centre Local shops, Magheraflet Other Other, zone 6 (Magherafelt) Sub Total Zone 7 Londonderry Londonderry Town Centre Iceland, Foyleside Shopping Centre, Londonderry M&S Foyleside Shopping Centre, Londonderry Local shops, Londonderry Local shops, Londonderry Tesco, Quayside Centre, Strand Road, Londonderry Outside of Centre Iceland, Buncrana Road, Londonderry	8.5 2.2 1.8 6.9 4.6 24.0 0.0 3.8 25.9 0.0 14.2	4.2 1.8 4.4 7.7 6.3 24.3 0.5 0.5 0.5 0.4 0.4	0.0 0.0 0.0 0.0 0.5 0.5 0.5	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0 2.0 2.6	0.0 0.0 0.0 0.0 0.4 0.4 0.4	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0		0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.6 0.0 0.6	7.9 2.2 1.8 6.9 2.1 20.8	4.2 1.8 4.4 7.1 5.9 23.3	0.0 0.0 0.0 0.0 0.0 0.0 0.0 3.8 24.7 0.0 13.7	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.5 16.8 0.4 0.4
Zone 6 Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Maghera Magherafelt Town Centre Local shops, Magheraflet Other Other, zone 6 (Magheraflet) Sub Total Zone 7 Londonderry Londonderry Town Centre Iceland, Foyleside Shopping Centre, Londonderry M&S Foyleside Shopping Centre, Londonderry Local shops, Londonderry Supervalu, Waterloo Place, Londonderry Tesco, Quayside Centre, Strand Road, Londonderry Outside of Centre Iceland, Buncrana Road, Londonderry Lidl, Buncrana Road, Londonderry Lidl, Buncrana Road, Londonderry M&S Simply Food, Crescent Link Retail Park, Londonderry M&S Simply Food, Crescent Link Retail Park, Londonderry	8.5 2.2 1.8 6.9 4.6 24.0 0.0 3.8 25.9 0.0 14.2 11.8 7.2	4.2 1.8 4.4 7.7 6.3 24.3 0.5 0.5 0.5 0.4 0.4 0.4	0.0 0.0 0.0 0.0 0.5 0.5 0.5 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0 2.0 2.6 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.4 0.4 0.4 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0		0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.6 0.0 0.0 0.0 0.0 0.0 0.0	7.9 2.2 1.8 6.9 2.1 20.8 0.0 0.0 0.0 0.0 0.0 0.0 0.0	23.3 23.3 20.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 3.8 24.7 0.0 13.7	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.5 0.5
Zone 6 Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Maghera Magherafelt Town Centre Local shops, Magheraflet Other Other, zone 6 (Magherafelt) Sub Total Zone 7 Londonderry Londonderry Town Centre Iceland, Foyleside Shopping Centre, Londonderry M&S Foyleside Shopping Centre, Londonderry Local shops, Londondery Supervalu, Waterloo Place, Londonderry Tesco, Quayside Centre, Strand Road, Londonderry Outside of Centre Iceland, Buncrana Road, Londonderry M&S Simply Food, Crescent Link Retail Park, Londonderry M&S Simply Food, Crescent, Waterside Londonderry Supervalu, Slackburn Crescent, Waterside Londonderry Supervalu, Slackburn Crescent, Waterside Londonderry	8.5 2.2 1.8 6.9 4.6 24.0 0.0 3.8 25.9 0.0 14.2 11.8 7.2 1.2 34.9	4.2 1.8 4.4 7.7 6.3 24.3 24.3 2.5 0.5 0.5 0.5 0.4 0.4 0.4 0.4 1.2 0.5 0.9	0.0 0.0 0.0 0.0 0.5 0.5 0.5 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.6 0.0 0.0 2.0 2.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.4 0.4 0.4 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0		0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.6 0.6 0.0 0.0 0.0 0.0 0.0	7.9 2.2 1.8 6.9 2.1 20.8 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	4.2 1.8 4.4 4.4 7.1 5.9 23.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 16.8 0.4 0.4 0.4 0.4 0.4 0.5 0.5 0.5
Zone 6 Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Maghera Magherafelt Town Centre Local shops, Magheraflet Other Other, zone 6 (Magherafelt) Sub Total Zone 7 Londonderry Londonderry Town Centre Iceland, Foyleside Shopping Centre, Londonderry M&S Foyleside Shopping Centre, Londonderry Local shops, Londonderry Local shops, Londonderry Supervalu, Waterloo Place, Londonderry Tesco, Quayside Centre, Strand Road, Londonderry Outside of Centre Iceland, Buncrana Road, Londonderry Lidi, Buncrana Road, Londonderry Lidi, Buncrana Road, Londonderry Supervalu, Strand Road, Londonderry Supervalu, Blackburn Crescent, Waterside Londonderry Supervalu, Blackburn Crescent, Waterside Londonderry Supervalu, Greenhaw Road, Londonderry	8.5 2.2 1.8 6.9 4.6 24.0 0.0 3.8 25.9 0.0 14.2 11.8 7.2 1.2 34.9 1.9 0.0 3.6	4.2 1.8 4.4 7.7 6.3 24.3 24.3 24.3 0.5 0.5 17.5 0.4 0.4 0.0 0.4 1.2 0.5 0.9 2.0 1.4	0.0 0.0 0.0 0.0 0.5 0.5 0.5 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0 2.0 2.6 2.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.4 0.4 0.4 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0		0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.6 0.6 0.0 0.0 0.0 0.0	7.9 2.2 1.8 6.9 2.1 20.8 20.8 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	4.2 1.8 4.4 4.4 7.1 5.9 23.3 23.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 16.8 0.4 0.4 0.4 0.4 0.4 0.4 0.9 0.9 0.9
Zone 6 Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Maghera Magherafelt Town Centre Local shops, Magherafet Other Other, zone 6 (Magherafelt) Sub Total Zone 7 Londonderry Londonderry Town Centre Iceland, Foyleside Shopping Centre, Londonderry M&S Foyleside Shopping Centre, Londonderry Local shops, Londonderry Supervalu, Waterloo Place, Londonderry Tesco, Quayside Centre, Strand Road, Londonderry Outside of Centre Iceland, Buncrana Road, Londonderry Lidl, Buncrana Road, Londonderry Lidl, Buncrana Road, Londonderry Sainsbury's, Strand Road, Londonderry Sainsbury's, Strand Road, Londonderry Supervalu, Blackburn Crescent, Waterside Londonderry Supervalu, Duncastle Road, Londonderry	8.5 2.2 1.8 6.9 4.6 24.0 0.0 3.8 25.9 0.0 14.2 11.8 7.2 1.2 34.9 1.9 0.0	4.2 1.8 4.4 7.7 6.3 24.3 24.3 0.5 0.5 0.4 0.4 0.0 0.4 1.2 0.5 0.5 0.5 0.4 0.4	0.0 0.0 0.0 0.0 0.5 0.5 0.5 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0 2.0 2.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.4 0.4 0.4 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0		0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.6 0.0 0.0 0.0 0.0 0.0 0.0	7.9 2.2 1.8 6.9 2.1 20.8 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	23.3 23.3 20.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 13.7 11.8 7.2 0.0 34.3 1.9 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
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Zone 6 Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Maghera Magherafelt Town Centre Local shops, Magherafet Other Other, zone 6 (Magherafelt) Sub Total Zone 7 Londonderry Londonderry Town Centre liceland, Foyleside Shopping Centre, Londonderry M&S Foyleside Shopping Centre, Londonderry Local shops, Londonderry Supervalu, Waterloo Place, Londonderry Tesco, Quayside Centre, Strand Road, Londonderry Outside of Centre Iceland, Buncrana Road, Londonderry Lid, Buncrana Road, Londonderry Lid, Buncrana Road, Londonderry Supervalu, Blackburn Crescent Link Retail Park, Londonderry Supervalu, Duncastle Road, Londonderry Supervalu, Duncastle Road, Londonderry Supervalu, Duncastle Road, Londonderry Supervalu, Duncastle Road, Londonderry Supervalu, Main Street, Eglinton Supervalu, Northside Village Centre, Shantallow	8.5 2.2 1.8 6.9 4.6 24.0 0.0 3.8 25.9 0.0 14.2 11.8 7.2 1.2 34.9 1.9 0.0 0.0 0.0 0.0	4.2 1.8 4.4 7.7 6.3 24.3 24.3 24.3 0.5 0.5 17.5 0.4 0.4 0.4 1.2 0.5 0.9 2.0 1.4 6.5 1.0 0.9	0.0 0.0 0.0 0.0 0.5 0.5 0.5 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0 2.0 2.6 2.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.4 0.4 0.4 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0		0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.6 0.6 0.0 0.0 0.0 0.0	7.9 2.2 1.8 6.9 2.1 20.8 20.8 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	4.2 1.8 4.4 4.4 7.1 5.9 23.3 23.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 16.8 0.4 0.4 0.4 0.4 0.4 1.2 0.5 0.9 2.0 0.9
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Zone 6 Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Maghera Magherafelt Town Centre Local shops, Magherafilet Other Other, zone 6 (Magherafelt) Sub Total Zone 7 Londonderry Londonderry Town Centre Iceland, Foyleside Shopping Centre, Londonderry M&S Foyleside Shopping Centre, Londonderry Local shops, Londonderry Local shops, Londonderry Supervalu, Waterloo Place, Londonderry Tesco, Quayside Centre, Strand Road, Londonderry Utside of Centre Iceland, Buncrana Road, Londonderry Lid, Buncrana Road, Londonderry M&S Simply Food, Crescent Link Retail Park, Londonderry Supervalu, Blackburn Crescent, Waterside Londonderry Supervalu, Blackburn Crescent, Waterside Londonderry Supervalu, Duncastie Road, Londonderry Supervalu, Greenhaw Road, Londonderry Supervalu, Karen Road, Londonderry Supervalu, Main Street, Eglinton Supervalu, Strand Road, Londonderry Supervalu, Strand Road, Londonderry Supervalu, Strand Road, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Other, zone 7 (Londonderry)	8.5 2.2 1.8 6.9 4.6 24.0 0.0 3.8 25.9 0.0 14.2 1.2 34.9 1.9 0.0 3.6 7.1 0.0 0.0 1.9 69.8	4.2 1.8 4.4 7.7 6.3 24.3 24.3 24.3 2.5 0.5 0.5 17.5 0.4 0.4 0.2 0.5 0.5 0.5 0.4 0.4 1.2 0.5 0.5 0.5 0.5 0.5 0.5 0.5 0.5 0.5 0.5	0.0 0.0 0.0 0.5 0.5 0.5 0.5 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0 2.6 2.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	3.6	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.6 0.6 0.0 0.0 0.0 0.0	7.9 2.1 1.8 6.9 2.1 20.8 20.8 20.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	4.2 1.8 4.4 4.4 7.1 5.9 23.3 23.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 16.8 0.4 0.4 0.4 0.4 0.4 1.2 0.5 0.9 2.0 1.4 6.5 1.0 0.9 2.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1
Zone S Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Maghera Magherafelt Town Centre Local shops, Magheraflet Other Other, zone 6 (Magherafelt) Sub Total Zone 7 Londonderry Londonderry Town Centre Leeland, Foyleside Shopping Centre, Londonderry Mas Foyleside Shopping Centre, Londonderry Local shops, Londonderry Lidi, Buncrana Road, Londonderry Lidi, Buncrana Road, Londonderry Lidi, Buncrana Road, Londonderry Supervalu, Blackburn Crescent Link Retail Park, Londonderry Supervalu, Blackburn Crescent, Waterside Londonderry Supervalu, Duncastle Road, Londonderry Supervalu, Greenhaw Road, Londonderry Supervalu, Main Street, Eglinton Supervalu, Sutrand Road, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Other, zone 7 (Londonderry) Sub Total	8.5 2.2 1.8 6.9 4.6 24.0 0.0 3.8 25.9 0.0 14.2 11.8 7.2 1.2 34.9 1.9 0.0 3.6 7.1 0.0 1.9 69.8 0.4	4.2 1.8 4.4 7.7 6.3 24.3 24.3 24.3 24.3 2.5 0.5 0.4 0.4 0.0 0.4 1.2 0.5 0.9 2.0 1.4 6.5 1.0 0.9 3.1 4.0	0.0 0.0 0.0 0.0 0.5 0.5 0.5 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0 2.0 2.6 2.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.4 0.4 0.4 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	3.6	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.6 0.6 0.0 0.0 0.0 0.0	7.9 2.2 1.8 6.9 2.1 20.8 20.8 20.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	4.2 1.8 4.4 4.4 7.1 5.9 23.3 23.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 16.8 0.4 0.4 0.4 0.4 0.5 0.5 1.2 0.5 0.9 2.0 0.9 2.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Zone 6 Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Maghera Magherafelt Town Centre Local shops, Maghera Magherafelt Town Centre Local shops, Magherafiet Other Other, zone 6 (Magherafelt) Sub Total Zone 7 Londonderry Londonderry Town Centre Iceland, Foyleside Shopping Centre, Londonderry M&S Foyleside Shopping Centre, Londonderry Local shops, Londonderry Local shops, Londonderry Supervalu, Waterloo Place, Londonderry Tesco, Quayside Centre, Strand Road, Londonderry Outside of Centre Iceland, Buncrana Road, Londonderry Lidi, Buncrana Road, Londonderry M&S Simply Food, Crescent Link Retail Park, Londonderry Sainsbury's, Strand Road, Londonderry Supervalu, Blackburn Crescent, Waterside Londonderry Supervalu, Blackburn Crescent, Waterside Londonderry Supervalu, Main Street, Eglinton Supervalu, Marin Street, Eglinton Supervalu, Northside Village Centre, Shantallow Supervalu, Strand Road, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Supervalu, Tendonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Supervalu, Strand Road, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Supervalu, Strand Road, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Supervalu, Strand Road, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Supervalu, Strand Road, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Supervalu, Strand Road, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Supervalu, Strand Road, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry	8.5 2.2 1.8 6.9 4.6 24.0 0.0 3.8 25.9 0.0 14.2 11.8 7.2 1.2 34.9 1.9 0.0 3.6 7.1 0.0 0.0 1.9 69.8 0.4	4.2 1.8 4.4 7.7 6.3 24.3 24.3 24.3 2.5 0.5 17.5 0.4 0.4 0.4 1.2 0.5 0.9 2.0 1.4 6.5 1.0 9.3 1.1 4.0 9.3 1.1 4.0 9.3 1.1 9.3 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0	0.0 0.0 0.0 0.0 0.5 0.5 0.5 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0 2.0 2.6 2.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	10.0 372.0 Zones 1-4	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.6 0.6 0.6 0.0 0.0 0.0 0.0	7.9 2.2 1.8 6.9 2.1 20.8 20.8 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	4.2 1.8 4.4 4.4 7.1 5.9 23.3 23.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 16.8 0.4 0.4 0.4 0.4 0.4 0.5 0.5 1.2 0.5 0.9 2.0 1.4 1.2 0.9 1.2 0.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0
Zone 5 Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Bucoal shops, Maghera Magherafelt Town Centre Local shops, Magheraflet Other Other, zone 6 (Magherafelt) Sub Total Zone 7 Londonderry Londonderry Town Centre Loeland, Foyleside Shopping Centre, Londonderry M&S Foyleside Shopping Centre, Londonderry Local shops, Londonderry Local shops, Londonderry Tesco, Quayside Centre, Strand Road, Londonderry Outside of Centre Leeland, Buncrana Road, Londonderry Lidi, Buncrana Road, Londonderry M&S Simply Food, Crescent Link Retail Park, Londonderry Supervalu, Blackburn Crescent, Waterside Londonderry Supervalu, Blackburn Crescent, Waterside Londonderry Supervalu, Greenhaw Road, Londonderry Supervalu, Main Street, Eglinton Supervalu, Main Street, Eglinton Supervalu, Strand Road, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Other, zone 7 (Londonderry) Sub Total Sub Total Study Area (Zones 1 - 7)	8.5 2.2 1.8 6.9 4.6 24.0 0.0 3.8 25.9 0.0 14.2 11.8 7.2 1.2 34.9 1.9 0.0 3.6 7.1 0.0 1.9 69.8 0.4	4.2 1.8 4.4 7.7 6.3 24.3 24.3 24.3 24.3 2.5 0.5 0.4 0.4 0.0 0.4 1.2 0.5 0.9 2.0 1.4 6.5 1.0 0.9 3.1 4.0	0.0 0.0 0.0 0.0 0.5 0.5 0.5 0.0 0.0 1.2 0.0 0.0 1.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0 2.0 2.6 2.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	3.6 10.0 372.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.6 0.6 0.0 0.0 0.0 0.0	7.9 2.2 1.8 6.9 2.1 20.8 20.8 20.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	4.2 1.8 4.4 4.4 7.1 5.9 23.3 23.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.5
Zone 6 Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Maghera Magherafelt Town Centre Local shops, Magheraflet Other Other, zone 6 (Magherafelt) Sub Total Zone 7 Londonderry Londonderry Town Centre Iceland, Foyleside Shopping Centre, Londonderry M&S Foyleside Shopping Centre, Londonderry Local shops, Londonderry Local shops, Londonderry Supervalu, Waterloo Place, Londonderry Tesco, Quayside Centre, Strand Road, Londonderry Outside of Centre Iceland, Buncrana Road, Londonderry Lidi, Buncrana Road, Londonderry M&S Simply Food, Crescent Link Retail Park, Londonderry Supervalu, Blackburn Crescent, Waterside Londonderry Supervalu, Duncastle Road, Londonderry Supervalu, Duncastle Road, Londonderry Supervalu, Main Street, Eglinton Supervalu, Main Street, Eglinton Supervalu, Northside Village Centre, Shantallow Supervalu, Northside Village Centre, Shantallow Supervalu, Strand Road, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Supervalu, Strand Road, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Supervalu, Strand Road, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Supervalu, Strand Road, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Supervalu, Strand Road, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Supervalu, Strand Road, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry	8.5 2.2 1.8 6.9 4.6 24.0 0.0 3.8 25.9 0.0 14.2 1.2 34.9 1.9 0.0 3.6 7.1 0.0 0.0 1.9 69.8 0.4	4.2 1.8 4.4 7.7 6.3 24.3 24.3 25.5 0.5 0.5 17.5 0.4 0.4 0.0 0.4 1.2 0.5 0.9 2.0 1.4 0.6 1.0 0.9 3.1 4.0 41.1 161.4	0.0 0.0 0.0 0.0 0.5 0.5 0.5 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0 2.0 2.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	10.0 372.0 Zones 1-4 All	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.6 0.6 0.0 0.0 0.0 0.0 0.0	7.9 2.2 1.8 6.9 2.1 20.8 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	4.2 1.8 4.4 4.4 7.1 5.9 23.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.5
Zone 6 Maghera Filt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Maghera Magherafelt Town Centre Local shops, Magheraflet Other Other, zone 6 (Magherafelt) Sub Total Zone 7 Londonderry Londonderry Town Centre Loeland, Foyleside Shopping Centre, Londonderry M&S Foyleside Shopping Centre, Londonderry Local shops, Londonderry Supervalu, Waterico Place, Londonderry Tesco, Quayside Centre, Strand Road, Londonderry Uditale of Centre Iceland, Buncrana Road, Londonderry Lidl, Buncrana Road, Londonderry Lidl, Buncrana Road, Londonderry Lidl, Buncrana Road, Londonderry Sainsbury's, Strand Road, Londonderry Supervalu, Blackburn Crescent Link Retail Park, Londonderry Supervalu, Duncastle Road, Londonderry Supervalu, Duncastle Road, Londonderry Supervalu, Greenhaw Road, Londonderry Supervalu, Strand Road, Londonderry Supervalu, Strand Road, Londonderry Supervalu, Strand Road, Londonderry Supervalu, Strand Road, Londonderry Tesco, Lisnagelvin Shopping Centre, Shantallow Supervalu, Strand Road, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Other, zone 7 (Londonderry) Sub Total Study Area Outside Study Area Asda, Branch Road, Strabane	8.5 2.2 1.8 6.9 4.6 24.0 24.0 0.0 3.8 25.9 0.0 14.2 11.8 7.2 1.2 34.9 1.9 0.0 3.6 7.1 0.0 1.9 9.8 0.4 183.7	4.2 1.8 4.4 7.7 6.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 25.0 26.5 27.0	0.0 0.0 0.0 0.0 0.5 0.5 0.5 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0 2.0 2.6 2.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	10.0 372.0 Zones 1-4 All	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.6 0.6 0.0 0.0 0.0 0.0	7.9 2.2 1.8 6.9 2.1 20.8 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	4.2 1.8 4.4 4.4 7.1 5.9 23.3 23.3 23.3 23.3 23.3 23.3 23.3 23	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 16.8 0.4 0.4 0.4 0.2 0.5 0.5 16.8 0.4 0.4 0.4 0.4 0.5 0.7 1.7 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0
Zone 6 Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Maghera Magherafelt Town Centre Local shops, Magheraflet Other Other, zone 6 (Magherafelt) Sub Total Zone 7 Londonderry Londonderry Town Centre Iceland, Foyleside Shopping Centre, Londonderry M&S Foyleside Shopping Centre, Londonderry Local shops, Londonderry Supervalu, Waterloo Place, Londonderry Tesco, Quayside Centre, Strand Road, Londonderry Outside of Centre Iceland, Buncrana Road, Londonderry Idil, Buncrana Road, Londonderry M&S Simply Food, Crescent Link Retail Park, Londonderry Sainsbury's, Strand Road, Londonderry Supervalu, Blackburn Crescent, Waterside Londonderry Supervalu, Duncastle Road, Londonderry Supervalu, Main Street, Eglinton Supervalu, Northside Village Centre, Shantallow Supervalu, Northside Village Centre, Shantallow Supervalu, Strand Road, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Other, zone 7 (Londonderry) Sub Total Sub Total Study Area Outside Study Area Outside Study Area Outside Study Area Outside Study Area (Zones 1 - 7)	8.5 2.2 1.8 6.9 4.6 24.0 0.0 3.8 25.9 0.0 14.2 1.2 34.9 1.9 0.0 3.6 7.1 0.0 0.3 1.9 69.8 0.4 183.7	4.2 1.8 4.4 7.7 6.3 24.3 24.3 25.0 0.5 0.5 17.5 0.4 0.4 0.0 0.4 1.2 0.5 0.9 3.1 4.0 41.1 161.4 tal Top-up (£m)	0.0 0.0 0.0 0.0 0.5 0.5 0.5 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0 2.0 2.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	10.0 372.0 Zones 1-4 All	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.6 0.6 0.0 0.0	7.9 2.2 1.8 6.9 2.1 20.8 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	4.2 1.8 4.4 4.4 7.1 5.9 23.3 23.3 0.0 0.	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.5
Zone 6 Maghera felt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Maghera Magherafelt Town Centre Local shops, Magheraflet Other Other, zone 6 (Magherafelt) Sub Total Zone 7 Londonderry Londonderry Town Centre Iceland, Foyleside Shopping Centre, Londonderry M&S Foyleside Shopping Centre, Londonderry Local shops, Londonderry Supervalu, Backbur Crescent Link Retail Park, Londonderry M&S Simply Food, Crescent Link Retail Park, Londonderry Supervalu, Blackburn Crescent, Waterside Londonderry Supervalu, Duncastle Road, Londonderry Supervalu, Main Street, Eglinton Supervalu, Main Street, Eglinton Supervalu, Northside Village Centre, Shantallow Supervalu, Strand Road, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Cutside Study Area Outside Study Area (Zones 1 - 7) Destination Outside Study Area (Zones 1 - 7) Destination Outside Study Area Other Asda, Branch Road, Larne Asda, Rediands Road, Larne	8.5 2.2 1.8 6.9 4.6 24.0 0.0 3.8 25.9 0.0 14.2 11.8 7.2 1.2 34.9 1.9 0.0 3.6 7.1 0.0 0.5 1.9 69.8 0.4 183.7 513.1	4.2 1.8 4.4 7.7 6.3 24.3 24.3	0.0 0.0 0.0 0.0 0.5 0.5 0.5 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0 2.0 2.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	10.0 372.0 Zones 1-4 All	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.6 0.6 0.0 0.0 0.0 0.0	7.9 2.2 1.8 6.9 2.1 20.8 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	4.2 1.8 4.4 4.4 4.4 7.1 5.9 23.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 16.8 0.4 0.4 0.4 0.4 0.4 0.5 1.2 0.5 1.0 0.9 2.0 1.1 1.0 0.9 3.1 3.2 3.7 41.0
Zone 5 Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Maghera Magherafelt Town Centre Local shops, Magherafiet Other Other, zone 6 (Magherafelt) Sub Total Zone 7 Londonderry Londonderry Town Centre Iceland, Foyleside Shopping Centre, Londonderry M&S Foyleside Shopping Centre, Londonderry Local shops, Londonderry Local shops, Londonderry Local shops, Londonderry Supervalu, Waterloo Place, Londonderry Iceland, Buncrana Road, Londonderry Local shops, Londonderry Local shops, Londonderry Local shops, Londonderry Supervalu, Waterloo Place, Londonderry Local shops, Londonderry M&S Simply Food, Crescent Link Retail Park, Londonderry Sansbury's, Strand Road, Londonderry Supervalu, Blackburn Crescent, Waterside Londonderry Supervalu, Juncastle Road, Londonderry Supervalu, Main Street, Eglinton Supervalu, Northside Village Centre, Shantallow Supervalu, Strand Road, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Other, zone 7 (Londonderry) Sub Total Sub Total Study Area Outside Study Area Outside Study Area Outside Study Area, Other Asda, Branch Road, Strabane Asda, Rediands Road, Larne Asda, Sweep Road, Cookstown Iceland, Meadow Lane Shopping Centre, Magherafelt Iceland, Railway Street, Strabane Lidl, Bradley Way, Strabane	8.5 2.2 1.8 6.9 4.6 24.0 0.0 3.8 25.9 0.0 14.2 11.8 7.2 1.9 0.0 3.6 7.1 0.0 1.9 69.8 0.4 183.7 513.1	4.2 1.8 4.4 7.7 6.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.1 25.5 2.0 20.5 1.0 20.9 20.0 1.4 40.0 20.5 1.0 41.1 161.4	0.0 0.0 0.0 0.0 0.5 0.5 0.5 0.5 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0 2.0 2.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	10.0 372.0 Zones 1-4 All	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.6 0.6 0.0 0.0 0.0 0.0	7.9 2.2 1.8 6.9 2.1 20.8 20.8 20.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	4.2 1.8 4.4 4.4 7.1 5.9 23.3 23.3 0.0 0.	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 16.8 0.4 0.4 0.4 0.4 0.4 0.5 1.2 0.5 1.2 0.5 1.2 0.9 2.0 1.4 1.2 0.9 3.1 3.2 3.7 4.0 6.5 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0
Zone 5 Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Burospar, Main Street, Maghera Magherafelt Town Centre Local shops, Maghera Magherafelt Town Centre Ucher, zone 6 (Magherafelt) Sub Total Zone 7 Londonderry Londonderry Town Centre Loeland, Foyleside Shopping Centre, Londonderry M&S Foyleside Shopping Centre, Londonderry Local shops, Londonderry Supervalu, Waterioo Place, Londonderry Tesco, Quayside Centre, Strand Road, Londonderry Uidi, Buncrana Road, Londonderry Lidi, Buncrana Road, Londonderry Lidi, Buncrana Road, Londonderry M&S Simply Food, Crescent Link Retail Park, Londonderry Supervalu, Blackburn Crescent, Waterside Londonderry Supervalu, Blackburn Crescent, Waterside Londonderry Supervalu, Main Street, Eglinton Supervalu, Morthside Village Centre, Shantallow Supervalu, Strand Road, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Supervalu, Strand Road, Londonderry Supervalu, Morthside Village Centre, Shantallow Supervalu, Strand Road, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Other, zone 7 (Londonderry) Sub Total Study Area Outside Study Area Outside Study Area (Zones 1 - 7) Destination Outside Study Area (Sockstown Loeland, Meadow Lane Shopping Centre, Magherafelt Loeland, Point Street, Larne Loeland, Meadow Lane Shopping Centre, Magherafelt Loeland, Railway Street, Strabane	8.5 2.2 1.8 6.9 4.6 24.0 0.0 3.8 25.9 0.0 14.2 11.8 7.2 1.2 34.9 1.9 0.0 3.6 7.1 0.0 1.9 69.8 0.4 183.7	4.2 1.8 4.4 7.7 6.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.1 25.0 20.5 20.0 1.4 6.5 1.0 0.9 3.1 1.0 0.9 3.1 1.1 161.4 161.4 161.4	0.0 0.0 0.0 0.0 0.5 0.5 0.5 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0 2.0 2.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	10.0 372.0 Zones 1-4 All	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.6 0.6 0.0 0.0	7.9 2.2 1.8 6.9 2.1 20.8 20.8 20.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	4.2 1.8 4.4 4.4 4.4 4.4 4.4 4.4 4.4 4.4 4.4 4.4 4.5	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 16.8 0.4 0.4 0.4 0.2 0.5 0.5 11.0 0.9 1.4 6.5 1.0 0.9 3.1 1.3 2.2 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0
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Zone 5 Magherafolt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Maghera Magherafelt Town Centre Local shops, Magherafiet Other Other, zone 6 (Magherafiet) Sub Total Zone 7 Londonderry Londonderry Town Centre Liceland, Poyleside Shopping Centre, Londonderry M&S Foyleside Shopping Centre, Londonderry Local shops, Londonderry Local shops, Londonderry Local shops, Londonderry Supervalu, Waterioo Place, Londonderry Tesco, Quayside Centre, Strand Road, Londonderry Outside of Centre Loeland, Buncrana Road, Londonderry Lidl, Buncrana Road, Londonderry Lidl, Buncrana Road, Londonderry Lidl, Buncrana Road, Londonderry Supervalu, Blackburn Crescent, Waterside Londonderry Supervalu, Greenhaw Road, Londonderry Supervalu, Greenhaw Road, Londonderry Supervalu, Nain Street, Egilinton Supervalu, Northside Village Centre, Shantallow Supervalu, Northside Village Centre, Shantallow Supervalu, Strand Road, Londonderry Tesco, Lisnagelvin Shopping Centre, Magherafelt Liceland, Railway Street, Larne Loeland, Railway Street, Strabane Lidl, Station Square Retail Park, Cookstown Lidl, Station Square Retail Park, Cookstown M&S Simply Food, Orritor Road Retail Park, Cookstown Sainsbury's, Braidwater Retail Park, Ballymena Supervalu, Main Street, Strabane	8.5 2.2 1.8 6.9 4.6 24.0 0.0 3.8 25.9 0.0 14.2 11.8 7.2 1.2 34.9 1.9 0.0 3.6 7.1 0.0 1.9 69.8 0.4 183.7 513.1	4.2 1.8 4.4 7.7 6.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.1 25.5 2.0 2.0 2.0 2.0 2.0 2.0 2.	0.0 0.0 0.0 0.0 0.0 0.5 0.5 0.5 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0 0.0 2.0 2.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	10.0 372.0 Zones 1-4 All	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.6 0.6 0.0 0.0	7.9 2.1 1.8 6.9 2.1 20.8 20.8 20.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	4.2 1.8 4.4 4.4 4.4 4.4 4.4 4.4 4.4 4.4 4.4 4.4 4.5	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Zone 5 Magherafolt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Maghera Magherafelt Town Centre Local shops, Magheraflet Other Other, Zone 6 (Magherafelt) Sub Total Zone 7 Londonderry Londonderry Town Centre Iceland, Foyleside Shopping Centre, Londonderry M&S Foyleside Shopping Centre, Londonderry Local shops, Londonderry Local shops, Londonderry Supervalu, Waterloo Place, Londonderry Supervalu, Waterloo Place, Londonderry Utida of Centre Iceland, Buncrana Road, Londonderry Lidi, Buncrana Road, Londonderry M&S Simply Food, Crescent Link Retail Park, Londonderry Supervalu, Blackburn Crescent, Waterside Londonderry Supervalu, Blackburn Crescent, Waterside Londonderry Supervalu, Buncastle Road, Londonderry Supervalu, Buncastle Road, Londonderry Supervalu, Wain Street, Eglinton Supervalu, Water Strand Road, Londonderry Supervalu, Strand Road, Landen Lidi, Study Area (Cookstown Lidi, Station Square Retail Park, Cookstown M&S Simply Food, Ornitor Road Retail Park, Cookstown Sainsbury's, Braidwater Retail Park, Ballymena Supervalu, Main Street, Kells Supervalu, Main Street, Strabane	8.5 2.2 1.8 6.9 4.6 24.0 0.0 3.8 25.9 0.0 14.2 11.8 7.2 1.2 34.9 1.9 0.0 3.6 7.1 0.0 0.3 1.9 69.8 0.4 183.7 513.1 To Main food (£m) 0.9 0.9 0.0 0.0 0.9 0.9 0.9 0.0 0.9 0.9	4.2 1.8 4.4 7.7 6.3 24.3 0.5 0.5 17.5 0.4 0.4 0.0 0.4 1.2 0.5 1.0 0.9 2.0 1.4 6.5 1.0 0.9 3.1 4.0 41.1 161.4 tal Top-up (£m) 0.4 0.0 0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.5 0.5 0.5 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0 0.0 2.0 2.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	10.0 372.0 Zones 1-4 All	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.6 0.6 0.0 0.0	7.9 2.1 8 6.9 2.1 20.8 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	4.2 1.8 4.4 4.4 4.4 4.4 7.1 5.9 23.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 16.8 0.4 0.4 0.4 0.4 0.4 0.4 0.4 0.4 0.4 0.5 1.2 0.5 1.0 0.9 2.0 1.1 1.0 0.9 3.1 3.2 3.7 7 7 7 7 7 8 9 9 9 9 9 9 9 9 9 9 9 9 9
Zone S Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Local shops, Maghera Magherafelt Town Centre Local shops, Maghera Magherafelt Town Centre Local shops, Magherafelt Other Other, Zone 6 (Magherafelt) Sub Total Zone T Londonderry Londonderry Londonderry Londonderry Town Centre Iceland, Foyleside Shopping Centre, Londonderry M&S Foyleside Shopping Centre, Londonderry Local shops, Londonderry Supervalu, Watertoo Place, Londonderry Tesco, Quayside Centre, Strand Road, Londonderry Uside of Centre Iceland, Buncrane Road, Londonderry Iceland, Buncrane Road, Londonderry M&S Simply Food, Crescent Link Retail Park, Londonderry Supervalu, Blackburn Crescent, Waterside Londonderry Supervalu, Duncastle Road, Londonderry Supervalu, Greenhaw Road, Londonderry Supervalu, Main Street, Eglinton Supervalu, Morthside Village Centre, Shantallow Supervalu, Strand Road, Londonderry Tesco, Lisnageivin Shopping Centre, Londonderry Other, zone 7 (Londonderry) Sub Total Sub Total Study Area (Zones 1 - 7) Destination Outside Study Area, Other Asda, Branch Road, Strabane Asda, Rediands Road, Lame Asda, Rediands Road, Lame Asda, Rediands Road, Lame Asda, Rediands Road, Lame Lidi, Castledawon Road, Magherafelt Iceland, Point Street, Lame Iceland, Railway Street, Strabane Lidi, Castledawson Road, Magherafelt Lidi, Circular Road, Lame Lidi, Castledawson Road, Magherafelt Lidi, Circular Road, Lame Lidi, Circular Road, Lame Supervalu, Main Street, Kelis Supervalu, Main Street, Kelis Supervalu, Main Street, Strabane Lidi, Circular Road, Lame Supervalu, Main Street, Kelis Supervalu, Main Street, Strabane Tesco, Ballyronan Road, Magherafelt Tesco, Lame Road, Ballymena Supervalu, Main Street, Strabane Tesco, Ballyronan Road, Magherafelt Tesco, Lame Road, Ballymena Local shops, Belfast	8.5 2.2 1.8 6.9 4.6 24.0 0.0 3.8 25.9 0.0 14.2 11.8 7.2 1.9 0.0 3.6 7.1 0.0 9.8 0.4 183.7 513.1 To Main food (£m) 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	4.2 1.8 4.4 7.7 6.3 24.3 25.3 26.5 27.3	0.0 0.0 0.0 0.0 0.5 0.5 0.5 0.5 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0 0.0 2.0 2.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	10.0 372.0 Zones 1-4 All	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	7.9 2.1 1.8 6.9 2.1 20.8 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	4.2 1.8 4.4	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Zone 6 Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Maghera Magherafelt Town Centre Local shops, Magherafelt Other Other Other Other Other, Zone 6 (Magherafelt) Sub Total Zone 7 Londonderry Londonderry Town Centre Iceland, Foyleside Shopping Centre, Londonderry MaS Foyleside Shopping Centre, Londonderry Local shops, Londonderry Local shops, Londonderry Local shops, Londonderry Local shops, Londonderry Supervalu, Waterloo Place, Londonderry Local shops, Londonderry Tesco, Queyside Centre, Strand Road, Londonderry Util, Buncrana Road, Londonderry Lidi, Buncrana Road, Londonderry MaS Simply Food, Crassent Link Retail Park, Londonderry Sainsbury's, Strand Road, Londonderry Supervalu, Buncastle Road, Londonderry Supervalu, Buncastle Road, Londonderry Supervalu, Northside Village Centre, Shantallow Supervalu, Northside Village Centre, Shantallow Supervalu, Northside Village Centre, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Tesco, Lisnagelvin Street, Larne Local Magherafelt Lidi, Circular Road, Larne Lidi, Castledawson Road, Magherafelt Lidi, Circular Road, Larne Lidi, Castledawson Road, Magherafelt Lidi, Circular Road, Larne Tesco, Ballyronan Road, Magherafelt Tesco, Larne Road, Ballymena Supervalu, Main Street, Strabane Tesco, Ballyronan Road, Magherafelt Tesco, Larne Road, Ballymena Local shops, Cookstown Local shops, Enniskillen	8.5 2.2 1.8 6.9 4.6 24.0 0.0 3.8 25.9 0.0 14.2 11.8 7.2 1.2 34.9 1.9 0.0 3.6 7.1 0.0 1.9 69.8 0.4 183.7 To Main food (£m) 40.5 0.3 6.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	4.2 1.8 4.4 7.7 6.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.0 2.0 2.0 2.0 2.0 2.0 2.0 2.	0.0 0.0 0.0 0.0 0.5 0.5 0.5 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0 0.0 2.0 2.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	10.0 372.0 Zones 1-4 All	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.6 0.6 0.0 0.0	7.9 2.1 1.8 6.9 2.1 20.8 20.8 20.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	4.2 1.8 4.4 4.4 4.4 4.4 4.4 4.4 4.4 4.4 4.5	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Zone 5 Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Magherafelt Other Other Code Shops, Magherafelt Other Other, Zone 6 (Magherafelt) Sub Total Zone 7 Londonderry Londonderry Town Centre Iceland, Foyleside Shopping Centre, Londonderry M&S Foyleside Shopping Centre, Londonderry M&S Foyleside Shopping Centre, Londonderry Local shops, Londonderry Supervalu, Waterloo Piace, Londonderry Tesco, Quayside Centre, Strand Road, Londonderry Udil, Buncrana Road, Londonderry Lidi, Buncrana Road, Londonderry M&S Simply Food, Crescent Link Retail Park, Londonderry Supervalu, Blackburn Crescent, Waterside Londonderry Supervalu, Blackburn Crescent, Waterside Londonderry Supervalu, Greenhaw Road, Londonderry Supervalu, Greenhaw Road, Londonderry Supervalu, Northside Village Centre, Shantallow Supervalu, Northside Village Centre, Shantallow Supervalu, Strand Road, Londonderry Tesco, Lisnagehin Shopping Centre, Magherafelt Liceland, Point Street, Larine Liceland, Railway Street, Strabane Lidi, Castledawson Road, Magherafelt Lidi, Circular Road, Larine Liceland, Railway Street, Strabane Lidi, Castledawson Road, Magherafelt Lidi, Circular Road, Larine Road, Barliman Road, Magherafelt Lidi, Circular Road, Larine Local shops, Barlast Local shops, Romiskillen Local shops, Larne Local shops, Newtownstewart	8.5 2.2 1.8 6.9 4.6 24.0 0.0 3.8 25.9 0.0 14.2 11.8 7.2 1.2 34.9 1.9 0.0 3.6 7.1 0.0 0.3 69.8 0.4 183.7 513.1 513.1 To Main food (Em) 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	4.2 1.8 4.4 7.7 6.3 24.3 0.5 0.5 17.5 0.4 0.4 0.0 0.4 1.2 0.5 0.9 2.0 1.4 6.5 1.0 0.9 3.1 4.0 41.1 161.4 tal Top-up (£m) 161.4 tal 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	10.0 372.0 Zones 1-4 All	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	7.9 2.1 8 6.9 2.1 20.8 20.8 20.8 20.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	4.2 1.8 4.4	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 16.8 0.4 0.4 0.4 0.4 0.4 0.4 0.5 0.5 10.9 2.0 1.4 1.2 0.5 1.0 0.9 2.0 1.1 1.0 0.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
Zone 6 Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Magheraflet Other Other Other Other, zone 6 (Magherafelt) Sub Total Zone 7 Londonderry Londonderry Town Centre Local shops, Magheraflet Other Other, zone 6 (Magherafelt) Sub Total Zone 7 Londonderry Londonderry Town Centre Loeland, Foyleside Shopping Centre, Londonderry Mas S Foyleside Shopping Centre, Londonderry Local shops, Londonderry Supervalu, Waterloo Place, Londonderry Tesco, Quayside Centre, Strand Road, Londonderry Outside of Centre Ioeland, Buncrana Road, Londonderry Lidi, Buncrana Road, Londonderry Lidi, Buncrana Road, Londonderry Supervalu, Waterloo Place, Material Park, Londonderry Supervalu, Duncastle Road, Londonderry Supervalu, Duncastle Road, Londonderry Supervalu, Duncastle Road, Londonderry Supervalu, Duncastle Road, Londonderry Supervalu, Main Street, Eglinton Supervalu, Main Street, Eglinton Supervalu, Main Street, Eglinton Supervalu, Strand Road, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Other, zone 7 (Londonderry) Sub Total Sub Total Study Area (Other Asda, Branch Road, Strabane Lidi, Castledawson Road, Magherafelt Lidi, Bradley Way, Strabane Lidi, Castledawson Road, Magherafelt Tesco, Lisnage Road, Londondery Road, Simply Food, Ornfor Road Retail Park, Ballymena Supervalu, Main Street, Krabane Local shops, Emiskillen Local shops, Emiskillen Local shops, Emiskillen Local shops, Cookstown Local shops, Cookstown Local shops, Cookstown Local shops, Cookstown Local shops, Strabane	8.5 2.2 1.8 6.9 4.6 24.0 0.0 3.8 25.9 0.0 14.2 11.8 7.2 1.2 34.9 1.9 0.0 3.6 7.1 0.0 9.8 0.4 183.7 To Main food (£m) 40.5 0.3 6.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	4.2 1.8 4.4 7.7 6.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.1 2.0 2.0 2.0 2.0 2.0 2.0 2.0 2.0 2.0 2.	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	10.0 372.0 Zones 1-4 All	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.6 0.6 0.0 0.0 0.0 0.0	7.9 2.2 1.8 6.9 2.1 20.8 20.8 20.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0		0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Zone 6 Magherafelt Maghera Town Centre Crawfords, Main Street, Maghera Eurospar, Main Street, Maghera Eurospar, Main Street, Maghera Local shops, Magheraflet Other Other, zone 6 (Magherafelt) Sub Total Zone 7 Londonderry Londonderry Town Centre Iceland, Foyleside Shopping Centre, Londonderry M&S Foyleside Shopping Centre, Londonderry Local shops, Londonderry Supervalu, Waterloo Place, Londonderry Tesco, Quayside Centre, Strand Road, Londonderry Outside of Centre Iceland, Buncrana Road, Londonderry Lid, Buncrana Road, Londonderry M&S Simply Food, Crescent Link Retail Park, Londonderry Supervalu, Maleschurn Crescent, Waterside Londonderry Supervalu, Buschurn Crescent, Waterside Londonderry Supervalu, Duncastle Road, Londonderry Supervalu, Duncastle Road, Londonderry Supervalu, Main Street, Eglinton Supervalu, Natin Street, Eglinton Supervalu, Natin Street, Eglinton Supervalu, Northside Village Centre, Shantallow Supervalu, Strand Road, Londonderry Tesco, Lisnagelvin Shopping Centre, Londonderry Other, zone 7 (Londonderry) Sub Total Sub Total Study Area Outside Study Road, Other Asda, Branch Road, Strabane Asda, Redlands Road, Larne Lid, Bradley Way, Strabane Lid, Bradley Way, Strabane Lid, Istalon Square Retail Park, Cookstown M&S Simply Food, Orritor Road Retail Park, Cookstown Sainsbury's, Bradwater Retail Park, Cookstown M&S Simply Food, Orritor Road Retail Park, Cookstown Sainsbury's, Bradwater Retail Park, Ballymena Local shops, Beffast Local shops, Enriskillen Local shops, Enriskillen Local shops, Enriskillen Local shops, Demand	8.5 2.2 1.8 6.9 4.6 24.0 0.0 3.8 25.9 0.0 14.2 11.8 7.2 1.2 34.9 1.9 0.0 3.6 7.1 0.0 1.9 69.8 0.4 183.7 To Main food (£m) 40.5 0.3 6.9 0.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	4.2 1.8 4.4 7.7 6.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.3 24.1 25.5 2.0 2.0 2.0 2.0 2.0 2.0 2.	0.0 0.0 0.0 0.0 0.5 0.5 0.5 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	10.0 372.0 Zones 1-4 All	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.6 0.6 0.0 0.0	7.9 2.1 1.8 6.9 2.1 20.8 20.8 20.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	4.2 1.8 4.4 4.4 4.4 7.1 5.9 23.3 23.3 23.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
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- Notes:
 a. Zones based on post code sectors
 b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (October 2016)
 c. Excludes 'don't know/varies', markets and internet sales

Table 5: Convenience goods shopping patterns

Destination	Gross Floorspace (Sq m)	Net Sales Area	Net Convenience Sales Area (A)	Sales Density (B)	Benchmark Turnover (AxB)	Turnover from Zones 1-4	Inflow from Zones 5-7 and elsewhere Allowance	Estimated Survey	Trade agains Benchmark
Study Area			(Sq m)	(£ per sq m)	(£m)	(£m)	(£m)	(£m)	(£m)
Zone 1 Limavady			(34 111)	(L per sq III)	(2111)	(2111)	(2111)	(EIII)	(2111)
Limavady Town Centre									
Lidl, Main Street, Limavady		929	744	10,103	7.5	6.3	0.0	6.3	-1.2
Supervalu, Market Street, Limavady				10,100	2.5	2.5	0.0	2.5	0.0
Tesco, Main Street, Limavady	3,339	1,888	1,220	13,797	16.8	48.4	4.4	52.7	35.9
Local Shops, Limavady					3.4	3.4	0.5	3.9	0.5
Others					7.2	7.2	0.0	7.2	0.0
Supervalu, Carvagh Road, Dungiven Supervalu, Main Street, Ballykelly			<u> </u>		0.5	0.5	0.0	0.5	0.0
Other, zone 1			ļ		5.2	5.2	0.4	5.6	0.4
Sub Total					43.0	73.4	5.3	78.7	35.6
Zone 2 Coleraine		 							
Coleraine Town Centre									
Iceland, Railway Road, Coleraine				6,859	1.5	1.5	0.0	1.5	0.0
M&S Simply Food, The Diamond, Coleraine	842	398	364	10,476	3.8	1.6	0.0	1.6	-2.2
Tesco, Banfield Road, Coleraine	4,470	2,817	1,820	13,797	25.1 11.4	25.7 11.4	2.4 1.1	28.1 12.5	3.0 1.1
Local shops, Coleraine Out of centre					11.4	11.4	1.1	12.5	
Lidl, Glenmanus Road, Portrush		929	744	10,103	7.5	1.4	0.0	1.4	-6.1
Lidl, Riverside Retail Park, Coleraine		929	744	10,103	7.5	5.2	1.6	6.8	-0.7
Asda, Ring Road, Coleraine	7,154	3,323	2,056	13,659	28.1	47.6	4.9	52.5	24.4
Sainsbury's, Riverside Regional Park, Coleraine	4,648	2,602	1,783	11,691	20.8	48.7	1.4	50.1	29.2
Tesco, Coleraine Road, Portstewart Supervalu, Station Road, Portstewart	889	522	337	13,797	4.7 0.0	13.1	0.0	13.1 0.0	8.4 0.0
Supervalu, Station Road, Portstewart Supervalu, Main Street, Garvagh					2.8	2.8	0.0	2.8	0.0
Local shops, Portrush					1.4	1.4	0.1	1.5	0.1
Other, zone 2 (Coleraine)					13.2	13.2	0.0	13.2	0.0
Sub Total					127.8	173.5	11.6	185.1	57.3
Zone 3 Ballymoney									
Ballymoney Town Centre									
Lidl, Meeting House Road, Ballymoney		929	744	10,103	7.5	1.3	0.0	1.3	-6.2
Tesco, Castle Street, Ballymoney	4,018	2,348	1,517	13,797	20.9	56.9	0.2 0.0	57.1	36.2
Local shops, Ballymoney Out of centre					10.2	10.2	0.0	10.2	0.0
Supervalu, Ballymena Road, Ballymoney		l			2.3	2.3	0.0	2.3	0.0
Other, zone 3 (Ballymoney)					10.1	10.1	1.7	11.8	1.7
Sub Total					51.0	80.7	1.9	82.7	31.7
Zone 4 The Glens									
Ballycastle Town Centre									
Co-op, The Diamond, Ballycastle		490	441	10,824	4.8	3.7	0.0	3.7	-1.1
Local Shops, Ballycastle					14.1	14.1	1.4	15.5	1.4
		150	143	8,046	1.1	1.3	0.0	1.3	0.2
			·	-,	1.8	1.8	0.2	2.0	0.2
Europspar, Coast Road, Cushendall			1		1.0				
Other Europspar, Coast Road, Cushendall Other, zone 4 (The Glens) Eurospar, Ramoan Road, Ballycastle				8,046	1.9	1.9	0.0	1.9	0.0
Europspar, Coast Road, Cushendall Other, zone 4 (The Glens)				8,046		1.9 22.9	0.0 1.6	1.9 24.4	0.0 0.7

Notes:
a. Zones based on post code sectors
b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (October 2016)
c. Excludes 'don't know/varies', markets and internet sales
2018 Prices

Table 6a: Estimated 'capacity' for new convenience goods facilities in Causeway Coast & Glens

Year	Benchmark Turnover	Survey Turnover	Inflow	Surplus Expenditure
l ear	(£m) ¹	(£m) ²	(£m)	(£m)
2020	245.6	350.5	20.4	125.2
2025	247.6	349.2	20.3	122.0
2030	247.6	346.8	20.2	119.5
2035	247.6	344.5	20.1	117.0
Zone 1-4 Market Share (%)		90.6		

2018 Prices

Table 6b: Gross quantitative capacity for additional convenience goods floorspace in Causeway Coast & Glens Distric

Year	Surplus Expenditure	Floorspace Capa	acity (sq m net)
Tear	(£m)	Min ¹	Max ²
2020	125.2	9,700	12,200
2025	122.0	9,500	12,000
2030	119.5	9,300	11,800
2035	117.0	9,100	11,500

Table 6c: Extant convenience goods commitments in Causeway Coast & Glens

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)	Status
1 Newmills Road, Coleraine	LA01/2017/0985/F	Proposed extension to store, new fuel forecourt and provision of new access to Ballycastle Road.	137	7,500	1.0	Permission granted 2019
1 Abbey Street, Coleraine	LA01/2018/1211/F	Proposed refurbishment of shop premises including demolition of front and rear walls, first floor rear extension, re-roofing, internal alterations and new shop front.	107	7,500	0.8	Permission granted 2019
Lands of former Market Yard located to rear of nos. 43-79 Catherine Street and rear of nos. 24-48 Linenhall Street and bounded by the River Roe to the West Limavady.	LA01/2017/1250/F	Retail unit with associated car parking, service yard, landscaping and retention of bank, site levelling works, access roads with entrance/egress from/to Catherine Street/Linenhall Street and associated site works.	754 convenience / 546 comparison	7,500	5.7	Permission granted 2019
71-85 Main Street Limavady	LA01/2019/0140/F	Demolition of Lidl supermarket and buildings at Nos 71-75 Main Street, erection of replacement supermarket, car parking and associated site works (amended scheme to that approved under LA01/2015/0380/F)	570	10,103	5.8	Permission granted 2019
Lands between rear of 11-39 Main Street and Sheils Court and rear of 16-26 Charlotte Street Ballymoney	LA01/2016/1146/F	New retail unit with car parking, service yard, access road, site access, boundary treatments and associated site works	568 convenience / 378 comparison	7,500	4.3	Permission granted 2017
8 Ballybogy Road Ballymoney	LA01/2018/0417/F	Demolition of existing buildings and construction of replacement convenience shop, off licence, canopy, petrol forecourt and associated access and parking arrangements.	565	7,500	4.2	Permission granted 2019
Lands incorporating Nos 18-24 and No 34 Meeting House Street Ballymoney	LA01/2018/0549/F	Construction of Lidl foodstore, provision of car parking, landscaping and associated site works	1,136 convenience / 284 comparison	10,103	11.5	Permission granted 2019
Spar Moyle Road 60 Moyle Road Ballycastle Total	LA01/2018/0981/F	A proposed single storey extension to the side elevation of the existing Spar Retail Store (Amended Description)	81 3,218	7,500	0.6	Permission granted 2020

^{1.} Sales density based on Nexus Planning judgement of the nature of the porposal where the occupier has not been referenced within the application. 2018 Prices

Table 6d: Net quantitative capacity for additional convenience goods floorspace in Causeway Coast & Glens

Voor	Year Surplus Expenditure		Residual Expenditure	Floorspace C	Capacity (sq m net)
Teal	(£m)	(£m)	(£m)	Min	Max
2020	125.2	33.8	91.4	7,100	8,900
2025	122.0	34.1	87.9	6,800	8,600
2030	119.5	34.1	85.4	6,600	8,400
2035	117.0	34.1	82.9	6,500	8,200

 $^{1. \} Residual\ calculated\ by\ subtracting\ turnover\ of\ commitments\ (sourced\ from\ Table\ 6c)\ from\ surplus\ expenditure\ (sourced\ from\ Table\ 6a)$

2. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17 (February 2020)

^{1.} Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17 (February 2020)
2. Assumes constant market share claimed by Causeway Coast & Glens Borough facilities at 90.6% from Zones 1-4

^{1.} Average sales density assumed to be £12,872 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2018
2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£12,951/sq m) and 50% assumed to be consumed by discount operators (£7,547 per sq.m) as identified by Verdict 2018 and Mintel 2018. This equates to £10,249/sq m.
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17 (February 2020)

Table 6e: Estimated 'capacity' for new convenience goods facilities in Coleraine

Year	Benchmark Turnover	Survey Turnover	Inflow	Surplus Expenditure
lear	(£m) ¹	(£m) ²	(£m)	(£m)
2020	111.4	154.8	11.5	54.9
2025	112.3	154.2	11.4	53.4
2030	112.3	153.2	11.3	52.3
2035	112.3	152.2	11.3	51.2
Zone 1-4 Market Share (%)		40.0		

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17 (February 2020)
 Assumes constant market share claimed by Coleraine facilities at 40.0% from Zones 1-4

2018 Prices

Table 6f: Gross quantitative capacity for additional convenience goods floorspace in Colerains

Year	Surplus Expenditure	Floorspace Cap	acity (sq m net)
Tear	(£m)	Min ¹	Max ²
2020	54.9	4,200	5,400
2025	53.4	4,200	5,300
2030	52.3	4,100	5,100
2035	51.2	4.000	5.000

2018 Prices

Table 6g : Extant convenience goods commitments in Coleraine

Destina	ation	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)	Status
1 Newmills Road	, Coleraine	LA01/2017/0985/F	Proposed extension to store, new fuel forecourt and provision of new access to Ballycastle Road.	137	7,500	1.0	Permission granted 2019
1 Abbey Street, C	Coleraine	LA01/2018/1211/F	Proposed refurbishment of shop premises including demolition of front and rear walls, first floor rear extension, re-roofing, internal alterations and new shop front.	107	7,500	0.8	Permission granted 2019
Total				244		1.8	

^{1.} Sales density based on Nexus Planning judgement of the nature of the porposal where the occupier has not been referenced within the application. 2018 Prices

Table 6h: Net quantitative capacity for additional convenience goods floorspace in Colerain $\boldsymbol{\varepsilon}$

Year	Surplus Expenditure		Residual Expenditure	Floorspace C	Capacity (sq m net)
rear	(£m)	(£m)	(£m)	Min	Max
2020	54.9	1.8	53.0	4,100	5,200
2025	53.4	1.8	51.5	4,000	5,100
2030	52.3	1.8	50.4	3,900	5,000
2035	51.2	1.8	49.3	3,800	4,900

^{1.} Residual calculated by subtracting turnover of commitments (sourced from Table 6g) from surplus expenditure (sourced from Table 6e)

2. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17 (February 2020)

2018 Prices

^{1.} Average sales density assumed to be £12,872 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2018
2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£12,951/sq m) and 50% assumed to be consumed by discount operators (£7,547 per sq.m) as identified by Verdict 2018 and Mintel 2018. This equates to £10,249/sq m.
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17 (February 2020)

Table 6i: Estimated 'capacity' for new convenience goods facilities in Limavady

Year	Benchmark Turnover	Survey Turnover	Inflow	Surplus Expenditure
1	(£m)¹	(£m) ²	(£m)	(£m)
2020	35.4	65.7	5.3	35.6
2025	35.6	65.5	5.3	35.1
2030	35.6	65.0	5.2	34.6
2035	35.6	64.6	5.2	34.1
Zone 1-4 Market Share (%)		17.0		

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17 (February 2020)
 Assumes constant market share claimed by Limavady facilities at 17.0% from Zones 1-4

Table 6j: Gross quantitative capacity for additional convenience goods floorspace in Limavady

Year	Surplus Expenditure	Floorspace Cap	acity (sq m net)
rear	(£m)	Min ¹	Max ²
2020	35.6	2,700	3,500
2025	35.1	2,700	3,500
2030	34.6	2,700	3,400
2035	34.1	2,700	3,400

2018 Prices

Table 6k: Extant convenience goods commitments in Limavady

Lands of former Market Yard located to rear of nos. 43-79 Catherine Street and rear of LA01/2017/1250/F Demolition of Lidl supermarket and buildings at Nos 71-75 Main Street Limavady LA01/2019/0140/F LA01/2019/0140/F LA01/2015/0380/F) Retail unit with associated car parking, service yard, landscaping and retention of bank, site 754 convenience / 546 comparison 7,500 5.7 Permission granted 2019 Permission granted 10,103 Street, erection of replacement supermarket, car parking and associated site works (amended scheme to that approved under LA01/2015/0380/F)	Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)	Status
71-85 Main Street Limavady and buildings at Nos. 71-75 Main Street, erection of replacement supermarket, car parking and associated site works (amended scheme to that approved under	located to rear of nos. 43-79	LA01/2017/1250/F	parking, service yard, landscaping		7,500	5.7	Permission granted 2019
		LA01/2019/0140/F	and buildings at Nos 71-75 Main Street, erection of replacement supermarket, car parking and associated site works (amended scheme to that approved under	570	10,103	5.8	

^{1.} Sales density based on Nexus Planning judgement of the nature of the porposal where the occupier has not been referenced within the application. 2018 Prices

Table 6I: Net quantitative capacity for additional convenience goods floorspace in Limavady

Year	Surplus Expenditure		Commitments Residual Expenditure		Floorspace Capacity (sq m net)	
l eal	(£m)	(£m)	(£m)	Min	Max	
2020	35.6	11.4	24.2	1,900	2,400	
2025	35.1	11.5	23.6	1,800	2,300	
2030	34.6	11.5	23.1	1,800	2,300	
2035	34.1	11.5	22.6	1,800	2,200	

^{1.} Residual calculated by subtracting turnover of commitments (sourced from Table 6k) from surplus expenditure (sourced from Table 6l)

2. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17 (February 2020) 2018 Prices

²⁰¹⁸ Prices

^{1.} Average sales density assumed to be £12,872 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2018
2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£12,951/sq m) and 50% assumed to be consumed by discount operators (£7,547 per sq.m) as identified by Verdict 2018 and Mintel 2018. This equates to £10,249/sq m.
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17 (February 2020)

Table 6m: Estimated 'capacity' for new convenience goods facilities in Ballymoney

Year	Benchmark Turnover	Survey Turnover	Inflow	Surplus Expenditure
	(£m)'	(£m)²	(£m)	(£m)
2020	51.0	80.7	1.9	31.7
2025	51.4	80.5	1.9	31.0
2030	51.4	79.9	1.9	30.4
2035	51.4	79.4	1.9	29.8
Zone 1-4 Market Share (%)		20.9		,

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17 (February 2020)
 Assumes constant market share claimed by Ballymoney facilities of 20.9% from Zones 1-4

Table 6n: Gross quantitative capacity for additional convenience goods floorspace in Ballymoney

Year	Surplus Expenditure	Floorspace Cap	pacity (sq m net)
rear	(£m)	Min ¹	Max ²
2020	31.7	2,400	3,100
2025	31.0	2,400	3,000
2030	30.4	2,400	3,000
2035	29.8	2,300	2,900

2018 Prices

Table 6o: Extant convenience goods commitments in Ballymoney

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)	Status
Lands between rear of 11-39 Main Street and Sheils Court and rear of 16-26 Charlotte Street Ballymoney	LA01/2016/1146/F	New retail unit with car parking, service yard, access road, site access, boundary treatments and associated site works	568 convenience / 378 comparison	7,500	4.3	Permission granted 2017
8 Ballybogy Road Ballymoney	LA01/2018/0417/F	Demolition of existing buildings and construction of replacement convenience shop, off licence, canopy, petrol forecourt and associated access and parking arrangements.	565	7,500	4.2	Permission granted 2019
Lands incorporating Nos 18-24 and No 34 Meeting House Street Ballymoney	LA01/2018/0549/F	Construction of discount foodstore, provision of car parking, landscaping and associated site works	1,136 convenience / 284 comparison	10,103	11.5	Permission granted 2019
Total			2,269		20.0	

^{1.} Sales density based on Nexus Planning judgement of the nature of the porposal where the occupier has not been referenced within the application.

Table 6p: Net quantitative capacity for additional convenience goods floorspace in Ballymoney

Year	Surplus Expenditure	Commitments	Residual Expenditure	Floorspace C	Capacity (sq m net)
rear	(£m)	(£m)	(£m)	Min	Max
2020	31.7	20.0	11.7	900	1,100
2025	31.0	20.1	10.8	800	1,100
2030	30.4	20.1	10.3	800	1,000
2035	29.8	20.1	9.7	800	1,000

 $^{1. \} Residual\ calculated\ by\ subtracting\ turnover\ of\ commitments\ (sourced\ from\ Table\ 60)\ from\ surplus\ expenditure\ (sourced\ from\ Table\ 6m)$

2. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17 (February 2020)

²⁰¹⁸ Prices

^{1.} Average sales density assumed to be £12,872 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2018
2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£12,951/sq m) and 50% assumed to be consumed by discount operators (£7,547 per sq.m) as identified by Verdict 2018 and Mintel 2018. This equates to £10,249/sq m.
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17 (February 2020)

Table 6q: Estimated 'capacity' for new convenience goods facilities in Ballycastle

Year	Benchmark Turnover	Survey Turnover	Inflow	Surplus Expenditure
	(£m) ¹	(£m) ²	(£m)	(£m)
2020	22.6	21.5	1.6	0.5
2025	22.8	21.5	1.6	0.2
2030	22.8	21.3	1.6	0.1
2035	22.8	21.2	1.6	-0.1
Zone 1-4 Market Share (%)		5.6		

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17 (February 2020)
 Assumes constant market share claimed by Ballycastle facilities at 5.6% from Zones 1-4

2018 Prices

Table 6r: Gross quantitative capacity for additional convenience goods floorspace in Ballycastle

Year	Surplus Expenditure	Floorspace Capacity (sq m net)		
rear	(£m)	Min ¹	Max ²	
2020	0.5	0	0	
2025	0.2	0	0	
2030	0.1	0	0	
2035	-0.1	0	Λ	

2018 Prices

Table 6s: Extant convenience goods commitments in Ballycastle

	Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)	Status
	ar Moyle Road 60 Moyle ad Ballycastle	LA01/2018/0981/F	A proposed single storey extension to the side elevation of the existing Spar Retail Store (Amended Description)	81	7,500	0.6	Permission granted 2020
Tot	al			81		0.6	

^{1.} Sales density based on Nexus Planning judgement of the nature of the porposal where the occupier has not been referenced within the application. 2018 Prices

Table 6t: Net quantitative capacity for additional convenience goods floorspace in Ballycastle

Year	Surplus Expenditure	Commitments	Residual Expenditure	Floorspace C	Capacity (sq m net)
rear	(£m)	(£m)	(£m)	Min	Max
2020	0.5	0.6	-0.1	0	0
2025	0.2	0.6	-0.4	0	0
2030	0.1	0.6	-0.5	0	-100
2035	-0.1	0.6	-0.7	-100	-100

 $^{1. \} Residual\ calculated\ by\ subtracting\ turnover\ of\ commitments\ (sourced\ from\ Table\ 6s)\ from\ surplus\ expenditure\ (sourced\ from\ Table\ 6q)$

^{1.} Average sales density assumed to be £12,872 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2018
2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£12,951/sq m) and 50% assumed to be consumed by discount operators (£7,547 per sq.m) as identified by Verdict 2018 and Mintel 2018. This equates to £10,249/sq m.
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17 (February 2020)

 $^{2. \} Allows \ for \ increased \ turnover \ efficiency \ as \ set \ out \ in \ Table \ 4a \ Experian \ Retail \ Planner \ 17 \ (February \ 2020)$

Table 6u: Estimated 'capacity' for new convenience goods facilities in Port Rush

Year	Benchmark Turnover	Survey Turnover	Inflow	Surplus Expenditure
	(£m) ¹	(£m) ²	(£m)	(£m)
2020	8.9	2.8	0.1	-6.0
2025	9.0	2.8	0.1	-6.0
2030	9.0	2.8	0.1	-6.1
2035	9.0	2.8	0.1	-6.1
Zone 1-4 Market Share (%)		0.7		

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17 (February 2020)
 Assumes constant market share claimed by Port Rush facilities at 0.7% from Zones 1-4

2018 Prices

Table 6v: Gross quantitative capacity for additional convenience goods floorspace in Port Rush

Year	Surplus Expenditure	Floorspace Capacity (sq m net)		
i eai	(£m)	Min ¹	Max ²	
2020	-6.0	-500	-600	
2025	-6.0	-500	-600	
2030	-6.1	-500	-600	
2035	-6.1	-500	-600	

Table 6w: Extant convenience goods commitments in Port Rush

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)	Status
Total			0		0.0	

^{1.} Sales density based on Nexus Planning judgement of the nature of the porposal where the occupier has not been referenced within the application. 2018 Prices

Table 6x: Net quantitative capacity for additional convenience goods floorspace in Port Rush

Year	Surplus Expenditure	Commitments	Residual Expenditure	Floorspace Capacity (sq m net)	
i eai	(£m)	(£m)	(£m)	Min	Max
2020	-6.0	0.0	-6.0	-500	-600
2025	-6.0	0.0	-6.0	-500	-600
2030	-6.1	0.0	-6.1	-500	-600
2035	-6.1	0.0	-6.1	-500	-600

^{1.} Residual calculated by subtracting turnover of commitments (sourced from Table 6w) from surplus expenditure (sourced from Table 6u)

 $2. \ \text{Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17 (February 2020)}\\$

^{1.} Average sales density assumed to be £12,872 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2018
2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£12,951/sq m) and 50% assumed to be consumed by discount operators (£7,547 per sq.m) as identified by Verdict 2018 and Mintel 2018. This equates to £10,249/sq m.

^{3.} Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17 (February 2020) 2018 Prices

2018 Prices

Table 6y: Estimated 'capacity' for new convenience goods facilities in Portstewart

Year	Benchmark Turnover	Survey Turnover	Inflow (£m)	Surplus Expenditure (£m)
2020	4 7	13.1	0.0	8 4
2025	4.7	13.0	0.0	8.3
2030	4.7	12.9	0.0	8.3
2035	4.7	12.9	0.0	8.2
Zone 1-4 Market Share (%)		3.4		

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17 (February 2020)
 Assumes constant market share claimed by Port Stewart facilities at 3.4% from Zones 1-4

Table 6z: Gross quantitative capacity for additional convenience goods floorspace in Portstewari

V	Surplus Expenditure	Floorspace Capacity (sq m net)		
Year	 (£m)	Min ¹	Max ²	
2020	8.4	700	800	
2025	8.3	600	800	
2030	8.3	600	800	
2035	8.2	600	800	

- 1. Average sales density assumed to be £12,872 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2018
 2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£12,951/sq m) and 50% assumed to be consumed by discount operators (£7,547 per sq.m) as identified by Verdict 2018 and Mintel 2018. This equates to £10,249/sq m.
 3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17 (February 2020)

Table 6aa: Extant convenience goods commitments in Portstewart

	Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)	Status
Total				0		0.0	

^{1.} Sales density based on Nexus Planning judgement of the nature of the porposal where the occupier has not been referenced within the application. 2018 Prices

Table 6ab: Net quantitative capacity for additional convenience goods floorspace in Portstewari

Year	Surplus Expenditure	Commitments	Residual Expenditure	Floorspace Capacity (sq m net)	
rear	(£m)	(£m)	(£m)	Min	Max
2020	8.4	0.0	8.4	700	800
2025	8.3	0.0	8.3	600	800
2030	8.3	0.0	8.3	600	800
2035	8.2	0.0	8.2	600	800

1. Residual calculated by subtracting turnover of commitments (sourced from Table 6aa) from surplus expenditure (sourced from Table 6y)

2. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17 (February 2020) 2018 Prices

²⁰¹⁸ Prices

2018 Prices

Table 6ac: Estimated 'capacity' for new convenience goods facilities in the Rest of the Borough

Year	Benchmark Turnover	Survey Turnover	Inflow	Surplus Expenditure
lear	(£m) ¹	(£m) ²	(£m)	(£m)
2020	11.7	11.8	0.0	0.2
2025	11.7	11.8	0.0	0.0
2030	11.7	11.7	0.0	-0.1
2035	11.7	11.6	0.0	-0.1
Zone 1-4 Market Share (%)		3.1		

 Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17 (February 2020)
 Assumes constant market share claimed by Rest of the Borough facilities at 3.1% from Zones 1-4 2018 Prices

Table 6ad: Gross quantitative capacity for additional convenience goods floorspace in the Rest of the Borough

Year	Surplus Expenditure	Floorspace Cap	pacity (sq m net)
Year	(£m)	Min ¹	Max ²
2020	0.2	0	0
2025	0.0	0	0
2030	-0.1	0	0
2035	-0.1	0	0

1. Average sales density assumed to be £12,872 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2018
2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£12,951/sq m) and 50% assumed to be consumed by discount operators (£7,547 per sq.m) as identified by Verdict 2018 and Mintel 2018. This equates to £10,249/sq m.
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17 (February 2020)

Table 6ae: Extant convenience goods commitments in the Rest of the Borough

	Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)	Status
Total				0		0.0	

1. Sales density based on Nexus Planning judgement of the nature of the porposal where the occupier has not been referenced within the application. 2018 Prices

Table 6af: Net quantitative capacity for additional convenience goods floorspace in the Rest of the Borough

Year	Surplus Expenditure	Commitments	Residual Expenditure	Floorspace C	Capacity (sq m net)
rear	(£m)	(£m)	(£m)	Min	Max
2020	0.2	0.0	0.2	0	0
2025	0.0	0.0	0.0	0	0
2030	-0.1	0.0	-0.1	0	0
2035	-0.1	0.0	-0.1	0	0

1. Residual calculated by subtracting turnover of commitments (sourced from Table 6ae) from surplus expenditure (sourced from Table 6ac)

2. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17 (February 2020) 2018 Prices

			lation	
Zone				
1	37,156	37,248	37,106	36,784
2	68,529	68,699	68,437	67,843
3	43,451	43,559	43,393	43,016
4	16,893	16,935	16,870	16,724
5	42,618	43,126	43,424	43,628
6	44,696	46,370	47,833	49,140
7	118,206	118,181	117,529	116,358
Total	371,549	374,118	374,593	373,494

Table 7b: Population and comparison goods expenditure

Zone				Compar	rison go	ods expe 2018 with	nditure p SfT	er capit	a (£)							Comp																e per car												er capita							Com																capita (£)			
																								Total																																			otal											
1	96	63 1	135	677	372	2 1	30	276	177	1	36	2,947	80		112	564	310		150	230	147	1	138	2,452	84	1	118	591	32	25	157	241	15	55	145	2,573	942	1:	12	663	364	17	6	270	173	163	2,88	3 1,	066	149	750) 4	112	199	306	196	3 1	84	3,262	1,220	1	71	858	472	228	3	50	224	211	3,734
2	1,07	74 1	155	731	379) 2	26	323	198	- 1	93	3,278	89	1	129	608	315		188	269	165															2,863															809) 4	19	251	358	219) 2	13	3,629	1,361	1	96	926	480	287	7 4	09	251	244	4,154
3	95	56 1	143	688	398	3 1	91	275	195	1	76	3,022	79	5	119	573	331		159	229	162	1	146	2,514	83		125	601	34		167	240	17	0	153	2,639	935	14	0	673	389	18		269		172	2,95	7 1,	058	159	762	. 4	140	212	305	216	3 1	94	3,345	1,211	1	81	872	504	243	3 3	49	247	223	3,830
4	88	84 1	142	635	389	1	97	272	179	- 1	36	2,863	73	5	118	528	324		164	226	149	1		2,382			124	554	34			237				2,500			19	621	381	193	3	266							702			218			3 1		3,169	1,120	1	80	804	493	250	0 3	44	226	210	3,628
5	1,04	43 1	151	742	366	3 2	4	308	196	- 1	39	3,209	86	7	126	617	304			257																2,802																			341	217	7 2	109	3,552	1,321	1	92	940	463	27	1 3	91	249	239	4,066
6	93	34 1	146	691	399	1	34	275	197	1	75	3,001	77	7	122	575	332	1	153	229	164					6						240				2,621															765				305		3 1	94	3,322	1,183	1	85	876	505	233	3 3	49	250	222	3,803
7	98	84 1	128	665	327	7 1	34	272	153	- 1	32	2,875	81	9	106	554	272		153	226	127	1	135	2,392	86	0	111	581	28	36	160	237	13	33	142	2,511	963	13	15	651	320	18	0	266	149	159	2,81	3 1,	090	141	737	1 3	162	203	301	169) 1	80	3,183	1,247	1	62	843	415	233	3 3	44	193	206	3,644

Table 8: Total comparison goods expenditure available

					Comparison	goods expe	nditure (£m)							Comparison	goods expe	nditure (£m)							Comparisor	goods expe	nditure (£m)							Comparison	Goods expe	enditure (£m)				Com	parison goods gro	wth
Zone																																								
1	31.2	2 4	4.4	22.0	12.1	5.8	9.0	5.7	5.4	95.6	35.1	4.9	24.7	13.6	6.5	10.1	6.5	6.1	107.4	39.6	5.5	27.8	15.3	7.4	11.3	7.3	6.8	121.0	45.3	6.3	31.8	17.5	8.4	13.0	8.3	7.8	138.6	11.8	25.4	42.9
2	64.3	9	9.3	43.8	22.7	13.5	19.3	11.8	11.5	196.2	72.2	10.4	49.1	25.5	15.2	21.7	13.3	12.9	220.4	81.4	11.7	55.4	28.7	17.1	24.5	15.0	14.6	248.4	93.1	13.4	63.4	32.8	19.6	28.0	17.2	16.7	284.3	24.2	52.2	88.1
3	36.3	5 5	5.4	26.1	15.1	7.3	10.4	7.4	6.7	114.7	40.7	6.1	29.3	16.9	8.2	11.7	8.3	7.5	128.8	45.9	6.9	33.1	19.1	9.2	13.2	9.4	8.4	145.2	52.6	7.9	37.8	21.9	10.5	15.1	10.7	9.7	166.2	14.1	30.5	51.5
4	13.0) 2	2.1	9.4	5.7	2.9	4.0	2.6	2.5	42.2	14.6	2.3	10.5	6.4	3.3	4.5	3.0	2.8	47.4	16.5	2.6	11.8	7.3	3.7	5.1	3.3	3.1	53.5	18.9	3.0	13.6	8.3	4.2	5.8	3.8	3.6	61.2	5.2	11.2	19.0
5	38.8	5 5	5.6	27.6	13.6	8.0	11.5	7.3	7.0	119.4	44.0	6.4	31.3	15.4	9.0	13.0	8.3	8.0	135.4	50.1	7.3	35.7	17.6	10.3	14.8	9.4	9.1	154.2	57.4	8.3	40.8	20.1	11.8	17.0	10.8	10.4	176.6	16.0	34.8	57.1
6	36.5	5 5	5.7	27.0	15.6	7.2	10.7	7.7	6.8	117.1	42.4	6.6	31.4	18.1	8.3	12.5	8.9	7.9	136.1	49.4	7.7	36.6	21.1	9.7	14.6	10.4	9.3	158.9	56.6	8.9	41.9	24.2	11.1	16.7	11.9	10.6	181.9	19.0	41.8	64.8
7	101.6	6 1	13.2	68.7	33.8	19.0	28.1	15.7	16.8	296.8	113.8	14.8	76.9	37.8	21.2	31.4	17.6	18.8	332.5	128.1	16.6	86.6	42.6	23.9	35.4	19.8	21.1	374.1	146.6	19.0	99.1	48.7	27.4	40.5	22.7	24.2	428.2	35.7	77.3	131.4
Total	321.7	7 4	45.7	224.5	118.5	63.6	93.0	58.3	56.7	982.1	362.9	51.5	253.3	133.8	71.8	104.9	65.9	63.9	1108.0	411.0	58.4	287.0	151.6	81.3	118.9	74.7	72.4	1255.3	470.5	66.8	328.5	173.6	93.1	136.1	85.5	82.9	1436.9	125.9	273.2	454.9

- Notes:
 a. Per capita expenditure derived from Experian MMG3 data (2016 report)
 b. Population derived from Experian MMG3 data (2016 report), projected forward using NISRA data.
 b. Population derived from Experian MMG3 data (2016 report), projected forward using NISRA data.
 c. Per capita expenditure projected forward using forecast growth rates taken from Table 1s of Experian Retail Planner Briefing Note 17
 d. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Annex 3 of Experian Retail Planner Briefing Note 17

Table 9: Clothing & footwear shopping patterns

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
Destination	Clothing	Clothing	Clothing	Clothing	Clothing	Clothing	Clothing	Clothing
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Study Area								
Zone 1 Limavady								
Dungiven	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Limavady Other, zone 1 (Limavady)	3.5 0.0	15.2 0.0	5.3 0.0	0.0	0.0	0.0	0.0	2.5 0.0
Sub-total	3.5	15.2	5.3	0.0	0.0	0.0	0.0	2.5
- Cub total	0.0		0.0	0.0	0.0	U.U	0.0	
Zone 2 Coleraine								
Bushmills	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coleraine	19.4	11.7	65.6	19.4	20.5	0.8	4.4	6.0
Kilrea	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Portrush	0.2	0.0	0.9	0.0	0.0	0.0	0.0	0.0
Portstewart	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Riverside Retail Park, Coleraine	1.9	0.0	3.4	0.7	8.2	0.0	4.0	1.1
Other, zone 2 (Coleraine)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	21.5	11.7	69.9	20.1	28.6	0.8	8.4	7.1
Zone 3 Ballymoney		0.0	0.0	40.0	0.4	0.0	0.0	0.0
Ballymoney	2.0	0.0	0.0	13.8	3.4	0.6	0.0	0.0
Other, zone 3 (Ballymoney) Sub-total	0.0 2.0	0.0	0.0 0.0	0.0 13.8	0.0 3.4	0.0 0.6	0.0	0.0
oun-total	2.0	0.0	0.0	13.0	3.4	0.0	0.0	0.0
Zone 4 The Glens								
Ballycastle	0.5	0.0	0.0	1.9	4.8	0.0	0.0	0.0
Cushendall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	0.5	0.0	0.0	1.9	4.8	0.0	0.0	0.0
Sub Total Zones 1 - 4	27.5	26.9	75.3	35.8	36.8	1.4	8.4	9.6
	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
Destination	Clothing	Clothing	Clothing	Clothing	Clothing	Clothing	Clothing	Clothing
	(%)	(%)		(%)		(%)	(%)	
Outside District	(70)	(70)	(%)	(70)	(%)	(%)	(70)	(%)
Zone 5 Ballymena								
Ballymena Ballymena	25.0	2.2	12.3	51.8	48.4	78.9	25.8	0.0
Broughshane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, zone 5 (Ballemena)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	25.0	2.2	12.3	51.8	48.4	78.9	25.8	0.0
Zone 6 Magherafelt								
Maghera	0.1	0.0	0.0	0.0	0.0	0.0	0.8	0.0
Magherafelt	2.4	0.0	0.0	0.0	0.0	0.8	18.1	0.0
Other, zone 6 (Magherafelt)	0.1	0.0	0.0	0.0	0.0	0.0	0.8	0.0
Other, zone 6 (Magherafelt) Sub-total	0.1	0.0	0.0	0.0	0.0	0.0	0.8	0.0
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry	0.1 2.6	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.8	0.8 19.7	0.0 0.0
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry	0.1 2.6	0.0 0.0 7.2	0.0	0.0	0.0	0.0	0.8 19.7	0.0 0.0 4.6
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton	2.1 0.0	7.2 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.8 0.0 0.0	0.8 19.7 0.0 0.0	0.0 0.0 4.6 0.0
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry	2.1 0.0 27.8	7.2 0.0 58.2	0.0 0.0 0.0 0.0 0.0 0.8	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.8 0.0 0.0 0.0 0.8	0.8 19.7 0.0 0.0 2.7	0.0 0.0 4.6 0.0 77.8
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry)	2.1 0.0 27.8 0.0	7.2 0.0 58.2 0.0	0.0 0.0 0.0 0.0 0.8 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.8 0.0 0.0 0.8 0.0	0.8 19.7 0.0 0.0 2.7 0.0	0.0 0.0 4.6 0.0 77.8 0.0
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry	2.1 0.0 27.8	7.2 0.0 58.2	0.0 0.0 0.0 0.0 0.0 0.8	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.8 0.0 0.0 0.0 0.8	0.8 19.7 0.0 0.0 2.7	0.0 0.0 4.6 0.0 77.8
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry)	2.1 0.0 27.8 0.0	7.2 0.0 58.2 0.0	0.0 0.0 0.0 0.0 0.8 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.8 0.0 0.0 0.8 0.0	0.8 19.7 0.0 0.0 2.7 0.0	0.0 0.0 4.6 0.0 77.8 0.0
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total	2.1 0.0 27.8 0.0 29.8	7.2 0.0 58.2 0.0 65.4	0.0 0.0 0.0 0.0 0.8 0.0 0.8	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.8 0.0 0.0 0.8 0.0 0.8	0.8 19.7 0.0 0.0 2.7 0.0 2.7	0.0 0.0 4.6 0.0 77.8 0.0 82.4
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total	2.1 0.0 27.8 0.0 29.8	7.2 0.0 58.2 0.0 65.4	0.0 0.0 0.0 0.0 0.8 0.0 0.8	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.8 0.0 0.0 0.8 0.0 0.8	0.8 19.7 0.0 0.0 2.7 0.0 2.7	0.0 0.0 4.6 0.0 77.8 0.0 82.4
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7)	2.1 0.0 27.8 0.0 29.8 84.9	7.2 0.0 58.2 0.0 65.4 94.5	0.0 0.0 0.0 0.8 0.0 0.8 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 87.6	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.8 0.0 0.0 0.8 0.0 0.8 81.8	0.8 19.7 0.0 0.0 2.7 0.0 2.7 56.5	0.0 0.0 4.6 0.0 77.8 0.0 82.4 92.0
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast	2.1 0.0 27.8 0.0 29.8 84.9	7.2 0.0 58.2 0.0 65.4 94.5	0.0 0.0 0.0 0.8 0.0 0.8 88.3	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.8 0.0 0.0 0.8 0.0 0.8 81.8	0.8 19.7 0.0 0.0 2.7 0.0 2.7 56.5	0.0 0.0 4.6 0.0 77.8 0.0 82.4 92.0
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena	0.1 2.6 2.1 0.0 27.8 0.0 29.8 84.9	0.0 0.0 7.2 0.0 58.2 0.0 65.4 94.5	0.0 0.0 0.0 0.8 0.0 0.8 88.3	0.0 0.0 0.0 0.0 0.0 0.0 0.0 87.6	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.8 0.0 0.0 0.8 0.0 0.8 81.8 0.6 14.1 0.8	0.8 19.7 0.0 0.0 2.7 0.0 2.7 56.5	0.0 0.0 4.6 0.0 77.8 0.0 82.4 92.0 0.0 2.3 0.0
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown	2.1 0.0 27.8 0.0 29.8 84.9	7.2 0.0 58.2 0.0 65.4 94.5	0.0 0.0 0.0 0.8 0.0 0.8 88.3 0.9 5.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 85.2	0.0 0.8 0.0 0.0 0.8 0.0 0.8 81.8 0.6 14.1 0.8 0.0	0.8 19.7 0.0 0.0 2.7 0.0 2.7 56.5	0.0 0.0 4.6 0.0 77.8 0.0 82.4 92.0 0.0 2.3 0.0 0.0
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen	0.1 2.6 2.1 0.0 27.8 0.0 29.8 84.9 0.3 6.6 0.4 2.3 0.0	7.2 0.0 58.2 0.0 65.4 94.5	0.0 0.0 0.0 0.8 0.0 0.8 88.3 0.9 5.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 87.6	0.0 0.0 0.0 0.0 0.0 0.0 0.0 85.2 0.9 8.1 0.9 0.0	0.0 0.8 0.0 0.0 0.8 0.0 0.8 81.8 0.6 14.1 0.8 0.0 0.0	0.8 19.7 0.0 0.0 2.7 0.0 2.7 56.5	0.0 0.0 4.6 0.0 77.8 0.0 82.4 92.0 0.0 2.3 0.0 0.0
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh	0.1 2.6 2.1 0.0 27.8 0.0 29.8 84.9 0.3 6.6 0.4 2.3 0.0	0.0 7.2 0.0 58.2 0.0 65.4 94.5 0.0 4.9 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.8 0.0 0.8 0.0 0.8 88.3	0.0 0.0 0.0 0.0 0.0 0.0 0.0 10.5 1.9 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 85.2 0.9 8.1 0.9 0.0 0.0	0.0 0.8 0.0 0.0 0.8 0.0 0.8 81.8 0.6 14.1 0.8 0.0 0.0 0.0	0.8 19.7 0.0 0.0 2.7 0.0 2.7 56.5	0.0 0.0 4.6 0.0 77.8 0.0 82.4 92.0 0.0 2.3 0.0 0.0 0.0 0.0
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim	0.1 2.6 2.1 0.0 27.8 0.0 29.8 84.9 0.3 6.6 0.4 2.3 0.0 0.0	0.0 7.2 0.0 58.2 0.0 65.4 94.5 0.0 4.9 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.8 0.0 0.8 88.3 0.9 5.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 10.5 1.9 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 85.2 0.9 8.1 0.9 0.0 0.0 0.0	0.0 0.8 0.0 0.0 0.8 0.0 0.8 81.8 0.6 14.1 0.8 0.0 0.0 0.0 0.0	0.8 19.7 0.0 0.0 2.7 0.0 2.7 56.5 0.0 6.9 0.0 17.9 0.0 0.0	0.0 0.0 4.6 0.0 77.8 0.0 82.4 92.0 0.0 2.3 0.0 0.0 0.0 0.0 1.2
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne	0.1 2.6 2.1 0.0 27.8 0.0 29.8 84.9 0.3 6.6 0.4 2.3 0.0 0.0 1.4	0.0 7.2 0.0 58.2 0.0 65.4 94.5 0.0 4.9 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.8 0.0 0.8 88.3 0.9 5.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 10.5 1.9 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 85.2 0.9 8.1 0.9 0.0 0.0 0.0	0.0 0.8 0.0 0.0 0.8 0.0 0.8 81.8 0.6 14.1 0.8 0.0 0.0 0.0 1.9 0.0	0.8 19.7 0.0 0.0 2.7 0.0 2.7 56.5 0.0 6.9 0.0 17.9 0.0 0.0 0.0	0.0 0.0 4.6 0.0 77.8 0.0 82.4 92.0 0.0 2.3 0.0 0.0 0.0 0.0 1.2 0.0
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Antrim Laharna Retail Park, Larne Larne	0.1 2.6 2.1 0.0 27.8 0.0 29.8 84.9 0.3 6.6 0.4 2.3 0.0 0.0 1.4 0.0	0.0 7.2 0.0 58.2 0.0 65.4 94.5 0.0 4.9 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.8 0.0 0.8 88.3 0.9 5.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 10.5 1.9 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 85.2 0.9 8.1 0.9 0.0 0.0 0.0 0.0	0.0 0.8 0.0 0.8 0.0 0.8 0.0 0.8 81.8 0.6 14.1 0.8 0.0 0.0 0.0 0.0 0.0	0.8 19.7 0.0 0.0 2.7 0.0 2.7 56.5 0.0 6.9 0.0 17.9 0.0 0.0 0.0 0.0	0.0 0.0 4.6 0.0 77.8 0.0 82.4 92.0 0.0 2.3 0.0 0.0 0.0 0.0 1.2 0.0 0.0
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne	0.1 2.6 2.1 0.0 27.8 0.0 29.8 84.9 0.3 6.6 0.4 2.3 0.0 0.0 0.0 1.4 0.0	0.0 7.2 0.0 58.2 0.0 65.4 94.5 0.0 4.9 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.8 0.0 0.8 88.3 0.9 5.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 10.5 1.9 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 85.2 0.9 8.1 0.9 0.0 0.0 0.0	0.0 0.8 0.0 0.8 0.0 0.8 0.0 0.8 81.8 0.6 14.1 0.8 0.0 0.0 0.0 0.0 0.0	0.8 19.7 0.0 0.0 2.7 0.0 2.7 56.5 0.0 6.9 0.0 17.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 4.6 0.0 77.8 0.0 82.4 92.0 0.0 2.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt	0.1 2.6 2.1 0.0 27.8 0.0 29.8 84.9 0.3 6.6 0.4 2.3 0.0 0.0 1.4 0.0	0.0 7.2 0.0 58.2 0.0 65.4 94.5 0.0 4.9 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.8 0.0 0.8 88.3 0.9 5.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 10.5 1.9 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.8 0.0 0.8 0.0 0.8 0.0 0.8 81.8 0.6 14.1 0.8 0.0 0.0 0.0 0.0 0.0	0.8 19.7 0.0 0.0 2.7 0.0 2.7 56.5 0.0 6.9 0.0 17.9 0.0 0.0 0.0 0.0	0.0 0.0 4.6 0.0 77.8 0.0 82.4 92.0 0.0 2.3 0.0 0.0 0.0 0.0 1.2 0.0 0.0
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart	0.1 2.6 2.1 0.0 27.8 0.0 29.8 84.9 0.3 6.6 0.4 2.3 0.0 0.0 1.4 0.0 0.0	0.0 7.2 0.0 58.2 0.0 65.4 94.5 0.0 4.9 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.8 0.0 0.8 0.0 0.8 88.3 0.9 5.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.8 0.0 0.8 0.0 0.8 0.0 0.8 81.8 0.6 14.1 0.8 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.8 19.7 0.0 0.0 2.7 0.0 2.7 56.5 0.0 6.9 0.0 17.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 4.6 0.0 77.8 0.0 82.4 92.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh	0.1 2.6 2.1 0.0 27.8 0.0 29.8 84.9 0.3 6.6 0.4 2.3 0.0 0.0 0.0 0.0 0.0 0.0	0.0 7.2 0.0 58.2 0.0 65.4 94.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.8 0.0 0.8 0.0 0.8 88.3 0.9 5.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.8 0.0 0.8 0.0 0.8 0.0 0.8 0.0 0.8 81.8 0.6 14.1 0.8 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.8 19.7 0.0 0.0 2.7 0.0 2.7 56.5 0.0 6.9 0.0 17.9 0.0 0.0 0.0 0.0 0.0 7.9	0.0 4.6 0.0 77.8 0.0 82.4 92.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 1.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown	0.1 2.6 2.1 0.0 27.8 0.0 29.8 84.9 84.9 0.3 6.6 0.4 2.3 0.0 0.0 1.4 0.0 0.0 1.3 0.0 0.7 0.0	0.0 7.2 0.0 58.2 0.0 65.4 94.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.8 0.0 0.8 0.0 0.8 88.3 0.9 5.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.8 0.0 0.0 0.8 0.0 0.8 0.0 0.8 0.0 0.8 81.8 0.6 14.1 0.8 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.8 19.7 0.0 0.0 2.7 0.0 2.7 56.5 0.0 17.9 0.0 0.0 0.0 0.0 0.0 7.9 0.0 5.4 0.0	0.0 4.6 0.0 77.8 0.0 82.4 92.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Other, zone 6 (Magherafeit) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Strabane	0.1 2.6 2.1 0.0 27.8 0.0 29.8 84.9 84.9 0.3 6.6 0.4 2.3 0.0 0.0 1.4 0.0 0.0 1.3 0.0 0.7 0.0 1.2	0.0 7.2 0.0 58.2 0.0 65.4 94.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.8 0.8 0.0 0.8 88.3 0.9 5.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.8 0.0 0.0 0.8 0.0 0.8 0.0 0.8 81.8 81.8 0.6 14.1 0.8 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.8 19.7 0.0 0.0 0.0 2.7 0.0 2.7 56.5 0.0 17.9 0.0 0.0 0.0 0.0 0.0 7.9 0.0 5.4 0.0 4.7	0.0 4.6 0.0 77.8 0.0 82.4 92.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Strabane Strabane Retail Park, Branch Road, Strabane	0.1 2.6 2.1 0.0 27.8 0.0 29.8 84.9 0.3 6.6 0.4 2.3 0.0 0.0 1.4 0.0 0.0 0.0 1.3 0.0 0.7 0.0 1.2 0.0	0.0 7.2 0.0 58.2 0.0 65.4 94.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.8 0.0 0.8 0.9 5.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.8 0.0 0.0 0.8 0.0 0.8 0.0 0.8 81.8 81	0.8 19.7 0.0 0.0 2.7 0.0 2.7 0.0 2.7 56.5 0.0 6.9 0.0 17.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 4.7 0.0	0.0 4.6 0.0 77.8 0.0 82.4 92.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Cookstown Strabane Strabane Retail Park, Branch Road, Strabane Abroad	0.1 2.6 2.1 0.0 27.8 0.0 29.8 84.9 84.9 0.3 6.6 0.4 2.3 0.0 0.0 1.4 0.0 0.0 0.0 1.3 0.0 0.7 0.0 1.2 0.0 0.3	0.0 7.2 0.0 58.2 0.0 65.4 94.5 0.0 4.9 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.8 0.0 0.8 88.3 0.9 5.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.8 0.0 0.0 0.8 0.0 0.8 0.0 0.8 81.8 81.8 0.6 14.1 0.8 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.8 19.7 0.0 0.0 2.7 0.0 2.7 0.0 2.7 56.5 0.0 6.9 0.0 17.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 17.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 4.6 0.0 77.8 0.0 82.4 92.0 0.0 2.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Strabane Strabane Retail Park, Branch Road, Strabane	0.1 2.6 2.1 0.0 27.8 0.0 29.8 84.9 0.3 6.6 0.4 2.3 0.0 0.0 1.4 0.0 0.0 0.0 1.3 0.0 0.7 0.0 1.2 0.0	0.0 7.2 0.0 58.2 0.0 65.4 94.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.8 0.0 0.8 0.9 5.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.8 0.0 0.0 0.8 0.0 0.8 0.0 0.8 81.8 81	0.8 19.7 0.0 0.0 2.7 0.0 2.7 0.0 2.7 56.5 0.0 6.9 0.0 17.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 4.7 0.0	0.0 4.6 0.0 77.8 0.0 82.4 92.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Showgrounds Retail Park, Cookstown Strabane Strabane Retail Park, Branch Road, Strabane Abroad Other, outside area	0.1 2.6 2.1 0.0 27.8 0.0 29.8 84.9 84.9 0.3 6.6 0.4 2.3 0.0 0.0 1.4 0.0 0.0 1.3 0.0 0.7 0.0 1.2 0.0 0.3 0.7	0.0 7.2 0.0 58.2 0.0 65.4 94.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.8 0.0 0.8 0.9 5.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.8 0.0 0.8 0.0 0.8 0.0 0.8 0.0 0.8 81.8 0.6 14.1 0.8 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.8 19.7 0.0 0.0 2.7 0.0 2.7 0.0 2.7 56.5 0.0 6.9 0.0 17.9 0.0 0.0 0.0 0.0 0.0 7.9 0.0 5.4 0.0 4.7 0.0 0.0 0.8	0.0 0.0 4.6 0.0 77.8 0.0 82.4 92.0 0.0 2.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Cookstown Strabane Strabane Retail Park, Branch Road, Strabane Abroad	0.1 2.6 2.1 0.0 27.8 0.0 29.8 84.9 84.9 0.3 6.6 0.4 2.3 0.0 0.0 1.4 0.0 0.0 0.0 1.3 0.0 0.7 0.0 1.2 0.0 0.3	0.0 7.2 0.0 58.2 0.0 65.4 94.5 0.0 4.9 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.8 0.0 0.8 88.3 0.9 5.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.8 0.0 0.0 0.8 0.0 0.8 0.0 0.8 81.8 81.8 0.6 14.1 0.8 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.8 19.7 0.0 0.0 2.7 0.0 2.7 0.0 2.7 56.5 0.0 6.9 0.0 17.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 17.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 4.6 0.0 77.8 0.0 82.4 92.0 0.0 2.3 0.0 0.0 0.0 0.0 0.0
Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Showgrounds Retail Park, Cookstown Strabane Strabane Retail Park, Branch Road, Strabane Abroad Other, outside area	0.1 2.6 2.1 0.0 27.8 0.0 29.8 84.9 84.9 0.3 6.6 0.4 2.3 0.0 0.0 1.4 0.0 0.0 1.3 0.0 0.7 0.0 1.2 0.0 0.3 0.7	0.0 7.2 0.0 58.2 0.0 65.4 94.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.8 0.0 0.8 0.9 5.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.8 0.0 0.8 0.0 0.8 0.0 0.8 0.0 0.8 81.8 0.6 14.1 0.8 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.8 19.7 0.0 0.0 2.7 0.0 2.7 0.0 2.7 56.5 0.0 6.9 0.0 17.9 0.0 0.0 0.0 0.0 0.0 7.9 0.0 5.4 0.0 4.7 0.0 0.0 0.8	0.0 0.0 4.6 0.0 77.8 0.0 82.4 92.0 0.0 2.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0

- a. Zones based on post code sectors
- b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (October 2016)
- c. Excludes 'don't know/varies', markets and internet sales

Table 10: Clothing & footwear shopping patterns

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
Destination	Clothing	Clothing	Clothing	Clothing	Clothing	Clothing	Clothing	Clothing
	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Study Area								
Zone 1 Limavady								
Dungiven	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Limavady	10.7	4.8	3.4	0.0	0.0	0.0	0.0	2.5
Other, zone 1 (Limavady)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total Sub-total	10.7	2.0	2.1	0.0	0.0	0.0	0.0	0.0
Zone 2 Coleraine Bushmills	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coleraine	63.5	0.0 3.7	42.1	7.0	0.0 2.7	0.0	1.6	6.1
Kilrea	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Portrush	0.6	0.0	0.6	0.0	0.0	0.0	0.0	0.0
Portstewart	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Riverside Retail Park, Coleraine, BT51 3AW	6.0	0.0	2.2	0.0	1.1	0.0	1.4	1.1
Other, zone 2 (Coleraine)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	70.2	3.7	44.9	7.3	3.7	0.3	3.1	7.2
					-			
Zone 3 Ballymoney								
Ballymoney	5.7	0.0	0.0	5.0	0.4	0.3	0.0	0.0
Other, zone 3 (Ballymoney)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	5.7	0.0	0.0	5.0	0.4	0.3	0.0	0.0
Zone 4 The Glens								
Ballycastle	1.3	0.0	0.0	0.7	0.6	0.0	0.0	0.0
Cushendall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	1.3	0.0	0.0	0.7	0.6	0.0	0.0	0.0
Sub Total Zones 1 - 4	87.9	5.6	47.0	13.0	4.8	0.5	3.1	7.2
			_					
	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
Destination	Clothing	Clothing	Clothing	Clothing	Clothing	Clothing	Clothing	Clothing
	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Outside District								
Zone 5 Ballymena								
Ballymena	73.7	0.7	7.9	18.8	6.3	30.6	9.4	0.0
Broughshane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, zone 5 (Ballemena)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	73.7	0.7	7.9	18.8	6.3	30.6	9.4	0.0
Zone 6 Magherafelt								
Zone 6 Magherafelt Maghera	0.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0
	6.9	0.0	0.0	0.0	0.0 0.0	0.3	6.6	0.0
Maghera	6.9 0.3	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.3 0.0	6.6 0.3	0.0 0.0
Maghera Magherafelt	6.9	0.0	0.0	0.0	0.0	0.3	6.6	0.0
Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total	6.9 0.3	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.3 0.0	6.6 0.3	0.0 0.0
Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry	6.9 0.3 7.5	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.3 0.0 0.3	6.6 0.3 7.2	0.0 0.0 0.0
Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry	6.9 0.3 7.5	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.3 0.0 0.3	6.6 0.3 7.2	0.0 0.0 0.0
Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton	6.9 0.3 7.5	0.0 0.0 0.0 2.2 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.3 0.0 0.3 0.0 0.0	6.6 0.3 7.2 0.0 0.0	0.0 0.0 0.0 4.7 0.0
Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry	6.9 0.3 7.5 6.9 0.0 99.0	0.0 0.0 0.0 2.2 0.0 18.2	0.0 0.0 0.0 0.0 0.0 0.0 0.5	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.3 0.0 0.0 0.0 0.3	0.0 0.0 0.0 1.0	0.0 0.0 0.0 4.7 0.0 79.0
Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry)	6.9 0.3 7.5 6.9 0.0 99.0 0.0	0.0 0.0 0.0 2.2 0.0 18.2 0.0	0.0 0.0 0.0 0.0 0.0 0.5 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.3 0.0 0.0 0.0 0.3 0.0	0.0 0.0 0.0 1.0 0.0	0.0 0.0 0.0 4.7 0.0 79.0 0.0
Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry	6.9 0.3 7.5 6.9 0.0 99.0	0.0 0.0 0.0 2.2 0.0 18.2	0.0 0.0 0.0 0.0 0.0 0.0 0.5	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.3 0.0 0.0 0.0 0.3	0.0 0.0 0.0 1.0	0.0 0.0 0.0 4.7 0.0 79.0
Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total	6.9 0.3 7.5 6.9 0.0 99.0 0.0	0.0 0.0 0.0 2.2 0.0 18.2 0.0 20.4	0.0 0.0 0.0 0.0 0.0 0.5 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.3 0.0 0.0 0.0 0.3 0.0 0.3	0.0 0.0 0.0 1.0 0.0	0.0 0.0 0.0 4.7 0.0 79.0 0.0 83.7
Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry)	6.9 0.3 7.5 6.9 0.0 99.0 0.0	0.0 0.0 0.0 2.2 0.0 18.2 0.0	0.0 0.0 0.0 0.0 0.0 0.5 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.3 0.0 0.0 0.0 0.3 0.0	0.0 0.0 0.0 1.0 0.0	0.0 0.0 0.0 4.7 0.0 79.0 0.0
Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7)	6.9 0.3 7.5 6.9 0.0 99.0 0.0	0.0 0.0 0.0 2.2 0.0 18.2 0.0 20.4	0.0 0.0 0.0 0.0 0.0 0.5 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.3 0.0 0.0 0.0 0.3 0.0 0.3	0.0 0.0 0.0 1.0 0.0	0.0 0.0 0.0 4.7 0.0 79.0 0.0 83.7
Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total	6.9 0.3 7.5 6.9 0.0 99.0 0.0	0.0 0.0 0.0 2.2 0.0 18.2 0.0 20.4	0.0 0.0 0.0 0.0 0.0 0.5 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.3 0.0 0.0 0.3 0.0 0.3 31.7	0.0 0.0 0.0 1.0 0.0	0.0 0.0 0.0 4.7 0.0 79.0 0.0 83.7
Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7)	6.9 0.3 7.5 6.9 0.0 99.0 0.0 105.9	0.0 0.0 0.0 2.2 0.0 18.2 0.0 20.4 26.8	0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.5 55.4	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.3 0.0 0.0 0.3 0.0 0.3 31.7	0.0 0.0 0.0 1.0 0.0 1.0	0.0 0.0 0.0 4.7 0.0 79.0 0.0 83.7
Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim	6.9 0.3 7.5 6.9 0.0 99.0 0.0 105.9 275.0	0.0 0.0 0.0 2.2 0.0 18.2 0.0 20.4 26.8	0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.5 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.3 0.0 0.0 0.3 0.0 0.3 31.7	0.0 0.0 0.0 1.0 0.0 1.0 20.6	0.0 0.0 0.0 4.7 0.0 79.0 0.0 83.7 90.9
Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast	6.9 0.3 7.5 6.9 0.0 99.0 0.0 105.9 275.0	0.0 0.0 0.0 2.2 0.0 18.2 0.0 20.4 26.8	0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.5 0.0 0.5	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.3 0.0 0.0 0.3 0.0 0.3 31.7	0.0 0.0 0.0 1.0 0.0 1.0 20.6	0.0 0.0 0.0 4.7 0.0 79.0 0.0 83.7
Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena	6.9 0.3 7.5 6.9 0.0 99.0 0.0 105.9 275.0	0.0 0.0 0.0 2.2 0.0 18.2 0.0 20.4 26.8	0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.5 0.0 0.5	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.3 0.0 0.0 0.3 0.0 0.3 31.7	0.0 0.0 0.0 1.0 0.0 1.0 20.6	0.0 0.0 0.0 4.7 0.0 79.0 0.0 83.7 90.9
Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown	6.9 0.3 7.5 6.9 0.0 99.0 0.0 105.9 275.0 1.0 19.9 1.1 6.5	0.0 0.0 0.0 2.2 0.0 18.2 0.0 20.4 26.8	0.0 0.0 0.0 0.0 0.5 0.0 0.5 55.4 0.6 3.2 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 11.1	0.3 0.0 0.3 0.0 0.0 0.3 0.0 0.3 31.7	0.0 0.0 0.0 1.0 0.0 1.0 20.6	0.0 0.0 0.0 4.7 0.0 79.0 0.0 83.7 90.9
Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen	6.9 0.3 7.5 6.9 0.0 99.0 0.0 105.9 275.0 1.0 19.9 1.1 6.5 0.0	0.0 0.0 0.0 2.2 0.0 18.2 0.0 20.4 26.8	0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.5 55.4 0.6 3.2 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 11.1	0.3 0.0 0.3 0.0 0.0 0.3 0.0 0.3 31.7	0.0 0.0 0.0 1.0 0.0 1.0 20.6	0.0 0.0 0.0 4.7 0.0 79.0 0.0 83.7 90.9
Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh	6.9 0.3 7.5 6.9 0.0 99.0 0.0 105.9 275.0 1.0 19.9 1.1 6.5 0.0 0.0	0.0 0.0 0.0 2.2 0.0 18.2 0.0 20.4 26.8 0.0 1.5 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.5 55.4 0.6 3.2 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 11.1 0.1 0	0.3 0.0 0.3 0.0 0.0 0.3 0.0 0.3 31.7 0.3 5.5 0.3 0.0 0.0	0.0 0.0 0.0 1.0 0.0 1.0 20.6	0.0 0.0 0.0 4.7 0.0 79.0 0.0 83.7 90.9
Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Larne	6.9 0.3 7.5 6.9 0.0 99.0 0.0 105.9 275.0 1.0 19.9 1.1 6.5 0.0 0.0 4.8 0.0 0.1	0.0 0.0 0.0 1.2 0.0 18.2 0.0 20.4 26.8 0.0 1.5 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.5 55.4 0.6 3.2 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.3 0.0 0.0 0.3 0.0 0.3 31.7 0.3 5.5 0.3 0.0 0.0 0.0 0.0	0.0 0.0 0.0 1.0 0.0 1.0 20.6 0.0 2.5 0.0 6.5 0.0 0.0 0.0	0.0 0.0 0.0 4.7 0.0 79.0 0.0 83.7 90.9 0.0 2.4 0.0 0.0 0.0 0.0 1.3 0.0 0.0
Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt	6.9 0.3 7.5 6.9 0.0 99.0 0.0 105.9 275.0 1.0 19.9 1.1 6.5 0.0 0.0 4.8 0.0 0.1	0.0 0.0 0.0 0.0 1.2 0.0 18.2 0.0 20.4 26.8 0.0 1.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.5 55.4 0.6 3.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.3 0.0 0.0 0.3 0.0 0.3 31.7 0.3 5.5 0.3 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 1.0 0.0 1.0 20.6 0.0 2.5 0.0 6.5 0.0 0.0 0.0 0.0	0.0 0.0 0.0 4.7 0.0 79.0 0.0 83.7 90.9 0.0 2.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart	6.9 0.3 7.5 6.9 0.0 99.0 0.0 105.9 275.0 1.0 19.9 1.1 6.5 0.0 0.0 4.8 0.0 0.1 0.0	0.0 0.0 0.0 0.0 1.2 0.0 18.2 0.0 20.4 26.8 0.0 1.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.5 55.4 0.6 3.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.3 0.0 0.0 0.3 0.0 0.3 31.7 0.3 5.5 0.3 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 1.0 0.0 1.0 20.6 0.0 2.5 0.0 6.5 0.0 0.0 0.0 0.0	0.0 0.0 0.0 4.7 0.0 79.0 0.0 83.7 90.9 0.0 2.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh	6.9 0.3 7.5 6.9 0.0 99.0 0.0 105.9 275.0 1.0 19.9 1.1 6.5 0.0 0.0 4.8 0.0 0.1 0.0 3.9	0.0 0.0 0.0 1.2 0.0 18.2 0.0 20.4 26.8 0.0 1.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.5 55.4 0.6 3.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.3 0.0 0.0 0.0 0.3 0.0 0.3 31.7 0.3 5.5 0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 1.0 0.0 1.0 20.6 0.0 2.5 0.0 6.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 4.7 0.0 79.0 0.0 83.7 90.9 0.0 2.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 1.3 0.0 0.0 0.0 0.0 1.3
Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown	6.9 0.3 7.5 6.9 0.0 99.0 0.0 105.9 275.0 1.0 19.9 1.1 6.5 0.0 0.0 4.8 0.0 0.1 0.0 0.0	0.0 0.0 0.0 1.2 0.0 18.2 0.0 20.4 26.8 0.0 1.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.5 0.0 0.5 55.4 0.6 3.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.3 0.0 0.3 0.0 0.3 0.0 0.3 0.0 0.3 31.7 0.3 5.5 0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 1.0 0.0 1.0 20.6 2.5 0.0 6.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 4.7 0.0 79.0 0.0 83.7 90.9 0.0 2.4 0.0 0.0 0.0 0.0 0.0 0.0 1.3 0.0 0.0 0.0 1.1 0.0
Maghera Magherafelt Other, zone 6 (Magherafelt) Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh	6.9 0.3 7.5 6.9 0.0 99.0 0.0 105.9 275.0 1.0 19.9 1.1 6.5 0.0 0.0 4.8 0.0 0.1 0.0 0.0 2.0	0.0 0.0 0.0 1.2 0.0 18.2 0.0 20.4 26.8 0.0 1.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.5 0.0 0.5 55.4 0.6 3.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.3 0.0 0.3 0.0 0.3 0.0 0.3 0.0 0.3 31.7 0.3 5.5 0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 1.0 0.0 1.0 20.6 2.5 0.0 6.5 0.0 0.0 0.0 0.0 0.0 0.0 2.9 0.0	0.0 0.0 0.0 0.0 4.7 0.0 79.0 0.0 83.7 90.9 0.0 2.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 1.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Antrim Laharna Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown	6.9 0.3 7.5 6.9 0.0 99.0 0.0 105.9 275.0 1.0 19.9 1.1 6.5 0.0 0.0 4.8 0.0 0.1 0.0 0.0 3.9 0.0	0.0 0.0 0.0 1.2 0.0 18.2 0.0 20.4 26.8 0.0 1.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.5 0.0 0.5 55.4 0.6 3.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.3 0.0 0.3 0.0 0.3 0.0 0.3 0.0 0.3 31.7 0.3 5.5 0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 1.0 0.0 1.0 0.0 1.0 0.0 0.0	0.0 0.0 0.0 0.0 4.7 0.0 79.0 0.0 83.7 90.9 0.0 2.4 0.0 0.0 0.0 0.0 0.0 0.0 1.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
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Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Strabane Strabane Retail Park, Branch Road, Strabane Abroad	6.9 0.3 7.5 6.9 0.0 99.0 0.0 105.9 275.0 1.0 19.9 1.1 6.5 0.0 0.0 4.8 0.0 0.1 0.0 0.0 3.9 0.0 2.0 0.0 1.0 1.0 1.0 1.0 1.0 1.0 1	0.0 0.0 0.0 0.0 1.0 18.2 0.0 20.4 26.8 0.0 1.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.5 0.0 0.5 55.4 0.6 3.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.3 0.0 0.3 0.0 0.3 0.0 0.3 0.0 0.3 31.7 0.3 5.5 0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 1.0 0.0 1.0 20.6 0.0 2.5 0.0 6.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 1.7 0.0	0.0 0.0 0.0 4.7 0.0 79.0 0.0 83.7 90.9 0.0 2.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
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Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northem Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Cookstown Station Square Retail Park, Branch Road, Strabane Strabane Retail Park, Branch Road, Strabane Abroad Other, outside area	6.9 0.3 7.5 6.9 0.0 99.0 0.0 105.9 275.0 1.0 19.9 1.1 6.5 0.0 0.0 4.8 0.0 0.1 0.0 0.0 3.9 0.0 2.0 0.0 4.1 0.0 1.0 2.3	0.0 0.0 0.0 0.0 1.0 1.2 0.0 1.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.5 0.0 0.5 55.4 0.6 3.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.3 0.0 0.3 0.0 0.3 0.0 0.3 0.0 0.3 31.7 0.3 5.5 0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 1.0 0.0 1.0 20.6 0.0 2.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 2.9 0.0 2.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 4.7 0.0 79.0 0.0 83.7 90.9 0.0 2.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0

- a. Zones based on post code sectors
- b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (October 2016)
- c. Excludes 'don't know/varies', markets and internet sales

Table 11: Books, CDs , DVDs shopping patterns

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
Destination	Books,	Books,	Books,	Books,	Books,	Books,	Books,	Books,
	CDs, DVDs (%)	CDs, DVDs (%)	CDs, DVDs (%)	CDs, DVDs (%)	CDs, DVDs (%)	CDs, DVDs (%)	CDs, DVDs (%)	CDs, DVDs (%)
Study Area	(70)	(70)	(70)	(70)	(70)	(70)	(70)	(70)
Zone 1								
Dungiven	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Limavady Other, zone 1 (Limavady)	3.2 0.0	22.5 0.0	0.0	0.0 0.0	0.0	0.0	0.0	2.6 0.0
Sub-total	3.2	22.5	0.0	0.0	0.0	0.0	0.0	2.6
Zone 2								
Bushmills Coleraine	0.0 26.3	0.0 21.4	0.0 88.6	0.0 28.9	0.0 35.0	0.0	0.0 6.3	0.0 4.4
Kilrea	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Portrush	0.4	0.0	2.2	0.0	0.0	0.0	0.0	0.0
Portstewart	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Riverside Retail Park, Coleraine	0.8	0.0	2.2	1.7	1.9	0.0	0.0	0.0
Other, zone 2 (Coleraine)	0.0 27.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0 4.4
Sub-total Sub-total	21.4	21.4	93.0	30.6	36.9	0.0	6.3	4.4
Zone 3								
Ballymoney	3.2	0.0	0.0	20.5	0.0	0.0	0.0	0.0
Other, zone 3 (Ballymoney)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	3.2	0.0	0.0	20.5	0.0	0.0	0.0	0.0
Zone 4								
Ballycastle	0.6	0.0	0.0	0.0	11.3	0.0	0.0	0.0
Cushendall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total Sub-total	0.6	0.0	0.0	0.0	11.3	0.0	0.0	0.0
	54.7	40.4	07.4	24.0	07.0	04.0	00.4	0.0
Sub Total Zones 1 - 4	54.7	46.1	97.4	91.8	87.0	94.3	38.1	6.9
	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 6
Destination	Books,	Books,	Books,	Books,	Books,	Books,	Books, CDs, DVDs	Books,
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Outside District								
Zone 5								
Ballymena	20.0	2.2	4.4	40.7	38.9	91.2	31.8	0.0
Broughshane	0.3	0.0	0.0	0.0	0.0	3.1	0.0	0.0
Other, zone 5 (Ballemena) Sub-total	0.0 20.3	0.0 2.2	0.0 4.4	0.0 40.7	0.0 38.9	0.0 94.3	0.0 31.8	0.0 0.0
Sub-total	20.3	2.2	4.4	40.7	30.9	34.3	31.0	0.0
Zone 6 Magherafelt								
Maghera	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Magherafelt	0.9	0.0	0.0	0.0	0.0	0.0	10.7	0.0
Other, zone 6 (Magherafelt) Sub-total	0.3 1.2	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	3.1 13.9	0.0 0.0
	1.2	0.0	0.0	0.0	0.0	0.0	10.0	0.0
Zone 7 Londonderry								
Crescent Link Retail Park, Londonderry	1.4	2.2	0.0	0.0	0.0	0.0	0.0	3.6
Eglinton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Londonderry Other, zone 7 (Londonderry)	34.4 0.0	51.8 0.0	0.0	0.0	1.9 0.0	0.0	0.0	84.7 0.0
Sub-total	35.8	53.9	0.0	0.0	1.9	0.0	2.7	88.3
Sub Total Study Area (Zones 1 - 7)	91.7	100.0	97.4	91.8	88.9	94.3	54.6	95.3
Others _								
Antrim	0.3	0.0	0.0	0.0	2.2	2.6	0.0	0.0
Belfast	3.6	0.0	0.0	4.1	0.0	0.0	16.0	4.8
Braidwater Retail Park, Ballymena	0.8	0.0	0.0	4.1	2.2	0.0	0.0	0.0
Cookstown Enniskillen	2.1	0.0	0.0	0.0	2.2	0.0	23.6	0.0
Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh	0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.0	0.0
Junction One Retail Park, Antrim	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0
Laharna Retail Park, Larne	0.1	0.0	0.0	0.0	2.2	0.0	0.0	0.0
Larne	0.3	0.0	0.0	0.0	0.0	3.1	0.0	0.0
Meadowlane Shopping Centre, Moneymore Road, Magherafelt	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newtownstewart Omagh	0.5	0.0	2.6	0.0	0.0	0.0	0.0 3.1	0.0
Omagh Orritor Road Retail Park, Cookstown	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Showgrounds Retail Park, Sedan Avenue, Omagh	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Station Square Retail Park, Cookstown	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Strabane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Strabane Retail Park, Branch Road, Strabane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Internet / delivered Abroad	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.2	0.0	0.0	0.0	0.0	0.0	2.7	0.0
Autodu								
Sub Total Outside Study Area	8.3	0.0	2.6	8.2	11.1	5.7	45.4	4.8
	8.3	0.0	2.6	8.2	11.1	5.7	45.4	4.8

- a. Zones based on post code sectors
- b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (October 2016)
- c. Excludes 'don't know/varies', markets and internet sales

Table 12: Books, CDs , DVDs shopping patterns

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
	Books,	Books,	Books,	Books,	Books,	Books,	Books,	Books,
Destination				CDs, DVDs				
	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Study Area								
Zone 1 Dungiven	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Limavady	1.3	1.0	0.0	0.0	0.0	0.0	0.0	0.3
Other, zone 1 (Limavady)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total Sub-total	1.3	1.0	0.0	0.0	0.0	0.0	0.0	0.3
Zone 2								
Bushmills	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coleraine	12.4	0.9	8.2	1.6	0.7	0.0	0.4	0.6
Kilrea Portrush	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Portstewart	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Riverside Retail Park, Coleraine	0.3	0.0	0.2	0.1	0.0	0.0	0.0	0.0
Other, zone 2 (Coleraine)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	12.9	0.9	8.6	1.7	0.8	0.0	0.4	0.6
Zone 3								
Ballymoney	1.1	0.0	0.0	1.1	0.0	0.0	0.0	0.0
Other, zone 3 (Ballymoney)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	1.1	0.0	0.0	1.1	0.0	0.0	0.0	0.0
Zono 4								
Zone 4 Ballycastle	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Cushendall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total Sub-total	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Sub Total Zones 1 - 4	26.2	2.0	9.0	5.0	1.8	5.3	2.2	0.9
	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 6
	Books,	Books,	Books,	Books,	Books,	Books,	Books,	Books,
Destination	CDs, DVDs	CDs, DVDs	CDs, DVDs	CDs, DVDs	CDs, DVDs	CDs, DVDs	CDs, DVDs	CDs, DVDs
	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Outside District								
<u>Zone 5</u>				,				
Ballymena Broughshane	10.5 0.2	0.1	0.4	0.0	0.8	5.1 0.2	1.8 0.0	0.0
Other, zone 5 (Ballemena)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	10.6	0.1	0.4	2.2	0.8	5.3	1.8	0.0
Zone 6						2.0		
Maghera Magherafelt	0.0 0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, zone 6 (Magherafelt)	0.2	0.0	0.0	0.0	0.0			0.0
Sub-total						0.0	0.2	0.0
	0.8	0.0	0.0	0.0	0.0	0.0	0.2	
	0.8	0.0		0.0	0.0			
<u>Zone 7</u>			0.0			0.0	0.8	
Zone 7 Crescent Link Retail Park, Londonderry	0.6	0.1	0.0	0.0	0.0	0.0	0.0	0.5
<u>Zone 7</u>			0.0			0.0	0.8	
Zone 7_ Crescent Link Retail Park, Londonderry Eglinton	0.6 0.0	0.1 0.0	0.0 0.0 0.0	0.0	0.0	0.0 0.0 0.0	0.8 0.0 0.0	0.5 0.0 11.2 0.0
Zone 7 Crescent Link Retail Park, Londonderry Eglinton Londonderry	0.6 0.0 13.6	0.1 0.0 2.3	0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.8 0.0 0.0 0.2	0.5 0.0 11.2
Zone 7 Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total	0.6 0.0 13.6 0.0	0.1 0.0 2.3 0.0 2.4	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.8 0.0 0.0 0.2 0.0 0.2	0.5 0.0 11.2 0.0 11.6
Zone 7 Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry)	0.6 0.0 13.6 0.0	0.1 0.0 2.3 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.8 0.0 0.0 0.2 0.0	0.5 0.0 11.2 0.0
Zone 7 Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total	0.6 0.0 13.6 0.0	0.1 0.0 2.3 0.0 2.4	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.8 0.0 0.0 0.2 0.0 0.2	0.5 0.0 11.2 0.0 11.6
Zone 7 Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim	0.6 0.0 13.6 0.0 14.2	0.1 0.0 2.3 0.0 2.4 4.4	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 5.0	0.0 0.0 0.0 0.0 0.0 1.9	0.0 0.0 0.0 0.0 0.0 0.0 5.3	0.8 0.0 0.0 0.2 0.0 0.2 3.1	0.5 0.0 11.2 0.0 11.6
Zone 7 Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast	0.6 0.0 13.6 0.0 14.2 41.2	0.1 0.0 2.3 0.0 2.4 4.4	0.0 0.0 0.0 0.0 0.0 0.0 9.0	0.0 0.0 0.0 0.0 0.0 5.0	0.0 0.0 0.0 0.0 0.0 1.9	0.0 0.0 0.0 0.0 0.0 0.0 5.3	0.8 0.0 0.0 0.2 0.0 0.2 3.1	0.5 0.0 11.2 0.0 11.6 12.6
Zone 7 Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena	0.6 0.0 13.6 0.0 14.2 41.2	0.1 0.0 2.3 0.0 2.4 4.4	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 5.0	0.0 0.0 0.0 0.0 0.0 1.9	0.0 0.0 0.0 0.0 0.0 0.0 5.3	0.8 0.0 0.0 0.2 0.0 0.2 3.1	0.5 0.0 11.2 0.0 11.6 12.6
Zone 7 Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast	0.6 0.0 13.6 0.0 14.2 41.2	0.1 0.0 2.3 0.0 2.4 4.4	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 5.0	0.0 0.0 0.0 0.0 0.0 1.9	0.0 0.0 0.0 0.0 0.0 0.0 5.3	0.8 0.0 0.0 0.2 0.0 0.2 3.1 0.0 0.9 0.0 1.3	0.5 0.0 11.2 0.0 11.6 12.6
Zone 7 Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown	0.6 0.0 13.6 0.0 14.2 41.2 0.2 1.8 0.3 1.4	0.1 0.0 2.3 0.0 2.4 4.4 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 5.0	0.0 0.0 0.0 0.0 0.0 1.9	0.0 0.0 0.0 0.0 0.0 0.0 5.3	0.8 0.0 0.0 0.2 0.0 0.2 3.1	0.5 0.0 11.2 0.0 11.6 12.6
Zone 7 Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim	0.6 0.0 13.6 0.0 14.2 41.2 0.2 1.8 0.3 1.4 0.0 0.0	0.1 0.0 2.3 0.0 2.4 4.4 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 5.0 0.2 0.2 0.2 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 5.3 0.1 0.0 0.0 0.0 0.0	0.8 0.0 0.0 0.2 0.0 0.2 3.1 0.0 0.9 0.0 1.3 0.0 0.0 0.0 0.0	0.5 0.0 11.2 0.0 11.6 12.6 0.0 0.6 0.0 0.0 0.0 0.0
Zone 7 Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne	0.6 0.0 13.6 0.0 14.2 41.2 0.2 1.8 0.3 1.4 0.0 0.0	0.1 0.0 2.3 0.0 2.4 4.4 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.2 0.2 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 5.3 0.1 0.0 0.0 0.0 0.0 0.0	0.8 0.0 0.0 0.2 0.0 0.2 3.1 0.0 0.9 0.0 1.3 0.0 0.0 0.0 0.0	0.5 0.0 11.2 0.0 11.6 12.6 0.0 0.6 0.0 0.0 0.0 0.0 0.0
Zone 7 Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Laharna Retail Park, Larne Larne	0.6 0.0 13.6 0.0 14.2 41.2 0.2 1.8 0.3 1.4 0.0 0.0 0.0	0.1 0.0 2.3 0.0 2.4 4.4 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.2 0.2 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.8 0.0 0.0 0.2 0.0 0.2 3.1 0.0 0.9 0.0 1.3 0.0 0.0 0.0 0.0 0.0 0.0	0.5 0.0 11.2 0.0 11.6 12.6 0.0 0.6 0.0 0.0 0.0 0.0 0.0 0.0
Zone 7 Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Antrim Laharna Retail Park, Larne	0.6 0.0 13.6 0.0 14.2 41.2 0.2 1.8 0.3 1.4 0.0 0.0	0.1 0.0 2.3 0.0 2.4 4.4 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.2 0.2 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 5.3 0.1 0.0 0.0 0.0 0.0 0.0	0.8 0.0 0.0 0.2 0.0 0.2 3.1 0.0 0.9 0.0 1.3 0.0 0.0 0.0 0.0	0.5 0.0 11.2 0.0 11.6 12.6 0.0 0.6 0.0 0.0 0.0 0.0 0.0
Zone 7 Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh	0.6 0.0 13.6 0.0 14.2 41.2 0.2 1.8 0.3 1.4 0.0 0.0 0.0	0.1 0.0 2.3 0.0 2.4 4.4 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.2	0.0 0.0 0.0 0.0 0.0 1.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.8 0.0 0.0 0.2 0.0 0.2 3.1 0.0 0.9 0.0 1.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.5 0.0 11.2 0.0 11.6 12.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
Zone 7 Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown	0.6 0.0 13.6 0.0 14.2 41.2 0.2 1.8 0.3 1.4 0.0 0.0 0.0 0.0 0.0 0.2 0.2 0.2	0.1 0.0 2.3 0.0 2.4 4.4 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.2	0.0 0.0 0.0 0.0 0.0 1.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.8 0.0 0.0 0.2 0.0 0.2 3.1 0.0 0.9 0.0 1.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.5 0.0 11.2 0.0 11.6 12.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
Zone 7 Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh	0.6 0.0 13.6 0.0 14.2 41.2 0.2 1.8 0.3 1.4 0.0 0.0 0.0 0.0 0.2 0.2 0.2 0.2 0.2	0.1 0.0 2.3 0.0 2.4 4.4 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.2	0.0 0.0 0.0 0.0 0.0 1.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.8 0.0 0.0 0.2 0.0 0.2 3.1 0.0 0.9 0.0 1.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.5 0.0 11.2 0.0 11.6 12.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
Zone 7 Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown	0.6 0.0 13.6 0.0 14.2 41.2 0.2 1.8 0.3 1.4 0.0 0.0 0.0 0.0 0.0 0.2 0.2 0.2	0.1 0.0 2.3 0.0 2.4 4.4 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.2	0.0 0.0 0.0 0.0 0.0 1.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.8 0.0 0.0 0.2 0.0 0.2 3.1 0.0 0.9 0.0 1.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.5 0.0 11.2 0.0 11.6 12.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
Zone 7 Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown	0.6 0.0 13.6 0.0 14.2 41.2 0.2 1.8 0.3 1.4 0.0 0.0 0.0 0.0 0.2 0.2 0.2 0.2 0.2	0.1 0.0 2.3 0.0 2.4 4.4 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.2	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.8 0.0 0.0 0.2 0.0 0.2 3.1 0.0 0.9 0.0 1.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.5 0.0 11.2 0.0 11.6 12.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
Zone 7 Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Strabane Strabane Retail Park, Branch Road, Strabane Internet/delivered	0.6 0.0 13.6 0.0 14.2 41.2 0.2 1.8 0.3 1.4 0.0 0.0 0.0 0.0 0.2 0.2 0.0 0.2 0.0 0.0	0.1 0.0 2.3 0.0 2.4 4.4 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.2	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.8 0.0 0.0 0.2 0.0 0.2 3.1 0.0 0.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	0.5 0.0 11.2 0.0 11.6 12.6 0.0 0.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Zone 7 Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Strabane Strabane Strabane Retail Park, Branch Road, Strabane	0.6 0.0 13.6 0.0 14.2 41.2 0.2 1.8 0.3 1.4 0.0 0.0 0.0 0.0 0.2 0.2 0.2 0.2 0.0 0.0	0.1 0.0 2.3 0.0 2.4 4.4 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.2	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.8 0.0 0.0 0.2 0.0 0.2 3.1 0.0 0.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	0.5 0.0 11.2 0.0 11.6 12.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
Zone 7 Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Cookstown Strabane Strabane Retail Park, Branch Road, Strabane Internet/delivered Abroad	0.6 0.0 13.6 0.0 14.2 41.2 41.2 0.2 1.8 0.3 1.4 0.0 0.0 0.0 0.0 0.2 0.2 0.2 0.0 0.2 0.0 0.0	0.1 0.0 2.3 0.0 2.4 4.4 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.2	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.8 0.0 0.0 0.2 0.0 0.2 0.0 0.2 3.1 0.0 0.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	0.5 0.0 11.2 0.0 11.6 12.6 0.0 0.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Zone 7 Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Strabane Strabane Retail Park, Branch Road, Strabane Internet/delivered	0.6 0.0 13.6 0.0 14.2 41.2 0.2 1.8 0.3 1.4 0.0 0.0 0.0 0.0 0.2 0.2 0.0 0.2 0.0 0.0	0.1 0.0 2.3 0.0 2.4 4.4 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.2	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.8 0.0 0.0 0.2 0.0 0.2 3.1 0.0 0.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	0.5 0.0 11.2 0.0 11.6 12.6 0.0 0.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Zone 7 Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Cookstown Strabane Strabane Retail Park, Branch Road, Strabane Internet/delivered Abroad	0.6 0.0 13.6 0.0 14.2 41.2 41.2 0.2 1.8 0.3 1.4 0.0 0.0 0.0 0.0 0.2 0.2 0.2 0.0 0.2 0.0 0.0	0.1 0.0 2.3 0.0 2.4 4.4 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.2	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.8 0.0 0.0 0.2 0.0 0.2 0.0 0.2 3.1 0.0 0.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	0.5 0.0 11.2 0.0 11.6 12.6 0.0 0.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0

- a. Zones based on post code sectors
- b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (October 2016)
- c. Excludes 'don't know/varies', markets and internet sales

Table 13: Small Household Goods shopping patterns

	Total Small	Zone 1 Small	Zone 2 Small	Zone 3 Small	Zone 4 Small	Zone 5 Small	Zone 6 Small	Zone 7 Small
Destination		Household				Household		
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Study Area								
Zone 1 Dungiven	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Limavady	1.6	15.3	0.0	0.0	0.0	0.0	0.0	0.0
Other, zone 1 (Limavady)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total Sub-total	1.6	15.3	0.0	0.0	0.0	0.0	0.0	0.0
Zone 2 Bushmills	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coleraine	11.4	0.0 8.7	41.3	0.0 10.8	0.0 17.9	0.0	0.0 3.5	0.0 2.7
Kilrea	0.2	0.0	1.4	0.0	0.0	0.0	0.0	0.0
Portrush	0.5	0.0	2.7	0.0	0.0	0.0	0.0	0.0
Portstewart	0.1	0.0	0.0	1.4	0.0	0.0	0.0	0.0
Riverside Retail Park, Coleraine	14.0	16.3	39.7	28.0	12.5	0.0	14.2	1.2
Other, zone 2 (Coleraine)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	26.2	25.0	85.0	40.1	30.4	0.0	17.7	3.9
Zone 3								
Ballymoney	2.6	0.0	2.5	20.8	0.0	0.0	0.0	0.0
Other, zone 3 (Ballymoney)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total Sub-total	2.6	0.0	2.5	20.8	0.0	0.0	0.0	0.0
Zone 4 Rallycastle	0.9	0.0	0.0	0.0	22.4	0.0	0.0	0.0
Ballycastle Cushendall	0.9	0.0	0.0	0.0	23.1	0.0	0.0	0.0
Sub-total	0.9	0.0	0.0	0.0	23.1	0.0	0.0	0.0
Sub Total Zones 1 - 4	44.6	44.2	92.3	80.7	84.4	54.9	28.3	3.9
	Total Small	Zone 1 Small	Zone 2 Small	Zone 3 Small	Zone 4 Small	Zone 5 Small	Zone 6 Small	Zone 6 Small
Destination	Household	Household	Household		Household	Household	Household	Household
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Outside District								
Zone 5 Ballymena	13.2	3.9	4.8	19.8	31.0	54.9	10.6	0.0
Broughshane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, zone 5 (Ballemena)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total Sub-total	13.2	3.9	4.8	19.8	31.0	54.9	10.6	0.0
Zone 6 Magherafelt		0.0	0.0	0.0	0.0	0.0	0.0	0.0
Maghera Magherafelt	0.4 2.6	0.0 2.7	0.0 3.3	0.0	0.0	0.0	3.8 17.1	0.0
Other, zone 6 (Magherafelt)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	2.9	2.7	3.3	0.0	0.0	0.0	21.0	0.0
Zone 7 Londonderry								
Crescent Link Retail Park, Londonderry	6.3	21.1	0.0	0.0	0.0	0.0	0.0	11.9
Eglinton Londonderry	0.0 29.9	0.0 24.4	0.0	0.0	0.0	0.0	0.0 2.9	0.0 80.5
Other, zone 7 (Londonderry)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	36.1	45.5	0.0	0.0	0.0	0.0	2.9	92.4
Sub Total Study Area (Zones 1 - 7)	83.6	92.4	95.6	80.7	84.4	54.9	52.1	96.3
oub Total otady Area (20163 1 - 1)	00.0	V2T	55.5	00.1	04.4	04.0	02.1	00.0
<u>Others</u>								
Antrim	0.1	0.0	0.0	0.0	1.5	0.0	0.0	0.0
Belfast	8.6	1.9	4.4	15.9	10.1	19.6	21.8	2.3
Braidwater Retail Park, Ballymena	4.5	5.7	0.0	3.3	1.5	24.6	1.4	0.0
Cookstown Enniskillen	1.6 0.0	0.0	0.0	0.0	0.0	1.0 0.0	15.3 0.0	0.0
Great Northern Retail Park, Sperrin Drive, Omagh	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction One Retail Park, Antrim	0.1	0.0	0.0	0.0	1.3	0.0	0.0	0.0
Laharna Retail Park, Larne	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Larne	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowlane Shopping Centre, Moneymore Road, Magherafelt# Newtownstewart	0.0	0.0	0.0	0.0	0.0	0.0	0.0 1.4	0.0
Omagh	0.1	0.0	0.0	0.0	0.0	0.0	5.3	0.0
Orritor Road Retail Park, Cookstown	0.1	0.0	0.0	0.0	0.0	0.0	1.4	0.0
Showgrounds Retail Park, Sedan Avenue, Omagh	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Station Square Retail Park, Cookstown	0.1	0.0	0.0	0.0	0.0	0.0	1.2	0.0
Strabane Strabana Potail Park, Pranch Pood, Strabana	0.5	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Strabane Retail Park, Branch Road, Strabane Internet / delivered	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0
								0.7
Sub Total Outside Study Area	16.4	7.6	4.4	19.3	15.6	45.1	47.9	3.7
Sub Total Outside Study Area TOTAL (Rounded)	16.4	7.6 100	4.4 100	19.3	15.6	45.1 100	100	100

- a. Zones based on post code sectors
- b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (October 2016)
- c. Excludes 'don't know/varies', markets and internet sales

Table 14: Small Household Goods shopping patterns

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
Destination	Small	Small Household	Small	Small	Small	Small Household	Small	Small
	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Study Area								
Zone 1 Dungiven	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
imavady	3.4	3.4	0.0	0.0	0.0	0.0	0.0	0.0
Other, zone 1 (Limavady)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	3.4	3.4	0.0	0.0	0.0	0.0	0.0	0.0
Zone <u>2</u>								
Bushmills	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coleraine	27.3	1.9	18.1	2.8	1.7	0.0	0.9	1.9
Kilrea Portrush	0.6 1.2	0.0	0.6 1.2	0.0	0.0	0.0	0.0	0.0
Portstewart	0.4	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Riverside Retail Park, Coleraine	34.1	3.6	17.4	7.3	1.2	0.0	3.8	0.8
Other, zone 2 (Coleraine)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	63.5	5.5	37.2	10.5	2.8	0.0	4.8	2.7
Zone 3								
Ballymoney	6.5	0.0	1.1	5.4	0.0	0.0	0.0	0.0
Other, zone 3 (Ballymoney)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total Sub-total	6.5	0.0	1.1	5.4	0.0	0.0	0.0	0.0
7								
Zone <u>4</u> Ballycastle	2.2	0.0	0.0	0.0	2.2	0.0	0.0	0.0
Ballycastie Cushendall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	2.2	0.0	0.0	0.0	2.2	0.0	0.0	0.0
Sub Total Zones 1 - 4	104.5	9.7	40.4	21.1	7.9	15.1	7.6	2.7
	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone
Destination	Small	Small	Small	Small	Small	Small	Small	Smal
	Household (£m)	Household (£m)	Household (£m)	Household (£m)	Household (£m)	Household (£m)	Household (£m)	Househ (£m)
Outside District								
Zone 5								
Ballymena	29.0	0.9	2.1	5.2	2.9	15.1	2.9	0.0
Broughshane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, zone 5 (Ballemena) Sub-total	0.0 29.0	0.0 0.9	0.0 2.1	0.0 5.2	0.0 2.9	0.0 15.1	0.0 2.9	0.0
Sub-total	25.0	0.5	2.1	J. <u>Z</u>	2.5	10.1	2.5	0.0
Zone 6 Magherafelt								
Maghera	1.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0
Magherafelt	6.7	0.6	1.4 0.0	0.0	0.0	0.0	4.6	0.0
Other, zone 6 (Magherafelt) Sub-total	0.0 7.7	0.0 0.6	1.4	0.0 0.0	0.0	0.0 0.0	0.0 5.7	0.0
out total								
Zone 7 Londonderry								
Crescent Link Retail Park, Londonderry	12.8	4.6	0.0	0.0	0.0	0.0	0.0	8.2
Eglinton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Londonderry Other, zone 7 (Londonderry)	61.4 0.0	5.4 0.0	0.0	0.0	0.0	0.0	0.8	55.3 0.0
Sub-total	74.2	10.0	0.0	0.0	0.0	0.0	0.8	63.5
Sub Total Study Area (Zones 1 - 7)	186.5	20.3	41.8	21.1	7.9	15.1	14.1	66.2
			11.0	21.1				
Others			7110	21.1				
	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Antrim	0.1 20.3						0.0 5.9	0.0 1.6
Antrim Belfast Braidwater Retail Park, Ballymena	20.3 9.4	0.0 0.4 1.3	0.0 1.9 0.0	0.0 4.2 0.9	0.1 0.9 0.1	0.0 5.4 6.8	5.9 0.4	1.6 0.0
Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown	20.3 9.4 4.4	0.0 0.4 1.3 0.0	0.0 1.9 0.0 0.0	0.0 4.2 0.9 0.0	0.1 0.9 0.1 0.0	0.0 5.4 6.8 0.3	5.9 0.4 4.1	1.6 0.0 0.0
Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen	20.3 9.4 4.4 0.0	0.0 0.4 1.3 0.0 0.0	0.0 1.9 0.0 0.0 0.0	0.0 4.2 0.9 0.0	0.1 0.9 0.1 0.0 0.0	0.0 5.4 6.8 0.3 0.0	5.9 0.4 4.1 0.0	1.6 0.0 0.0 0.0
Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh	20.3 9.4 4.4	0.0 0.4 1.3 0.0	0.0 1.9 0.0 0.0	0.0 4.2 0.9 0.0	0.1 0.9 0.1 0.0	0.0 5.4 6.8 0.3	5.9 0.4 4.1	1.6 0.0 0.0
Antrim Belfast Braidwater Retail Park, Ballymena Cookstown	20.3 9.4 4.4 0.0 0.0	0.0 0.4 1.3 0.0 0.0	0.0 1.9 0.0 0.0 0.0 0.0	0.0 4.2 0.9 0.0 0.0 0.0 0.0	0.1 0.9 0.1 0.0 0.0 0.0 0.1	0.0 5.4 6.8 0.3 0.0	5.9 0.4 4.1 0.0 0.0	1.6 0.0 0.0 0.0 0.0
Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne	20.3 9.4 4.4 0.0 0.0 0.1 0.0 0.0	0.0 0.4 1.3 0.0 0.0 0.0 0.0 0.0 0.0	0.0 1.9 0.0 0.0 0.0 0.0 0.0 0.0	0.0 4.2 0.9 0.0 0.0 0.0 0.0 0.0	0.1 0.9 0.1 0.0 0.0 0.0 0.1 0.0	0.0 5.4 6.8 0.3 0.0 0.0 0.0 0.0	5.9 0.4 4.1 0.0 0.0 0.0 0.0 0.0	1.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Breat Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt	20.3 9.4 4.4 0.0 0.0 0.1 0.0 0.0 0.0	0.0 0.4 1.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 1.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 4.2 0.9 0.0 0.0 0.0 0.0 0.0 0.0	0.1 0.9 0.1 0.0 0.0 0.0 0.1 0.0 0.0	0.0 5.4 6.8 0.3 0.0 0.0 0.0 0.0 0.0	5.9 0.4 4.1 0.0 0.0 0.0 0.0 0.0 0.0	1.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Breat Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart	20.3 9.4 4.4 0.0 0.0 0.1 0.0 0.0 0.0 0.0	0.0 0.4 1.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 1.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 4.2 0.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.1 0.9 0.1 0.0 0.0 0.0 0.1 0.0 0.0 0.0	0.0 5.4 6.8 0.3 0.0 0.0 0.0 0.0 0.0 0.0	5.9 0.4 4.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	1.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Breat Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt	20.3 9.4 4.4 0.0 0.0 0.1 0.0 0.0 0.0	0.0 0.4 1.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 1.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 4.2 0.9 0.0 0.0 0.0 0.0 0.0 0.0	0.1 0.9 0.1 0.0 0.0 0.0 0.1 0.0 0.0	0.0 5.4 6.8 0.3 0.0 0.0 0.0 0.0 0.0	5.9 0.4 4.1 0.0 0.0 0.0 0.0 0.0 0.0	1.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Breat Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Dmagh	20.3 9.4 4.4 0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.4 1.4	0.0 0.4 1.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 1.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 4.2 0.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.1 0.9 0.1 0.0 0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0	0.0 5.4 6.8 0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	5.9 0.4 4.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	1.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Dmagh Drritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown	20.3 9.4 4.4 0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.4 1.4 0.4 0.0	0.0 0.4 1.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 1.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 4.2 0.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.1 0.9 0.1 0.0 0.0 0.0 0.1 0.0 0.0 0.0	0.0 5.4 6.8 0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	5.9 0.4 4.1 0.0 0.0 0.0 0.0 0.0 0.0 0.4 1.4 0.4 0.0 0.3	1.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Dmagh Drritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Strabane	20.3 9.4 4.4 0.0 0.0 0.1 0.0 0.0 0.0 0.4 1.4 0.4 0.0 0.3	0.0 0.4 1.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 1.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 4.2 0.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.1 0.9 0.1 0.0 0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0	0.0 5.4 6.8 0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	5.9 0.4 4.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	1.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Dmagh Drritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Strabane Strabane Retail Park, Branch Road, Strabane	20.3 9.4 4.4 0.0 0.0 0.1 0.0 0.0 0.0 0.4 1.4 0.4 0.0 0.3 0.9	0.0 0.4 1.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 1.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 4.2 0.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.1 0.9 0.1 0.0 0.0 0.0 0.1 0.0 0.0 0.0	0.0 5.4 6.8 0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	5.9 0.4 4.1 0.0 0.0 0.0 0.0 0.0 0.0 0.4 1.4 0.4 0.0 0.3 0.0	1.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Dmagh Drritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown	20.3 9.4 4.4 0.0 0.0 0.1 0.0 0.0 0.0 0.4 1.4 0.4 0.0 0.3	0.0 0.4 1.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 1.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 4.2 0.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.1 0.9 0.1 0.0 0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0	0.0 5.4 6.8 0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	5.9 0.4 4.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	1.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Breat Northern Retail Park, Sperrin Drive, Omagh Function One Retail Park, Antrim Finaharna Retail Park, Larne Finame F	20.3 9.4 4.4 0.0 0.0 0.1 0.0 0.0 0.0 0.4 1.4 0.4 0.0 0.3 0.9 0.0	0.0 0.4 1.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 1.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 4.2 0.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.1 0.9 0.1 0.0 0.0 0.0 0.1 0.0 0.0 0.0	0.0 5.4 6.8 0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	5.9 0.4 4.1 0.0 0.0 0.0 0.0 0.0 0.0 0.4 1.4 0.4 0.0 0.3 0.0 0.0	1.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Breat Northern Retail Park, Sperrin Drive, Omagh Function One Retail Park, Antrim Finaharna Retail Park, Larne Finame F	20.3 9.4 4.4 0.0 0.0 0.1 0.0 0.0 0.0 0.4 1.4 0.4 0.0 0.3 0.9 0.0	0.0 0.4 1.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 1.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 4.2 0.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.1 0.9 0.1 0.0 0.0 0.0 0.1 0.0 0.0 0.0	0.0 5.4 6.8 0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	5.9 0.4 4.1 0.0 0.0 0.0 0.0 0.0 0.0 0.4 1.4 0.4 0.0 0.3 0.0 0.0	1.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
Selfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh unction One Retail Park, Antrim aharna Retail Park, Larne arne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Elewtownstewart Omagh Drritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Strabane Strabane Retail Park, Branch Road, Strabane nternet/delivered Schroad	20.3 9.4 4.4 0.0 0.0 0.1 0.0 0.0 0.0 0.4 1.4 0.4 0.0 0.3 0.9 0.0 0.0	0.0 0.4 1.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 1.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 4.2 0.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.1 0.9 0.1 0.0 0.0 0.0 0.1 0.0 0.0 0.0	0.0 5.4 6.8 0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	5.9 0.4 4.1 0.0 0.0 0.0 0.0 0.0 0.4 1.4 0.4 0.0 0.3 0.0 0.0 0.0	1.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0

- a. Zones based on post code sectors
- b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (October 2016)
- c. Excludes 'don't know/varies', markets and internet sales

Table 15: Toys and Recreational Goods shopping patterns

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
Destination	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Study Area Zone 1								
Dungiven	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Limavady	1.0	8.2	0.0	0.0	0.0	0.0	0.0	0.0
Other, zone 1 (Limavady) Sub-total	0.0 1.0	0.0 8.2	0.0 0.0	0.0	0.0	0.0	0.0	0.0 0.0
Sub-total	1.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Zone 2								
Bushmills	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coleraine	12.7	6.4	61.0	12.2	18.3	3.6	11.3	0.0
Kilrea Portrush	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Portstewart	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Riverside Retail Park, Coleraine	4.0	1.4	8.9	17.3	15.6	0.0	0.0	0.0
Other, zone 2 (Coleraine)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	16.7	7.8	69.9	29.5	33.9	3.6	11.3	0.0
Zone 3								
Ballymoney	1.2	0.0	4.8	4.9	0.0	0.0	0.0	0.0
Other, zone 3 (Ballymoney)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	1.2	0.0	4.8	4.9	0.0	0.0	0.0	0.0
Zone 4								
Ballycastle	0.2	0.0	0.0	0.0	4.9	0.0	0.0	0.0
Cushendall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	0.2	0.0	0.0	0.0	4.9	0.0	0.0	0.0
Sub Total Zones 1 - 4	43.7	16.1	94.1	88.1	91.1	77.3	54.6	0.0
	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
Destination						Recreation		
Outside District	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Zone 5								
Ballymena	24.7	0.0	19.3	53.8	52.4	73.7	43.3	0.0
Broughshane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, zone 5 (Ballemena) Sub-total	0.0 24.7	0.0	0.0 19.3	0.0 53.8	0.0 52.4	0.0 73.7	0.0 43.3	0.0 0.0
Sub-total	24.7	0.0	13.3	33.0	02.4	7 3.1	40.0	0.0
Zone 6 Magherafelt								
Maghera	1.0	0.0	0.0	0.0	0.0	0.0	10.0	0.0
Magherafelt Other, zone 6 (Magherafelt)	0.7	0.0	0.0	0.0	0.0	0.0	7.2 0.0	0.0
Sub-total	1.8	0.0	0.0	0.0	0.0	0.0	17.2	0.0
Zone 7 Londonderry	44-	05.0	0.0	0.0	0.0	0.0	0.0	00.4
Crescent Link Retail Park, Londonderry Eglinton	0.0	35.0 0.0	0.0	0.0	0.0	0.0	0.0	29.1
Londonderry	25.6	47.5	0.0	0.0	0.0	0.0	1.9	54.5
Other, zone 7 (Londonderry)	0.6	0.0	0.0	0.0	0.0	0.0	0.0	1.7
Sub-total	41.0	82.5	0.0	0.0	0.0	0.0	1.9	85.4
Sub Total Study Area (Zones 1 - 7)	86.4	98.6	94.1	88.1	91.1	77.3	73.7	85.4
Others Antrim	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Belfast	4.5	0.0	0.0	0.0	0.0	1.5	0.0	11.8
Braidwater Retail Park, Ballymena	4.2	0.0	0.0	11.9	8.9	19.9	0.0	0.0
Cookstown	1.7	1.4	0.0	0.0	0.0	0.0	14.7	0.0
Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction One Retail Park, Antrim	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Laharna Retail Park, Larne	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Larne	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowlane Shopping Centre, Moneymore Road, Magherafelt	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newtownstewart Omagh	0.5 0.7	0.0	0.0	0.0	0.0	0.0	4.5 7.1	0.0
Orritor Road Retail Park, Cookstown	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Showgrounds Retail Park, Sedan Avenue, Omagh	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Station Square Retail Park, Cookstown	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Strabane Strabane Retail Park, Branch Road, Strabane	1.3 0.0	0.0	5.9 0.0	0.0	0.0	0.0	0.0	1.4 0.0
Internet / delivered	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
			,					0.0
	0.2	0.0	0.0	0.0	0.0	1.3	0.0	
Abroad Other, outside area	0.2 0.5	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Other, outside area								
	0.5	0.0	0.0	0.0	0.0	0.0	0.0	1.4

- a. Zones based on post code sectors
- $b. \ Market \ shares \ for \ 'main' \ and \ 'top-up' \ shopping \ derived \ directly \ from \ NEMS \ Household \ Survey \ (October \ 2016)$
- c. Excludes 'don't know/varies', markets and internet sales $% \left(1\right) =\left(1\right) \left(1\right)$

Table 16: Toys and Recreational Goods shopping patterns

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
Destination	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation
	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Study Area								
Zone 1 Dungiven	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Limavady	1.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, zone 1 (Limavady)	0.0 1.0	0.0 1.0	0.0 0.0	0.0 0.0	0.0	0.0 0.0	0.0 0.0	0.0 0.0
Sub-total	1.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 2								
Bushmills	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coleraine	19.7	0.8	13.8	1.8	1.0	0.5	1.8	0.0
Kilrea Portrush	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Portstewart	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Riverside Retail Park, Coleraine	5.7	0.2	2.0	2.6	0.9	0.0	0.0	0.0
Other, zone 2 (Coleraine)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	25.4	0.9	15.9	4.4	1.9	0.5	1.8	0.0
Zone 3								
Ballymoney	1.8	0.0	1.1	0.7	0.0	0.0	0.0	0.0
Other, zone 3 (Ballymoney)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	1.8	0.0	1.1	0.7	0.0	0.0	0.0	0.0
Zone 4								
Ballycastle	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Cushendall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Sub Total Zones 1 - 4	60.8	1.9	21.3	13.3	5.2	10.5	8.5	0.0
	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
Destination	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation
	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Outside District								
Zone 5 Ballymena	32.3	0.0	4.4	8.1	3.0	10.0	6.7	0.0
Broughshane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, zone 5 (Ballemena)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total Sub-total	32.3	0.0	4.4	8.1	3.0	10.0	6.7	0.0
Zone 6 Magherafelt								
Maghera	1.6	0.0	0.0	0.0	0.0	0.0	1.6	0.0
Magherafelt	1.1	0.0	0.0	0.0	0.0	0.0	1.1	0.0
Other, zone 6 (Magherafelt)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total Sub-total	2.7	0.0	0.0	0.0	0.0	0.0	2.7	0.0
Zone 7 Londonderry								
Crescent Link Retail Park, Londonderry	14.1	4.2	0.0	0.0	0.0	0.0	0.0	9.8
Eglinton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Londonderry	24.5 0.6	5.7 0.0	0.0	0.0	0.0	0.0	0.3	18.4 0.6
Other, zone 7 (Londonderry) Sub-total	39.1	10.0	0.0	0.0	0.0	0.0	0.0	28.8
our total		1010	0.0	0.0		0.0		
Sub Total Study Area (Zones 1 - 7)	102.6	11.9	21.3	13.3	5.2	10.5	11.5	28.8
ous rous Osasy Area (Eories 1 - 1)	10210			10.0	0.1_			
<u>Others</u>								
Antrim	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Belfast Braidwater Retail Park, Ballymena	4.2 5.0	0.0	0.0	0.0 1.8	0.0	0.2 2.7	0.0	4.0 0.0
Cookstown	2.5	0.0	0.0	0.0	0.0	0.0	2.3	0.0
Enniskillen	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Great Northern Retail Park, Sperrin Drive, Omagh	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction One Retail Park, Antrim		0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0					0.0	0.0	
Laharna Retail Park, Larne Larne	0.0 0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Laharna Retail Park, Larne	0.0	0.0	0.0	0.0	0.0			
Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart	0.0 0.0 0.0 0.7	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.7	0.0 0.0 0.0
Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh	0.0 0.0 0.0 0.7 1.1	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.7 1.1	0.0 0.0 0.0 0.0
Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart	0.0 0.0 0.0 0.7	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.7	0.0 0.0 0.0
Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown	0.0 0.0 0.0 0.7 1.1	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.7 1.1 0.0	0.0 0.0 0.0 0.0 0.0
Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Strabane	0.0 0.0 0.0 0.7 1.1 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.7 1.1 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Strabane Strabane Retail Park, Branch Road, Strabane	0.0 0.0 0.7 1.1 0.0 0.0 0.0 1.8 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.7 1.1 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5
Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Strabane Strabane Retail Park, Branch Road, Strabane Internet/delivered	0.0 0.0 0.7 1.1 0.0 0.0 0.0 1.8 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.7 1.1 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Strabane Strabane Retail Park, Branch Road, Strabane	0.0 0.0 0.7 1.1 0.0 0.0 0.0 1.8 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.7 1.1 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Strabane Strabane Retail Park, Branch Road, Strabane Internet/delivered Abroad Other, outside area	0.0 0.0 0.7 1.1 0.0 0.0 0.0 1.8 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.7 1.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.0
Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Strabane Strabane Retail Park, Branch Road, Strabane Internet/delivered Abroad	0.0 0.0 0.7 1.1 0.0 0.0 0.0 1.8 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.7 1.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.0
Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Strabane Strabane Retail Park, Branch Road, Strabane Internet/delivered Abroad Other, outside area	0.0 0.0 0.7 1.1 0.0 0.0 0.0 1.8 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.7 1.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.0

- a. Zones based on post code sectors
- b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (October 2016)
- c. Excludes 'don't know/varies', markets and internet sales

Table 17: Chemist Goods shopping patterns

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
Destination	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist
Section 1	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Study Area	(/0)	(/0)	(/0)	(/0)	(/0)	(/0)	(/0)	(/0)
Zone 1								
Dungiven	0.8	7.9	0.0	0.0	0.0	0.0	0.0	0.0
Limavady Other, zone 1 (Limavady)	8.0 0.7	64.4 4.2	5.0 0.0	0.0	0.9	0.0	0.0	1.8 0.8
Sub-total	9.5	76.5	5.0	0.0	0.9	0.0	0.0	2.6
Zone 2								
Bushmills Coleraine	0.5 17.4	0.0 1.4	2.3 74.5	0.0 24.2	0.8 8.3	0.0	0.0 4.8	0.0
Kilrea	0.9	0.0	5.0	0.0	0.0	0.0	0.0	0.0
Portrush	0.5	0.0	2.5	0.0	0.0	0.0	0.0	0.0
Portstewart	0.8	0.0	4.6	0.0	0.0	0.0	0.0	0.0
Riverside Retail Park, Coleraine Other, zone 2 (Coleraine)	0.2	0.0	0.7 4.0	0.0	2.2 0.0	0.0	0.0	0.0
Sub-total	21.0	1.4	93.6	24.2	11.3	0.0	4.8	0.0
<u>Zone 3</u>								
Ballymoney Other zene 2 (Bellymoney)	4.2 1.3	0.0	0.7	36.0 7.7	0.8	0.0 3.6	0.0	0.0
Other, zone 3 (Ballymoney) Sub-total	5.5	0.0	0.0 0.7	43.8	0.0	3.6 3.6	0.0	0.0
Zone 4								
Ballycastle	2.6	0.0	0.0	3.0	53.1	0.0	0.0	0.0
Cushendall Sub-total	0.2 2.8	0.0	0.0	0.0 3.0	4.4 57.5	0.0	0.0	0.0
Oub-total	2.0	0.0	0.0	0.0	07.0	0.0	0.0	0.0
Sub Total Zones 1 - 4	38.8	77.9	99.3	71.0	70.5	3.6	4.8	2.6
								L
	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
Destination	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist
Outside District	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Zone 5								
Ballymena	12.2	0.0	0.7	20.9	27.8	67.7	1.7	0.0
Broughshane	1.9	0.0	0.0	0.0	0.9	15.0	0.0	0.0
Other, zone 5 (Ballemena)	1.4 15.5	0.0	0.0 0.7	0.0 20.9	0.0 28.8	11.7 94.4	0.0 1.7	0.0
Sub-total Sub-total	15.5	0.0	0.7	20.9	20.0	34.4	1.7	0.0
Zone 6 Magherafelt								
Maghera	2.9	0.0	0.0	0.0	0.0	0.0	23.4	0.0
Magherafelt	4.1 1.5	0.0	0.0	0.0 4.0	0.0	0.0	33.2 8.6	0.0
Other, zone 6 (Magherafelt) Sub-total	8.5	0.0	0.0	4.0	0.0	0.0	65.2	0.0
3-10 10 10								
Zone 7 Londonderry								
Crescent Link Retail Park, Londonderry	3.2	0.0	0.0	0.0	0.0	0.0	0.0	10.2
Eglinton Londonderry	1.4 25.6	0.0 19.4	0.0	0.0	0.0	0.0	0.0 1.3	4.3 74.4
Other, zone 7 (Londonderry)	1.6	2.1	0.0	0.0	0.0	0.0	0.0	4.3
Sub-total	31.7	21.4	0.0	0.0	0.0	0.0	1.3	93.2
	04.0	22.4	400.0	22.0	22.0	20.4	70.0	25.0
Sub Total Study Area (Zones 1 - 7)	94.6	99.4	100.0	96.0	99.2	98.1	73.0	95.8
<u>Others</u>								
Antrim	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Belfast	0.8	0.6	0.0	4.0	0.0	0.6	1.3	0.0
Braidwater Retail Park, Ballymena Cookstown	0.2 1.6	0.0	0.0	0.0	0.0	1.3 0.0	0.0 12.6	0.0
Enniskillen	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Great Northern Retail Park, Sperrin Drive, Omagh	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction One Retail Park, Antrim	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Laharna Retail Park, Larne Larne	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowlane Shopping Centre, Moneymore Road, Magherafelt	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newtownstewart	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Omagh	1.1	0.0	0.0	0.0	0.0	0.0	8.7	0.0
Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0
Station Square Retail Park, Cookstown	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Strabane	1.9	0.0	0.0	0.0	0.0	0.0	4.3	4.2
Strabane Retail Park, Branch Road, Strabane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Internet / delivered	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad Other, outside area	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0
	J.U	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total Outside Study Area	5.4	0.6	0.0	4.0	0.8	1.9	27.0	4.2
Sub Total Outside Study Area TOTAL (Rounded)	5.4	0.6	0.0	4.0	0.8	1.9 100.0	27.0 100.0	4.2 100.0

- a. Zones based on post code sectors
- b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (October 2016)
- c. Excludes 'don't know/varies', markets and internet sales

Table 18: Chemist Goods shopping patterns

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
Destination	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist
Study Area	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Zone 1								
Dungiven	0.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0
Limavady Other, zone 1 (Limavady)	4.8 0.4	3.8 0.2	0.7 0.0	0.0	0.0	0.0	0.0	0.3 0.1
Sub-total Sub-total	5.7	4.5	0.7	0.0	0.0	0.0	0.0	0.5
7.00.0								
Zone 2 Bushmills	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Coleraine	12.5	0.1	10.1	1.8	0.2	0.0	0.3	0.0
Kilrea Portrush	0.7 0.3	0.0	0.7	0.0	0.0	0.0	0.0	0.0
Portstewart	0.6	0.0	0.6	0.0	0.0	0.0	0.0	0.0
Riverside Retail Park, Coleraine	0.2	0.0	0.1	0.0	0.1	0.0	0.0	0.0
Other, zone 2 (Coleraine) Sub-total	0.5 15.2	0.0 0.1	0.5 12.7	0.0 1.8	0.0 0.3	0.0	0.0 0.3	0.0
Can total	10.2	0		1.0	0.0	0.0	0.0	0.0
<u>Zone 3</u>								
Ballymoney Other, zone 3 (Ballymoney)	2.7 0.9	0.0	0.1	2.6 0.6	0.0	0.0	0.0	0.0
Sub-total	3.6	0.0	0.0	3.2	0.0	0.3	0.0	0.0
Zone 4 Rallycastle	1.0	0.0	0.0	0.2	1.5	0.0	0.0	0.0
Ballycastle Cushendall	1.8 0.1	0.0	0.0	0.2	1.5 0.1	0.0	0.0	0.0
Sub-total Sub-total	1.9	0.0	0.0	0.2	1.7	0.0	0.0	0.0
Sub Total I Zanas 4	26.3	4.5	13.5	5.2	2.1	0.3	0.3	0.5
Sub Total Zones 1 - 4	26.3	4.5	13.5	5.2	2.1	0.3	0.3	0.5
	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
Destination	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist
	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Outside District								
Zone 5 Ballymena	7.9	0.0	0.1	1.5	0.8	5.4	0.1	0.0
Broughshane	1.2	0.0	0.0	0.0	0.0	1.2	0.0	0.0
Other, zone 5 (Ballemena) Sub-total	0.9 10.1	0.0	0.0 0.1	0.0 1.5	0.0 0.8	0.9 7.5	0.0 0.1	0.0 0.0
Sub-total	10.1	0.0	0.1	1.5	0.0	7.5	0.1	0.0
Zone 6 Magherafelt								
Maghera Magherafelt	1.7 2.4	0.0	0.0	0.0	0.0	0.0	1.7 2.4	0.0
Other, zone 6 (Magherafelt)	0.9	0.0	0.0	0.0	0.0	0.0	0.6	0.0
Sub-total	5.0	0.0	0.0	0.3	0.0	0.0	4.7	0.0
Zana 7 Landandawa								
Zone 7 Londonderry Crescent Link Retail Park, Londonderry	1.9	0.0	0.0	0.0	0.0	0.0	0.0	1.9
Eglinton	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.8
Londonderry Other zene 7 (Londonderry)	15.3 0.9	1.1 0.1	0.0	0.0	0.0	0.0	0.1	14.1 0.8
Other, zone 7 (Londonderry) Sub-total	19.0	1.3	0.0	0.0	0.0	0.0	0.0	17.7
Sub Total Study Area (Zones 1 - 7)	60.4	5.8	13.5	7.0	2.9	7.8	5.2	18.2
<u>Others</u>								
Antrim	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Belfast Projdynator Potail Park, Ballymana	0.5	0.0	0.0	0.3	0.0	0.0	0.1 0.0	0.0 0.0
Braidwater Retail Park, Ballymena Cookstown	0.1 0.9	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Enniskillen	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction One Retail Park, Antrim Laharna Retail Park, Larne	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Larne	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Omagh	0.6	0.0	0.0	0.0	0.0	0.0	0.6	0.0
Orritor Road Retail Park, Cookstown	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Strabane	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.8
Strabane Retail Park, Branch Road, Strabane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Internet/delivered Abroad	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, outside area	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
							4.0	
Sub Total Outside Study Area	3.2	0.0	0.0	0.3	0.0	0.2	1.9	0.8
TOTAL (Rounded)	63.6	5.8	13.5	7.3	2.9	8.0	7.2	19.0

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (October 2016)

c. Excludes 'don't know/varies', markets and internet sales

Table 19: Electrical Goods shopping patterns

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
Destination	Electrical	Electrical	Electrical	Electrical	Electrical	Electrical	Electrical	Electrical
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Study Area								
Zone 1 Dungiven	0.4	3.6	0.0	0.0	0.0	0.0	0.0	0.0
Limavady	7.0	38.9	0.0	0.0	0.0	0.0	0.0	9.0
Other, zone 1 (Limavady)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	7.4	42.4	0.0	0.0	0.0	0.0	0.0	9.0
Zone 2								
Bushmills	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coleraine	7.6	1.5	27.6	14.7	9.2	0.0	0.0	0.0
Kilrea Portrush	0.2	0.0	8.4 1.0	3.0 0.0	0.0 1.0	0.0	4.0 0.0	0.0
Portstewart	0.2	0.0	2.1	0.0	0.0	0.0	0.0	0.0
Riverside Retail Park, Coleraine	16.4	11.5	41.2	28.5	17.0	0.7	24.8	2.2
Other, zone 2 (Coleraine)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	27.0	13.7	80.4	46.2	27.3	0.7	28.9	2.2
Zone 3								
Ballymoney	8.1	1.8	15.9	27.0	9.3	5.2	3.3	0.0
Other, zone 3 (Ballymoney)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	8.1	1.8	15.9	27.0	9.3	5.2	3.3	0.0
Zone 4								
Ballycastle	1.5	0.0	0.0	0.9	28.8	0.0	0.0	0.0
Cushendall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	1.5	0.0	0.0	0.9	28.8	0.0	0.0	0.0
Sub Total Zones 1 - 4	43.9	58.0	96.3	74.1	65.4	5.9	32.1	11.2
	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
Destination	Electrical	Electrical	Electrical	Electrical	Electrical	Electrical	Electrical	Electrical
Outside District	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Outside District Zone 5								
	13.0	0.0	2.7	19.1	23.9	62.2	7.8	0.0
Broughshane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, zone 5 (Ballemena)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total Sub-total	13.0	0.0	2.7	19.1	23.9	62.2	7.8	0.0
Zone 6 Magherafelt								
Maghera	0.6	0.0	0.0	0.0	0.0	0.0	7.0	0.0
Magherafelt	2.2	0.0	0.0	0.0	0.0	0.0	24.0	0.0
Other, zone 6 (Magherafelt) Sub-total	0.9 3.7	0.0	0.0 0.0	4.4 4.4	0.0	0.0	3.5 34.4	0.0 0.0
							-	
Zone 7 Londonderry								
Crescent Link Retail Park, Londonderry	18.5	26.5	0.0	0.0	0.0	0.0	0.0	51.0
Eglinton Londonderry	0.0 11.3	0.0 14.7	0.0	0.0	0.0	0.0	0.0 1.2	0.0 31.2
Other, zone 7 (Londonderry)	1.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2
Sub-total Sub-total	30.8	41.3	0.0	0.0	0.0	0.0	1.2	85.4
Sub Total Study Area (Zones 1 - 7)	91.4	99.2	99.0	97.5	89.3	68.1	75.6	96.6
Others								
<u>Others</u> Antrim	0.1	0.0	0.0	0.0	0.0	0.7	0.0	0.0
Belfast	1.3	0.8	0.0	0.7	0.0	0.7	0.0	3.4
Braidwater Retail Park, Ballymena	4.9	0.0	0.0	0.9	6.8	29.6	6.5	0.0
Cookstown Enniskillen	0.9	0.0	0.0	0.0	0.0	0.0	10.1 0.0	0.0
Great Northern Retail Park, Sperrin Drive, Omagh	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction One Retail Park, Antrim	0.1	0.0	0.0	0.0	1.1	0.0	0.0	0.0
Laharna Retail Park, Larne	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Larne Meadawlane Shopping Centre, Moneymore Road, Magherafelt	0.1 0.1	0.0	0.0	0.0	2.8 0.0	0.0	0.0 1.0	0.0
Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Omagh	0.5	0.0	0.0	0.0	0.0	0.0	5.6	0.0
Orritor Road Retail Park, Cookstown	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Showgrounds Retail Park, Sedan Avenue, Omagh	0.2	0.0	0.0	0.0	0.0	0.9	1.2	0.0
Station Square Retail Park, Cookstown Strabane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Strabane Retail Park, Branch Road, Strabane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	0.3	0.0	1.0	0.9	0.0	0.0	0.0	0.0
Other, outside area	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total Outside Study Area	8.6	0.8	1.0	2.5	10.7	31.9	24.4	3.4
TOTAL (D. 1.1)	400	100	100	100	100	100	100	100
TOTAL (Rounded)	100	100	100	100	100	100	100	100

- $b. \ Market \ shares \ for \ 'main' \ and \ 'top-up' \ shopping \ derived \ directly \ from \ NEMS \ Household \ Survey \ (October \ 2016)$
- c. Excludes 'don't know/varies', markets and internet sales

Table 20: Electrical Goods shopping patterns

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
Destination	Electrical	Electrical	Electrical	Electrical	Electrical	Electrical	Electrical	Electrical
	(fm)	(fm)	(fm)	(fm)	(fm)	(Fm)	(fm)	(fm)
Study Area	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Study Area								
Zone 1 Dungiven	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Limavady	6.0	3.5	0.0	0.0	0.0	0.0	0.0	2.5
Other, zone 1 (Limavady)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	6.3	3.8	0.0	0.0	0.0	0.0	0.0	2.5
oub-total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0
Zono 2								
Zone 2 Bushmills	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coleraine	7.4	0.0	5.3	1.5	0.0	0.0	0.0	0.0
Kilrea	2.4	0.1	1.6	0.3	0.4	0.0	0.0	0.0
					Ļ			
Portrush	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Portstewart	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0
Riverside Retail Park, Coleraine	16.0	1.0	8.0	3.0	0.7	0.1	2.7	0.6
Other, zone 2 (Coleraine)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total Sub-total	26.5	1.2	15.5	4.8	1.1	0.1	3.1	0.6
Zone 3								
Ballymoney	7.4	0.2	3.1	2.8	0.4	0.6	0.4	0.0
Other, zone 3 (Ballymoney)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	7.4	0.2	3.1	2.8	0.4	0.6	0.4	0.0
Zone 4								
Ballycastle	1.2	0.0	0.0	0.1	1.2	0.0	0.0	0.0
Cushendall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	1.2	0.0	0.0	0.1	1.2	0.0	0.0	0.0
Sub Total Zones 1 - 4	41.4	5.2	18.6	7.7	2.6	0.7	3.5	3.1
	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
Destination	Electrical	Electrical	Electrical	Electrical	Electrical	Electrical	Electrical	Electrical
	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Outside District	(EIII)	(£111)	(£111)	(£111)	(£III)	(2111)	(£111)	(2111)
Outside District								
Zone 5	44.4	0.0	0.5	0.0	4.0	7.4	0.0	0.0
Ballymena	11.4	0.0	0.5	2.0	1.0	7.1	0.8	0.0
Broughshane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, zone 5 (Ballemena)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	11.4	0.0	0.5	2.0	1.0	7.1	0.8	0.0
	11.4	0.0	0.5	2.0	1.0	7.1	0.8	0.0
Zone 6 Magherafelt								
Zone 6 Magherafelt Maghera	0.7	0.0	0.0	0.0	0.0	0.0	0.7	0.0
Zone 6 Magherafelt Maghera Magherafelt	0.7 2.6	0.0	0.0 0.0	0.0 0.0	0.0	0.0	0.7 2.6	0.0 0.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt)	0.7 2.6 0.8	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.5	0.0 0.0 0.0	0.0 0.0 0.0	0.7 2.6 0.4	0.0 0.0 0.0
Zone 6 Magherafelt Maghera Magherafelt	0.7 2.6	0.0	0.0 0.0	0.0 0.0	0.0	0.0	0.7 2.6	0.0 0.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total	0.7 2.6 0.8	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.5	0.0 0.0 0.0	0.0 0.0 0.0	0.7 2.6 0.4	0.0 0.0 0.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry	0.7 2.6 0.8 4.2	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.7 2.6 0.4 3.7	0.0 0.0 0.0 0.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry	0.7 2.6 0.8 4.2	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.7 2.6 0.4 3.7	0.0 0.0 0.0 0.0 0.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton	0.7 2.6 0.8 4.2	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.7 2.6 0.4 3.7	0.0 0.0 0.0 0.0 14.3
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry	0.7 2.6 0.8 4.2 16.7 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.7 2.6 0.4 3.7 0.0 0.0 0.0	0.0 0.0 0.0 0.0 14.3 0.0 8.8
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry)	0.7 2.6 0.8 4.2 16.7 0.0 10.2	0.0 0.0 0.0 0.0 0.0 2.4 0.0 1.3	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.7 2.6 0.4 3.7 0.0 0.0 0.1 0.0	0.0 0.0 0.0 0.0 14.3 0.0 8.8 0.9
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry	0.7 2.6 0.8 4.2 16.7 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.7 2.6 0.4 3.7 0.0 0.0 0.0	0.0 0.0 0.0 0.0 14.3 0.0 8.8
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry)	0.7 2.6 0.8 4.2 16.7 0.0 10.2	0.0 0.0 0.0 0.0 0.0 2.4 0.0 1.3	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.7 2.6 0.4 3.7 0.0 0.0 0.1 0.0	0.0 0.0 0.0 0.0 14.3 0.0 8.8 0.9
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total	16.7 0.0 10.2 0.9 27.8	0.0 0.0 0.0 0.0 2.4 0.0 1.3 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.5 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.7 2.6 0.4 3.7 0.0 0.0 0.1 0.0 0.1	0.0 0.0 0.0 0.0 14.3 0.0 8.8 0.9 24.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry)	0.7 2.6 0.8 4.2 16.7 0.0 10.2	0.0 0.0 0.0 0.0 0.0 2.4 0.0 1.3	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.7 2.6 0.4 3.7 0.0 0.0 0.1 0.0	0.0 0.0 0.0 0.0 14.3 0.0 8.8 0.9
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7)	16.7 0.0 10.2 0.9 27.8	0.0 0.0 0.0 0.0 2.4 0.0 1.3 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.5 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.7 2.6 0.4 3.7 0.0 0.0 0.1 0.0 0.1	0.0 0.0 0.0 0.0 14.3 0.0 8.8 0.9 24.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7)	0.7 2.6 0.8 4.2 16.7 0.0 10.2 0.9 27.8	0.0 0.0 0.0 0.0 0.0 1.3 0.0 3.7	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.7 2.6 0.4 3.7 0.0 0.0 0.1 0.0 0.1	0.0 0.0 0.0 0.0 14.3 0.0 8.8 0.9 24.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7)	0.7 2.6 0.8 4.2 16.7 0.0 10.2 0.9 27.8	0.0 0.0 0.0 0.0 0.0 1.3 0.0 3.7	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5 0.0 0.0 0.0 0.0 10.2	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 3.6	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.7 2.6 0.4 3.7 0.0 0.0 0.1 0.0 0.1	0.0 0.0 0.0 0.0 14.3 0.0 8.8 0.9 24.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast	0.7 2.6 0.8 4.2 16.7 0.0 10.2 0.9 27.8	0.0 0.0 0.0 0.0 0.0 2.4 0.0 1.3 0.0 3.7	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.7 2.6 0.4 3.7 0.0 0.0 0.1 0.0 0.1 8.1	0.0 0.0 0.0 0.0 14.3 0.0 8.8 0.9 24.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena	0.7 2.6 0.8 4.2 16.7 0.0 10.2 0.9 27.8	0.0 0.0 0.0 0.0 0.0 2.4 0.0 1.3 0.0 3.7	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.7 2.6 0.4 3.7 0.0 0.0 0.1 0.0 0.1 8.1	0.0 0.0 0.0 0.0 14.3 0.0 8.8 0.9 24.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown	0.7 2.6 0.8 4.2 16.7 0.0 10.2 0.9 27.8 84.8	0.0 0.0 0.0 0.0 2.4 0.0 1.3 0.0 3.7 8.9	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.1	0.7 2.6 0.4 3.7 0.0 0.0 0.1 0.0 0.1 8.1	0.0 0.0 0.0 0.0 14.3 0.0 8.8 0.9 24.0 27.1
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen	0.7 2.6 0.8 4.2 16.7 0.0 10.2 0.9 27.8 84.8	0.0 0.0 0.0 0.0 0.0 1.3 0.0 3.7 8.9	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.1	0.7 2.6 0.4 3.7 0.0 0.0 0.1 0.0 0.1 0.0 0.0 0.7 1.1 0.0	0.0 0.0 0.0 0.0 14.3 0.0 8.8 0.9 24.0 27.1
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh	0.7 2.6 0.8 4.2 16.7 0.0 10.2 0.9 27.8 84.8 0.1 1.2 4.5 1.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 1.3 0.0 3.7 8.9	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.1	0.7 2.6 0.4 3.7 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.7 1.1 0.0 0.0	0.0 0.0 0.0 0.0 14.3 0.0 8.8 0.9 24.0 27.1
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim	0.7 2.6 0.8 4.2 16.7 0.0 10.2 0.9 27.8 84.8	0.0 0.0 0.0 0.0 0.0 1.3 0.0 3.7 8.9 0.0 0.1 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.7 2.6 0.4 3.7 0.0 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 14.3 0.0 8.8 0.9 24.0 27.1
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne	0.7 2.6 0.8 4.2 16.7 0.0 10.2 0.9 27.8 84.8 0.1 1.2 4.5 1.1 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 1.3 0.0 3.7 8.9 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.1	0.7 2.6 0.4 3.7 0.0 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 14.3 0.0 8.8 0.9 24.0 27.1 0.0 1.0 0.0 0.0 0.0 0.0 0.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Laharna Retail Park, Larne Larne	0.7 2.6 0.8 4.2 16.7 0.0 10.2 0.9 27.8 84.8 0.1 1.2 4.5 1.1 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 1.3 0.0 3.7 8.9 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.7 2.6 0.4 3.7 0.0 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 14.3 0.0 8.8 0.9 24.0 27.1 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt	0.7 2.6 0.8 4.2 16.7 0.0 10.2 0.9 27.8 84.8 0.1 1.2 4.5 1.1 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 1.3 0.0 3.7 8.9 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.7 2.6 0.4 3.7 0.0 0.0 0.1 0.0 0.1 0.0 0.0 0.7 1.1 0.0 0.0 0.0 0.0 0.0 0.0 0.1	0.0 0.0 0.0 0.0 14.3 0.0 8.8 0.9 24.0 27.1 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart	0.7 2.6 0.8 4.2 16.7 0.0 10.2 0.9 27.8 84.8 0.1 1.2 4.5 1.1 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 1.3 0.0 3.7 8.9 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.7 2.6 0.4 3.7 0.0 0.0 0.1 0.0 0.1 0.0 0.0 0.7 1.1 0.0 0.0 0.0 0.0 0.0 0.0 0.1	0.0 0.0 0.0 0.0 14.3 0.0 8.8 0.9 24.0 27.1 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh	0.7 2.6 0.8 4.2 16.7 0.0 10.2 0.9 27.8 84.8 0.1 1.2 4.5 1.1 0.0 0.0 0.0 0.1 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 1.3 0.0 3.7 8.9 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.7 2.6 0.4 3.7 0.0 0.0 0.1 0.0 0.1 0.0 0.0 0.7 1.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1	0.0 0.0 0.0 0.0 14.3 0.0 8.8 0.9 24.0 27.1 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown	0.7 2.6 0.8 4.2 16.7 0.0 10.2 0.9 27.8 84.8 0.1 1.2 4.5 1.1 0.0 0.0 0.0 0.1 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 1.3 0.0 3.7 8.9 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.7 2.6 0.4 3.7 0.0 0.0 0.1 0.0 0.1 0.0 0.7 1.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 14.3 0.0 8.8 0.9 24.0 27.1 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0
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Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Lanre Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown	0.7 2.6 0.8 4.2 16.7 0.0 10.2 0.9 27.8 84.8 0.1 1.2 4.5 1.1 0.0 0.0 0.0 0.0 0.1 0.1 0.1 0.0 0.6 0.0 0.2 0.0	0.0 0.0 0.0 0.0 0.0 0.0 1.3 0.0 3.7 8.9 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.7 2.6 0.4 3.7 0.0 0.0 0.1 0.0 0.1 0.0 0.7 1.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 14.3 0.0 8.8 0.9 24.0 27.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Strabane	0.7 2.6 0.8 4.2 16.7 0.0 10.2 0.9 27.8 84.8 0.1 1.2 4.5 1.1 0.0 0.0 0.0 0.0 0.1 0.1 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 1.3 0.0 3.7 8.9 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.1	0.7 2.6 0.4 3.7 0.0 0.0 0.1 0.0 0.1 0.0 0.0 0.7 1.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 14.3 0.0 8.8 0.9 24.0 27.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
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Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Strabane Strabane Retail Park, Branch Road, Strabane Abroad	0.7 2.6 0.8 4.2 16.7 0.0 10.2 0.9 27.8 84.8 0.1 1.2 4.5 1.1 0.0 0.0 0.0 0.0 0.1 0.1 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 1.3 0.0 3.7 8.9 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5 0.5 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.7 2.6 0.4 3.7 0.0 0.0 0.1 0.0 0.1 0.0 0.0 0.7 1.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 14.3 0.0 8.8 0.9 24.0 27.1 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Strabane Strabane Retail Park, Branch Road, Strabane	0.7 2.6 0.8 4.2 16.7 0.0 10.2 0.9 27.8 84.8 0.1 1.2 4.5 1.1 0.0 0.0 0.0 0.0 0.1 0.1 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 1.3 0.0 3.7 8.9 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5 0.5 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.7 2.6 0.4 3.7 0.0 0.0 0.1 0.0 0.1 0.0 0.0 0.7 1.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 14.3 0.0 8.8 0.9 24.0 27.1 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Beriadwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Strabane Strabane Strabane Retail Park, Branch Road, Strabane Abroad Other, outside area	0.7 2.6 0.8 4.2 16.7 0.0 10.2 0.9 27.8 84.8 0.1 1.2 4.5 1.1 0.0 0.0 0.0 0.1 0.1 0.1 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 1.3 0.0 3.7 8.9 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5 0.5 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.7 2.6 0.4 3.7 0.0 0.0 0.1 0.0 0.1 8.1 0.0 0.0 0.7 1.1 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 14.3 0.0 8.8 0.9 24.0 27.1 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Zone 6 Magherafelt Maghera Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Strabane Strabane Strabane Retail Park, Branch Road, Strabane Abroad Other, outside area	0.7 2.6 0.8 4.2 16.7 0.0 10.2 0.9 27.8 84.8 0.1 1.2 4.5 1.1 0.0 0.0 0.0 0.0 0.1 0.1 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 1.3 0.0 3.7 8.9 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5 0.5 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.7 2.6 0.4 3.7 0.0 0.0 0.1 0.0 0.1 0.0 0.0 0.7 1.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 14.3 0.0 8.8 0.9 24.0 27.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Lane Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Strabane Strabane Retail Park, Branch Road, Strabane Abroad	0.7 2.6 0.8 4.2 16.7 0.0 10.2 0.9 27.8 84.8 0.1 1.2 4.5 1.1 0.0 0.0 0.0 0.1 0.1 0.1 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 1.3 0.0 3.7 8.9 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.5 0.5 0.5 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.7 2.6 0.4 3.7 0.0 0.0 0.1 0.0 0.1 8.1 0.0 0.0 0.7 1.1 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 14.3 0.0 8.8 0.9 24.0 27.1 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0

- a. Zones based on post code sectors
- b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (October 2016)
- c. Excludes 'don't know/varies', markets and internet sales

Table 21: DIY Goods shopping patterns

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
Destination	DIY	DIY	DIY	DIY	DIY	DIY	DIY	DIY
Destination								
Study Area	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Zone 1								
Dungiven	0.9	8.4	0.0	0.0	0.0	0.0	0.0	0.0
Limavady	2.4	18.5	0.0	0.0	0.0	0.0	0.0	1.1
Other, zone 1 (Limavady)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total Sub-total	3.3	26.9	0.0	0.0	0.0	0.0	0.0	1.1
Zone 2								
Bushmills	0.7	0.0	1.6	2.2	2.1	0.0	0.0	0.0
Coleraine	7.2	0.9	27.7	9.2	10.2	0.0	0.0	0.0
Kilrea	0.3	0.0	0.0	2.2	0.0	0.0	0.0	0.0
Portrush	0.4	0.0	1.9	0.0	0.0	0.0	0.0	0.0
Portstewart	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Riverside Retail Park, Coleraine	26.1	29.0	67.1	50.2	14.4	6.9	20.0	0.9
Other, zone 2 (Coleraine) Sub-total	0.2 34.9	0.0 29.9	0.9 99.2	0.0 63.8	0.0 26.7	0.0 6.9	0.0 20.0	0.0 0.9
Sub-total	34.3	23.3	33.2	63.6	20.7	0.5	20.0	0.5
Zone 3								
Ballymoney	2.0	0.0	0.8	14.5	1.0	0.0	0.0	0.0
Other, zone 3 (Ballymoney)	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0
Sub-total	2.0	0.0	0.8	14.5	1.9	0.0	0.0	0.0
Zone 4	4.0	0.0	0.0	0.4	00.4	0.0	0.0	0.0
Ballycastle Cushendall	1.9 0.2	0.0	0.0	3.1 0.0	32.1 4.6	0.0	0.0	0.0
Sub-total	2.1	0.0	0.0	3.1	36.8	0.0	0.0	0.0
		5.5			2 3.0			3.3
Sub Total Zones 1 - 4	42.3	56.8	100.0	81.4	65.4	6.9	20.0	2.0
	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
Destination	DIY	DIY	DIY	DIY	DIY	DIY	DIY	DIY
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Outside District								
Zone 5 Ballymena	5.2	0.0	0.0	9.5	21.3	20.0	0.0	0.0
Broughshane	0.8	0.0	0.0	0.0	0.0	7.8	0.0	0.0
Other, zone 5 (Ballemena)	0.7	0.0	0.0	0.0	0.0	6.5	0.0	0.0
, (
Sub-total	6.7	0.0	0.0	9.5	21.3	44.3	0.0	0.0
Sub-total Sub-total		0.0			21.3	44.3	0.0	0.0
Sub-total Zone 6 Magherafelt	6.7		0.0	9.5				
Sub-total Zone 6 Magherafelt Maghera	1.1	0.0	0.0	9.5	0.0	0.0	12.8	0.0
Sub-total Zone 6 Magherafelt Maghera Magherafelt	1.1 3.5	0.0	0.0 0.0 0.0	0.0 0.0	0.0	0.0	12.8 42.5	0.0
Sub-total Zone 6 Magherafelt Maghera	1.1	0.0	0.0	9.5	0.0	0.0	12.8	0.0
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt)	1.1 3.5 0.1	0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	12.8 42.5 1.4	0.0 0.0 0.0
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry	1.1 3.5 0.1	0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	12.8 42.5 1.4	0.0 0.0 0.0
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry	1.1 3.5 0.1 4.6	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	12.8 42.5 1.4 56.6	0.0 0.0 0.0 0.0
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton	1.1 3.5 0.1 4.6	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	12.8 42.5 1.4 56.6	0.0 0.0 0.0 0.0 0.0
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry	1.1 3.5 0.1 4.6 20.9 1.0	0.0 0.0 0.0 0.0 0.0 28.5 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	12.8 42.5 1.4 56.6 0.0 0.0 3.9	0.0 0.0 0.0 0.0 0.0 52.8 3.1 39.1
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry)	1.1 3.5 0.1 4.6 20.9 1.0 15.1	0.0 0.0 0.0 0.0 28.5 0.0 14.7	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	12.8 42.5 1.4 56.6 0.0 0.0 3.9 0.0	0.0 0.0 0.0 0.0 52.8 3.1 39.1
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry	1.1 3.5 0.1 4.6 20.9 1.0	0.0 0.0 0.0 0.0 0.0 28.5 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	12.8 42.5 1.4 56.6 0.0 0.0 3.9	0.0 0.0 0.0 0.0 0.0 52.8 3.1 39.1
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry)	1.1 3.5 0.1 4.6 20.9 1.0 15.1	0.0 0.0 0.0 0.0 28.5 0.0 14.7	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	12.8 42.5 1.4 56.6 0.0 0.0 3.9 0.0	0.0 0.0 0.0 0.0 52.8 3.1 39.1
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7)	1.1 3.5 0.1 4.6 20.9 1.0 15.1 0.4 37.3	0.0 0.0 0.0 0.0 28.5 0.0 14.7 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	12.8 42.5 1.4 56.6 0.0 0.0 3.9 0.0 3.9	0.0 0.0 0.0 0.0 52.8 3.1 39.1 1.1 96.1
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total	1.1 3.5 0.1 4.6 20.9 1.0 15.1 0.4 37.3	0.0 0.0 0.0 0.0 28.5 0.0 14.7 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	12.8 42.5 1.4 56.6 0.0 0.0 3.9 0.0 3.9	0.0 0.0 0.0 0.0 52.8 3.1 39.1 1.1 96.1
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7)	1.1 3.5 0.1 4.6 20.9 1.0 15.1 0.4 37.3	0.0 0.0 0.0 0.0 28.5 0.0 14.7 0.0 43.2	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 91.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	12.8 42.5 1.4 56.6 0.0 0.0 3.9 0.0 3.9	0.0 0.0 0.0 0.0 52.8 3.1 39.1 1.1 96.1
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7)	1.1 3.5 0.1 4.6 20.9 1.0 15.1 0.4 37.3	0.0 0.0 0.0 0.0 28.5 0.0 14.7 0.0 43.2	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 1.1 1.1	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	12.8 42.5 1.4 56.6 0.0 0.0 3.9 0.0 3.9 0.0 3.9	0.0 0.0 0.0 0.0 52.8 3.1 39.1 1.1 96.1
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown	1.1 3.5 0.1 4.6 20.9 1.0 15.1 0.4 37.3 91.0	0.0 0.0 0.0 0.0 28.5 0.0 14.7 0.0 43.2 100.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 1.1 1.1	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	12.8 42.5 1.4 56.6 0.0 0.0 3.9 0.0 3.9 0.0 3.9 0.0 80.5	0.0 0.0 0.0 0.0 0.0 52.8 3.1 39.1 1.1 96.1
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen	1.1 3.5 0.1 4.6 20.9 1.0 15.1 0.4 37.3 91.0 0.4 0.1 5.6 0.6	0.0 0.0 0.0 0.0 0.0 14.7 0.0 43.2 100.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 1.1 1.1	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	12.8 42.5 1.4 56.6 0.0 0.0 3.9 0.0 3.9 0.0 0.0 80.5	0.0 0.0 0.0 0.0 0.0 52.8 3.1 39.1 1.1 96.1
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh	1.1 3.5 0.1 4.6 20.9 1.0 15.1 0.4 37.3 91.0 0.4 0.1 5.6 0.6 0.0	0.0 0.0 0.0 0.0 0.0 14.7 0.0 43.2 100.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 1.1 1.1	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	12.8 42.5 1.4 56.6 0.0 0.0 3.9 0.0 3.9 80.5	0.0 0.0 0.0 0.0 0.0 52.8 3.1 39.1 1.1 96.1 98.0
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim	1.1 3.5 0.1 4.6 20.9 1.0 15.1 0.4 37.3 91.0 0.4 0.1 5.6 0.6 0.0	0.0 0.0 0.0 0.0 0.0 14.7 0.0 43.2 100.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	12.8 42.5 1.4 56.6 0.0 0.0 3.9 0.0 3.9 80.5	0.0 0.0 0.0 0.0 0.0 52.8 3.1 39.1 1.1 96.1 98.0
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh	1.1 3.5 0.1 4.6 20.9 1.0 15.1 0.4 37.3 91.0 0.4 0.1 5.6 0.6 0.0	0.0 0.0 0.0 0.0 0.0 14.7 0.0 43.2 100.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 1.1 1.1	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	12.8 42.5 1.4 56.6 0.0 0.0 3.9 0.0 3.9 80.5	0.0 0.0 0.0 0.0 0.0 52.8 3.1 39.1 1.1 96.1 98.0
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne	1.1 3.5 0.1 4.6 20.9 1.0 15.1 0.4 37.3 91.0 0.4 0.1 5.6 0.6 0.0 0.1 0.7	0.0 0.0 0.0 0.0 0.0 14.7 0.0 43.2 100.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	12.8 42.5 1.4 56.6 0.0 0.0 3.9 0.0 3.9 80.5	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart	1.1 3.5 0.1 4.6 20.9 1.0 15.1 0.4 37.3 91.0 0.4 0.1 5.6 0.6 0.0 0.1 0.7 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 14.7 0.0 43.2 100.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	12.8 42.5 1.4 56.6 0.0 0.0 3.9 0.0 3.9 80.5	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh	1.1 3.5 0.1 4.6 20.9 1.0 15.1 0.4 37.3 91.0 0.4 0.1 5.6 0.6 0.0 0.1 0.7 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 14.7 0.0 43.2 100.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	12.8 42.5 1.4 56.6 0.0 0.0 3.9 0.0 3.9 80.5 0.0 0.0 8.0 7.9 0.0 0.0 0.0 0.0 0.0 0.0 1.1	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown	1.1 3.5 0.1 4.6 20.9 1.0 15.1 0.4 37.3 91.0 0.4 0.1 5.6 0.6 0.0 0.1 0.7 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 14.7 0.0 43.2 100.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	12.8 42.5 1.4 56.6 0.0 0.0 3.9 0.0 3.9 80.5 0.0 0.0 8.0 7.9 0.0 0.0 0.0 0.0 0.0 0.0 1.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh	1.1 3.5 0.1 4.6 20.9 1.0 15.1 0.4 37.3 91.0 0.4 0.1 5.6 0.6 0.0 0.1 0.7 0.0 0.0 0.0 0.0 0.1	0.0 0.0 0.0 0.0 0.0 14.7 0.0 43.2 100.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	12.8 42.5 1.4 56.6 0.0 0.0 3.9 0.0 3.9 80.5 80.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown	1.1 3.5 0.1 4.6 20.9 1.0 15.1 0.4 37.3 91.0 0.4 0.1 5.6 0.6 0.0 0.1 0.7 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 14.7 0.0 43.2 100.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	12.8 42.5 1.4 56.6 0.0 0.0 3.9 0.0 3.9 80.5 0.0 0.0 8.0 7.9 0.0 0.0 0.0 0.0 0.0 0.0 1.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown	1.1 3.5 0.1 4.6 20.9 1.0 15.1 0.4 37.3 91.0 0.4 0.1 5.6 0.6 0.0 0.1 0.7 0.0 0.0 0.0 0.0 0.1 0.0	0.0 0.0 0.0 0.0 0.0 14.7 0.0 43.2 100.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	12.8 42.5 1.4 56.6 0.0 0.0 3.9 0.0 3.9 0.0 0.0 8.0 7.9 0.0 1.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Strabane	1.1 3.5 0.1 4.6 20.9 1.0 15.1 0.4 37.3 91.0 0.4 0.1 5.6 0.6 0.0 0.1 0.7 0.0 0.0 0.0 0.0 0.1 0.0 0.1 0.0 0.1	0.0 0.0 0.0 0.0 0.0 14.7 0.0 43.2 100.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	12.8 42.5 1.4 56.6 0.0 0.0 3.9 0.0 3.9 0.0 3.9 0.0 0.0 8.0 7.9 0.0 1.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Cookstown Strabane Strabane Retail Park, Branch Road, Strabane	1.1 3.5 0.1 4.6 20.9 1.0 15.1 0.4 37.3 91.0 0.4 0.1 5.6 0.6 0.0 0.1 0.7 0.0 0.0 0.0 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 14.7 0.0 43.2 100.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	12.8 42.5 1.4 56.6 0.0 0.0 3.9 0.0 3.9 0.0 3.9 0.0 0.0 8.0 7.9 0.0 1.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Beriadwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Strabane Strabane Retail Park, Branch Road, Strabane Abroad Other, outside area	1.1 3.5 0.1 4.6 20.9 1.0 15.1 0.4 37.3 91.0 0.4 0.1 5.6 0.6 0.0 0.1 0.7 0.0 0.0 0.0 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.5	0.0 0.0 0.0 0.0 0.0 0.0 14.7 0.0 43.2 100.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	12.8 42.5 1.4 56.6 0.0 0.0 3.9 0.0 3.9 80.5 0.0 0.0 8.0 7.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Strabane Strabane Retail Park, Branch Road, Strabane Abroad	1.1 3.5 0.1 4.6 20.9 1.0 15.1 0.4 37.3 91.0 0.4 0.1 5.6 0.6 0.0 0.1 0.7 0.0 0.0 0.0 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 14.7 0.0 43.2 100.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	12.8 42.5 1.4 56.6 0.0 0.0 3.9 0.0 3.9 80.5 80.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Sub-total Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Strabane Strabane Retail Park, Branch Road, Strabane Abroad Other, outside area	1.1 3.5 0.1 4.6 20.9 1.0 15.1 0.4 37.3 91.0 0.4 0.1 5.6 0.6 0.0 0.1 0.7 0.0 0.0 0.0 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.5	0.0 0.0 0.0 0.0 0.0 0.0 14.7 0.0 43.2 100.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	12.8 42.5 1.4 56.6 0.0 0.0 3.9 0.0 3.9 80.5 0.0 0.0 8.0 7.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (October 2016)

c. Excludes 'don't know/varies', markets and internet sales $% \left(\frac{1}{2}\right) =\left(\frac{1}{2}\right) \left(\frac{$

Table 22: DIY Goods shopping patterns

Comment Comm		Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
Starty Aces	Destination								
Company 0.5		(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Dispose 0.5 0.5 0.0	Study Area								
Linearshy		0.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0
1,7 1,5 0,0	Limavady								
Richard	Other, zone 1 (Limavady)								
Columbia	Sub-total	1.7	1.5	0.0	0.0	0.0	0.0	0.0	0.2
Columbia	Zone 2								
Skream	Bushmills	0.4	0.0	0.2	0.2	0.1	0.0	0.0	0.0
Perfusion	Coleraine								
Petersonis									
Secretar									
Sub-total	Riverside Retail Park, Coleraine								
Sellymoney	Other, zone 2 (Coleraine)								
Sellymoney	Sub-total	21.1	1.7	11.7	4.7	0.7	0.5	1.5	0.1
Sellymoney	Zone 3								
1.2 0.0 0.1 1.1 0.1 0.0 0.0 0.0	Ballymoney	1.2	0.0	0.1	1.1	0.0	0.0	0.0	0.0
Contact Cont	Other, zone 3 (Ballymoney)								
Selbycards	Sub-total	1.2	0.0	0.1	1.1	0.1	0.0	0.0	0.0
Selbycards	Zone 4								
Cushendail 0.1	Ballycastle	1.1	0.0	0.0	0.2	0.8	0.0	0.0	0.0
Sub-Total Zones 1 - 4 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7	Cushendall								
Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 6 Zone 7	Sub-total Sub-total	1.2	0.0	0.0	0.2	1.0	0.0	0.0	0.0
Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 6 Zone 7	Sub Total I Zonos 1 - 4	25.2	3.3	11.8	6.0	1.7	0.5	1.5	0.3
Destination Dry Cm Cm Cm Cm Cm Cm Cm C	Sub Total Zones 1 - 4	20.2	0.0	11.0	0.0		0.0	1.0	0.0
Cemp		Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
Control Cont	Destination	DIY	DIY	DIY	DIY	DIY	DIY	DIY	DIY
Salignmen 3.5 0.0 0.0 0.7 0.6 2.2 0.0 0.0		(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Ballymena	Outside District								
Broughshane		2.5	0.0	0.0	0.7	0.6	2.2	0.0	0.0
Other zone 5 (Ballemena) 0.5 0.0 0.0 0.0 0.5 0.0 0.0 0.0									
Maghera	Other, zone 5 (Ballemena)								
Magherare 1.0 0.0 0.0 0.0 0.0 0.0 1.0 0.0	Sub-total Sub-total	4.5	0.0	0.0	0.7	0.6	3.2	0.0	0.0
Magherare 1.0 0.0 0.0 0.0 0.0 0.0 1.0 0.0	Zana C Maghayafalt								
Magherafelt 3.3 0.0 <th< td=""><td></td><td>1.0</td><td>0.0</td><td>0.0</td><td>0.0</td><td>0.0</td><td>0.0</td><td>1.0</td><td>0.0</td></th<>		1.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0
A.4 0.0	Magherafelt								
Concresent Link Retail Park, Londonderry 10.0 1.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.	Other, zone 6 (Magherafelt)								
Crescent Link Retail Park, Londonderry 10.0 1.6 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.5 0.0	Sub-total	4.4	0.0	0.0	0.0	0.0	0.0	4.4	0.0
Crescent Link Retail Park, Londonderry 10.0 1.6 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.5 0.0	Zone 7 Londonderry								
Condonderry 7.3 0.8 0.0 0.0 0.0 0.0 0.0 0.3 6.2	Crescent Link Retail Park, Londonderry	10.0	1.6	0.0	0.0	0.0	0.0	0.0	8.3
Other, zone 7 (Londonderry) 17.9 17.9 18.0 18.0 19.0 1	Eglinton								
17.9 2.5 0.0 0.0 0.0 0.0 0.3 15.1						+			
Sub Total Study Area (Zones 1 - 7) 52.0 5.7 11.8 6.7 2.3 3.7 6.2 15.4									
Others	ous total		2.0	0.0	0.0	0.0	0.0	0.0	10.1
Others	Sub Total Study Avec (Zance 4 7)	52.0	5.7	11.0	6.7	2.2	2.7	6.2	15.4
Antrim	Sub Total Study Area (Zones 1 - 7)	52.0	3.1	11.0	0.7	2.3	3.1	0.2	15.4
Belfast 0.1 0.0 0.0 0.0 0.1 0.0 0.0 Braidwater Retail Park, Ballymena 4.0 0.0 0.0 0.6 0.1 2.7 0.6 0.0 Cookstown 0.6 0.0	<u>Others</u>								
Braidwater Retail Park, Ballymena 4.0 0.0 0.0 0.6 0.1 2.7 0.6 0.0	Antrim								
Cookstown 0.6 0.0 0						+			
Enniskillen									
Junction One Retail Park, Antrim 0.5 0.0 0.0 0.0 0.1 0.5 0.0	Enniskillen					+			
Laharna Retail Park, Larne 0.0 <	Great Northern Retail Park, Sperrin Drive, Omagh								
Larne 0.0 <th< td=""><td>Junction One Retail Park, Antrim</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></th<>	Junction One Retail Park, Antrim								
Meadowlane Shopping Centre, Moneymore Road, Magherafelt 0.0 <									
Newtownstewart 0.0	Meadowlane Shopping Centre, Moneymore Road, Magherafelt								
Orritor Road Retail Park, Cookstown 0.0	Newtownstewart				0.0	0.0			
Showgrounds Retail Park, Sedan Avenue, Omagh 0.1 0.0 0.0 0.1 0.0	Omagh								
Station Square Retail Park, Cookstown 0.0 </td <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>									
Strabane 0.1 0.0 0.						+			
Abroad 0.0<	Strabane								
Other, outside area 0.3 0.0 0.0 0.0 0.2 0.1 0.0 0.0 Sub Total Outside Study Area 6.4 0.0 0.0 0.7 0.4 3.6 1.5 0.3	Strabane Retail Park, Branch Road, Strabane								
Sub Total Outside Study Area 6.4 0.0 0.0 0.7 0.4 3.6 1.5 0.3	Abroad Other outside area					+			
	Outet, Outside alea	0.3	0.0	0.0	0.0	0.2	0.1	0.0	0.0
TOTAL (Rounded) 58.4 5.7 11.8 7.4 2.6 7.3 7.7 15.7	Sub Total Outside Study Area	6.4	0.0	0.0	0.7	0.4	3.6	1.5	0.3
TOTAL (Rounded) 58.4 5.7 11.8 7.4 2.6 7.3 7.7 15.7									
	TOTAL (Rounded)	58.4	5.7	11.8	7.4	2.6	7.3	7.7	15.7

- a. Zones based on post code sectors
- b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (October 2016)
- c. Excludes 'don't know/varies', markets and internet sales

Table 23: Furniture Goods shopping patterns

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
Destination	Furniture	Furniture	Furniture	Furniture	Furniture	Furniture	Furniture	Furniture
Study Aug	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Study Area Zone 1								
Dungiven	0.4	3.8	0.0	0.0	0.0	0.0	0.0	0.0
Limavady	2.0	21.4	0.0	0.0	0.0	0.0	0.0	0.0
Other, zone 1 (Limavady)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	2.4	25.2	0.0	0.0	0.0	0.0	0.0	0.0
Zone 2								
Bushmills	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coleraine	12.3	9.6	53.9	8.9	8.5	0.0	2.8	1.1
Kilrea	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Portrush	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Portstewart Riverside Retail Park, Coleraine	0.0	0.0	0.0	0.0 10.9	0.0	0.0	0.0	0.0
Other, zone 2 (Coleraine)	9.0	19.8	22.7 0.0	0.0	16.6 0.0	0.0	8.1 0.0	0.9
Sub-total	21.3	29.5	76.6	19.9	25.1	0.0	10.9	2.0
Zone 3								
Ballymoney	6.9	0.0	14.0	33.6	1.1	0.0	3.3	0.0
Other, zone 3 (Ballymoney)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	6.9	0.0	14.0	33.6	1.1	0.0	3.3	0.0
Zone 4								
Ballycastle	2.1	0.0	0.0	6.0	27.8	0.0	0.0	0.0
Cushendall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	2.1	0.0	0.0	6.0	27.8	0.0	0.0	0.0
Sub Total Zones 1 - 4	32.7	54.6	90.5	59.5	53.9	0.0	14.2	2.0
	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
Destination	Furniture	Furniture	Furniture	Furniture	Furniture	Furniture	Furniture	Furniture
Destination								
Outside District	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Zone 5								
Ballymena	14.1	1.1	6.2	21.4	30.0	78.1	5.9	0.0
Broughshane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, zone 5 (Ballemena)	0.6	0.0	0.0	0.0	0.0	5.8	0.0	0.0
Sub-total	14.7	1.1	6.2	21.4	30.0	83.9	5.9	0.0
	14.7	1.1			30.0		5.9	0.0
Zone 6 Magherafelt			6.2	21.4		83.9		
	14.7 1.2 2.8	0.0			0.0 0.0		14.0 28.0	0.0
Zone 6 Magherafelt Maghera	1.2 2.8 0.0	0.0 1.1 0.0	0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	14.0 28.0 0.0	0.0
Zone 6 Magherafelt Maghera Magherafelt	1.2 2.8	0.0 1.1	0.0 1.0	0.0 0.0	0.0	0.0 0.0	14.0 28.0	0.0 0.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total	1.2 2.8 0.0	0.0 1.1 0.0	0.0 1.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	14.0 28.0 0.0	0.0 0.0 0.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry	1.2 2.8 0.0 4.0	0.0 1.1 0.0 1.1	0.0 1.0 0.0 1.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	14.0 28.0 0.0 42.0	0.0 0.0 0.0 0.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry	1.2 2.8 0.0 4.0	0.0 1.1 0.0 1.1	0.0 1.0 0.0 1.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	14.0 28.0 0.0 42.0	0.0 0.0 0.0 0.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry	1.2 2.8 0.0 4.0	0.0 1.1 0.0 1.1	0.0 1.0 0.0 1.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	14.0 28.0 0.0 42.0	0.0 0.0 0.0 0.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton	1.2 2.8 0.0 4.0	0.0 1.1 0.0 1.1	0.0 1.0 0.0 1.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	14.0 28.0 0.0 42.0	0.0 0.0 0.0 0.0 0.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry	1.2 2.8 0.0 4.0 12.3 0.0 20.8	0.0 1.1 0.0 1.1 12.0 0.0 26.6	0.0 1.0 0.0 1.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	14.0 28.0 0.0 42.0	0.0 0.0 0.0 0.0 30.5 0.0 49.8
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry)	1.2 2.8 0.0 4.0 12.3 0.0 20.8 3.1	0.0 1.1 0.0 1.1 12.0 0.0 26.6 0.0	0.0 1.0 0.0 1.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 1.1	0.0 0.0 0.0 0.0 0.0 0.0 0.0	14.0 28.0 0.0 42.0	0.0 0.0 0.0 0.0 30.5 0.0 49.8 8.6
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry)	1.2 2.8 0.0 4.0 12.3 0.0 20.8 3.1	0.0 1.1 0.0 1.1 12.0 0.0 26.6 0.0	0.0 1.0 0.0 1.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 1.1	0.0 0.0 0.0 0.0 0.0 0.0 0.0	14.0 28.0 0.0 42.0	0.0 0.0 0.0 0.0 30.5 0.0 49.8 8.6
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total	1.2 2.8 0.0 4.0 12.3 0.0 20.8 3.1 36.2	0.0 1.1 0.0 1.1 12.0 0.0 26.6 0.0 38.6	0.0 1.0 0.0 1.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 1.1 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 30.5 0.0 49.8 8.6 88.9
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7)	1.2 2.8 0.0 4.0 12.3 0.0 20.8 3.1 36.2	0.0 1.1 0.0 1.1 12.0 0.0 26.6 0.0 38.6	0.0 1.0 0.0 1.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 1.1 0.0 1.1	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	14.0 28.0 0.0 42.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 30.5 0.0 49.8 8.6 88.9
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim	1.2 2.8 0.0 4.0 12.3 0.0 20.8 3.1 36.2	0.0 1.1 0.0 1.1 12.0 0.0 26.6 0.0 38.6	0.0 1.0 0.0 1.0 0.0 0.0 0.0 0.0 0.0 97.8	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 1.1 0.0 1.1	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	14.0 28.0 0.0 42.0 0.0 0.0 0.0 0.0 62.1	0.0 0.0 0.0 0.0 30.5 0.0 49.8 8.6 88.9
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast	1.2 2.8 0.0 4.0 12.3 0.0 20.8 3.1 36.2 87.7	0.0 1.1 0.0 1.1 12.0 0.0 26.6 0.0 38.6	0.0 1.0 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 1.1 0.0 1.1 85.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 1.1 3.4	14.0 28.0 0.0 42.0 0.0 0.0 0.0 0.0 62.1	0.0 0.0 0.0 0.0 30.5 0.0 49.8 8.6 88.9
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim	1.2 2.8 0.0 4.0 12.3 0.0 20.8 3.1 36.2 87.7	0.0 1.1 0.0 1.1 12.0 0.0 26.6 0.0 38.6	0.0 1.0 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 1.1 0.0 1.1	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	14.0 28.0 0.0 42.0 0.0 0.0 0.0 0.0 62.1	0.0 0.0 0.0 0.0 30.5 0.0 49.8 8.6 88.9
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena	1.2 2.8 0.0 4.0 12.3 0.0 20.8 3.1 36.2 87.7	0.0 1.1 0.0 1.1 12.0 0.0 26.6 0.0 38.6 95.4	0.0 1.0 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 1.1 0.0 1.1 85.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	14.0 28.0 0.0 42.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 30.5 0.0 49.8 8.6 88.9
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh	1.2 2.8 0.0 4.0 12.3 0.0 20.8 3.1 36.2 87.7	0.0 1.1 0.0 1.1 12.0 0.0 26.6 0.0 38.6 95.4	0.0 1.0 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 1.1 0.0 1.1 85.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	14.0 28.0 0.0 42.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 30.5 0.0 49.8 8.6 88.9 90.9
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim	1.2 2.8 0.0 4.0 12.3 0.0 20.8 3.1 36.2 87.7	0.0 1.1 0.0 1.1 12.0 0.0 26.6 0.0 38.6 95.4 0.0 3.6 0.0 0.0 0.0 0.0	0.0 1.0 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 1.1 0.0 1.1 85.0 0.0 8.8 2.9 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	14.0 28.0 0.0 42.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 30.5 0.0 49.8 8.6 88.9 90.9
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne	1.2 2.8 0.0 4.0 12.3 0.0 20.8 3.1 36.2 87.7	0.0 1.1 0.0 1.1 12.0 0.0 26.6 0.0 38.6 95.4 0.0 3.6 0.0 0.0 0.0 0.0 0.0	0.0 1.0 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 1.1 0.0 1.1 85.0 0.0 8.8 2.9 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	14.0 28.0 0.0 42.0 0.0 0.0 0.0 0.0 0.0 0.0 19.1 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 30.5 0.0 49.8 8.6 88.9 90.9
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Laharna Retail Park, Larne Larne	1.2 2.8 0.0 4.0 12.3 0.0 20.8 3.1 36.2 87.7	0.0 1.1 0.0 1.1 12.0 0.0 26.6 0.0 38.6 95.4 0.0 3.6 0.0 0.0 0.0 0.0 0.0 0.0	0.0 1.0 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 1.1 0.0 1.1 85.0 0.0 8.8 2.9 0.0 0.0 0.0 0.0 1.1	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	14.0 28.0 0.0 42.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 30.5 0.0 49.8 8.6 88.9 90.9 0.0 0.0 0.0 0.0 0.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne	1.2 2.8 0.0 4.0 12.3 0.0 20.8 3.1 36.2 87.7	0.0 1.1 0.0 1.1 12.0 0.0 26.6 0.0 38.6 95.4 0.0 3.6 0.0 0.0 0.0 0.0 0.0	0.0 1.0 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 1.1 0.0 1.1 85.0 0.0 8.8 2.9 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	14.0 28.0 0.0 42.0 0.0 0.0 0.0 0.0 0.0 0.0 19.1 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 30.5 0.0 49.8 8.6 88.9 90.9
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt	1.2 2.8 0.0 4.0 12.3 0.0 20.8 3.1 36.2 87.7 0.1 4.6 1.0 1.9 0.0 0.0 0.6 0.0	0.0 1.1 0.0 1.1 12.0 0.0 26.6 0.0 38.6 95.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 1.0 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 1.1 0.0 1.1 85.0 0.0 8.8 2.9 0.0 0.0 0.0 0.0 1.1 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	14.0 28.0 0.0 42.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 30.5 0.0 49.8 8.6 88.9 90.9 0.0 0.0 0.0 0.0 0.0 0.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown	1.2 2.8 0.0 4.0 12.3 0.0 20.8 3.1 36.2 87.7 0.1 4.6 1.0 1.9 0.0 0.0 0.1 0.1 0.4 0.6 0.6	0.0 1.1 0.0 1.1 12.0 0.0 26.6 0.0 38.6 95.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 1.0 0.0 1.0 0.0 1.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 1.1 0.0 1.1 85.0 0.0 8.8 2.9 0.0 0.0 0.0 0.0 1.1 0.0 0.0 0.0	83.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	14.0 28.0 0.0 42.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 30.5 0.0 49.8 8.6 88.9 90.9 0.0 0.0 0.0 0.0 0.0 0.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh	1.2 2.8 0.0 4.0 12.3 0.0 20.8 3.1 36.2 87.7 0.1 4.6 1.0 1.9 0.0 0.0 0.1 0.1 0.4 0.6 0.6 0.1	0.0 1.1 0.0 1.1 12.0 0.0 26.6 0.0 38.6 95.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 1.0 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 1.1 0.0 1.1 85.0 0.0 8.8 2.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	83.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	14.0 28.0 0.0 42.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 30.5 0.0 49.8 8.6 88.9 90.9 0.0 0.0 0.0 0.0 0.0 0.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown	1.2 2.8 0.0 4.0 12.3 0.0 20.8 3.1 36.2 87.7 0.1 4.6 1.0 1.9 0.0 0.0 0.6 0.0 0.1 0.4 0.6 0.6 0.1 0.0	0.0 1.1 0.0 1.1 12.0 0.0 26.6 0.0 38.6 95.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 1.0 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 1.1 0.0 1.1 85.0 0.0 8.8 2.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	83.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	14.0 28.0 0.0 42.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 49.8 8.6 88.9 90.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh	1.2 2.8 0.0 4.0 12.3 0.0 20.8 3.1 36.2 87.7 0.1 4.6 1.0 1.9 0.0 0.0 0.1 0.1 0.4 0.6 0.6 0.1	0.0 1.1 0.0 1.1 12.0 0.0 26.6 0.0 38.6 95.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 1.0 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 1.1 0.0 1.1 85.0 0.0 8.8 2.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	83.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	14.0 28.0 0.0 42.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 49.8 8.6 88.9 90.9 0.0 0.0 0.0 0.0 0.0 0.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Strabane	1.2 2.8 0.0 4.0 12.3 0.0 20.8 3.1 36.2 87.7 0.1 4.6 1.0 1.9 0.0 0.0 0.1 0.1 0.4 0.6 0.6 0.1 0.0 1.1	0.0 1.1 0.0 1.1 12.0 0.0 26.6 0.0 38.6 95.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 1.0 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 1.1 0.0 1.1 85.0 0.0 8.8 2.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	83.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	14.0 28.0 0.0 42.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 49.8 8.6 88.9 90.9 0.0 0.0 0.0 0.0 0.0 0.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Strabane Strabane Retail Park, Branch Road, Strabane	1.2 2.8 0.0 4.0 12.3 0.0 20.8 3.1 36.2 87.7 0.1 4.6 1.0 1.9 0.0 0.0 0.1 0.1 0.4 0.6 0.6 0.1 0.0 1.1 0.0	0.0 1.1 0.0 1.1 12.0 0.0 26.6 0.0 38.6 95.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 1.0 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 1.1 0.0 1.1 85.0 0.0 8.8 2.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	83.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	14.0 28.0 0.0 42.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 49.8 8.6 88.9 90.9 0.0 0.0 0.0 0.0 0.0 0.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Strabane Strabane Strabane Retail Park, Branch Road, Strabane Abroad Other, outside area	1.2 2.8 0.0 4.0 12.3 0.0 20.8 3.1 36.2 87.7 0.1 4.6 1.0 1.9 0.0 0.0 0.6 0.0 0.1 0.1 0.4 0.6 0.6 0.1 0.0 1.1 0.0 0.1 1.1	0.0 1.1 0.0 1.1 12.0 0.0 26.6 0.0 38.6 95.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 1.0 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 1.1 0.0 1.1 85.0 0.0 8.8 2.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	83.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	14.0 28.0 0.0 42.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 49.8 8.6 88.9 90.9 0.0 0.0 0.0 0.0 0.0 0.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Larne Lane Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Station Square Retail Park, Cookstown Strabane Strabane Retail Park, Branch Road, Strabane Abroad	1.2 2.8 0.0 4.0 12.3 0.0 20.8 3.1 36.2 87.7 0.1 4.6 1.0 1.9 0.0 0.0 0.1 0.1 0.1 0.1 0.1 0.1	0.0 1.1 0.0 1.1 12.0 0.0 26.6 0.0 38.6 95.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 1.0 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 1.1 0.0 1.1 85.0 0.0 8.8 2.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	83.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	14.0 28.0 0.0 42.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 49.8 8.6 88.9 90.9 0.0 0.0 0.0 0.0 0.0 0.0
Zone 6 Magherafelt Maghera Magherafelt Other, zone 6 (Magherafelt) Sub-total Zone 7 Londonderry Crescent Link Retail Park, Londonderry Eglinton Londonderry Other, zone 7 (Londonderry) Sub-total Sub Total Study Area (Zones 1 - 7) Others Antrim Belfast Braidwater Retail Park, Ballymena Cookstown Enniskillen Great Northern Retail Park, Sperrin Drive, Omagh Junction One Retail Park, Antrim Laharna Retail Park, Larne Larne Meadowlane Shopping Centre, Moneymore Road, Magherafelt Newtownstewart Omagh Orritor Road Retail Park, Cookstown Showgrounds Retail Park, Cookstown Showgrounds Retail Park, Sedan Avenue, Omagh Strabane Strabane Retail Park, Branch Road, Strabane Abroad Other, outside area	1.2 2.8 0.0 4.0 12.3 0.0 20.8 3.1 36.2 87.7 0.1 4.6 1.0 1.9 0.0 0.0 0.6 0.0 0.1 0.1 0.4 0.6 0.6 0.1 0.0 1.1 0.0 0.1 1.1	0.0 1.1 0.0 1.1 12.0 0.0 26.6 0.0 38.6 95.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 1.0 0.0 1.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 1.1 0.0 1.1 85.0 0.0 8.8 2.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	83.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	14.0 28.0 0.0 42.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 30.5 0.0 49.8 8.6 88.9 90.9 0.0 0.0 0.0 0.0 0.0 0.0

- b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (October 2016)
- c. Excludes 'don't know/varies', markets and internet sales

Table 24: Furniture Goods shopping patterns

Destination Furniture Fu	Care Furniture (£m) (£	Second
Carry Area Carry	(£m) (£m) (£m) 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	(Em) (Em) (Em) (Em) (Em) (Em) (Em) (Em)
Study Aras	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Arces 1
Study Area	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Arces 1
Dunglen	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	
Dungwen	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	1.2 1.2 0.0
Limavady Other, zone I (Limavady) 1.2 1.2 0.0 <t< td=""><td>0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0</td><td> 1.2 1.2 0.0</td></t<>	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	1.2 1.2 0.0
Other, zone 1 (Limavady) Sub-total 1.4 1.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	1.4 1.4 1.4 0.0
Sub-total 1.4 1.4 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	1.4 1.4 0.0
Bushmills	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Siste
Bushmills	0.2 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	
Bushmills	0.2 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	
Coleraine 7.9 0.5 6.2 0.6 0.2 0.0 0.2 0.0 0.2 0.0 0.2 0.0 0.2 0.0	0.2 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	re
Kilrea 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	1
Portrush	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	
Portstewart 0.0 0.	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Name
Riverside Retail Park, Coleraine 5.5 1.1 2.6 0.7 0.4 0.0 0.6	0.0 0.6 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	See Retail Park, Coleraine S.5
Other, zone 2 (Coleraine) 0.0 <td>0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0</td> <td> Cone 2 (Coleraine) 0.0 0</td>	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Cone 2 (Coleraine) 0.0 0
Sub-total 13.4	0.0.2 0.0 0.0.0 0.0 0.0.0 0.0 0.0.0 0.0 0.0.0 0.0 0.0.0 0.0 0.0.0 0.0 0.0.0 0.0 0.0 0.0	13.4 1.6 8.8 1.3 0.6 0.0 0.7 0.3
No.	0.2 0.0 0.0 0.0 0.0 0.2 0.0 0.0 0.0 0.0	Magherafelt
Ballymoney 4.1 0.0 1.6 2.2 0.0 0.0 0.2 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	A-1
Ballymoney 4.1 0.0 1.6 2.2 0.0 0.0 0.2 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	A-1
Ballymoney 4.1 0.0 1.6 2.2 0.0 0.0 0.2 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Steel Stee
Other, zone 3 (Ballymoney) 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Cone 3 (Ballymoney) 0.0
Sub-total 4.1 0.0 1.6 2.2 0.0 0.0 0.2	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	State
No.	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Stile
Ballycastle	0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	Steele
Ballycastle	0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	Steele
Cushendall 0.0	0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	Columbia
Sub-total 20.0 0.0 0.0 0.4 0.7 0.0	1.0 0.3 1.0 0.3 2.5 Zone 6 Zone 7 Eure Furniture (£m) (£m) 3.0 0.4 0.0 3.0 0.0 0.0 3.0 0.0 0.0 3.0 0.4 0.0	1.1 0.0 0.0 0.4 0.7 0.0
Sub Total Zones 1 - 4 20.0 2.9 10.4 4.0 1.3 0.0 1.0	1.0 0.3 2.5 Zone 6 Zone 7 2.5 Lure Furniture (£m) 3.6 0.4 0.0 3.7 0.0 0.0 3.8 0.0 0.0 3.9 0.4 0.0	Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7
Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6	2 5 Zone 6 Zone 7 Furniture Furniture (£m) 3 0.4 0.0 0.0 0.0 0.0 1 0.0 0.0 1 0.0 0.0	Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Furniture (£m) (£m) (£m) (£m) (£m) (£m) (£m) (£m)
Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6	2 5 Zone 6 Zone 7 Furniture (£m) (£m) 3 0.4 0.0 0.0 0.0 0.0 1 0.0 0.0 1 0.0 0.0	Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Furniture (£m) (£m) (£m) (£m) (£m) (£m) (£m) (£m)
Destination Furniture Fu	(£m) (£m) (£m) 5 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Furniture Furn
Destination Furniture Fu	(£m) (£m) (£m) 5 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Furniture Furn
Outside District (£m)	(£m) (£m) (£m) 6 0.4 0.0 7 0.0 0.0 8 0.0 0.0 9 0.4 0.0	(£m) (£m) (£m) (£m) (£m) (£m) (£m) (£m)
Outside District (£m)	(£m) (£m) (£m) (£m) (£m)	(£m) (£m) (£m) (£m) (£m) (£m) (£m) (£m)
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Others	0.0 1.4 0.0 14.9	Londonderry 5.8 0.6 0.0 0.0 0.0 0.0 0.0 5.1 In control 0.0 1.4 1.4 0.0 0.0 0.0 0.0 0.0 0.0 1.4 1.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 1.4 1.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 1.4 1.4 0.0
Othors	0.0 1.4 0.0 14.9	Londonderry 5.8 0.6 0.0 0.0 0.0 0.0 0.0 5.1 In control 0.0 1.4 1.4 0.0 0.0 0.0 0.0 0.0 0.0 1.4 1.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 1.4 1.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 1.4 1.4 0.0
	0.0 1.4 0.0 14.9	Londonderry nt Link Retail Park, Londonderry 10

- a. Zones based on post code sectors
- $b. \ Market \ shares \ for \ 'main' \ and \ 'top-up' \ shopping \ derived \ directly \ from \ NEMS \ Household \ Survey \ (October \ 2016)$
- c. Excludes 'don't know/varies', markets and internet sales

Table 25: Total Comparison Goods expenditure

	Total	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 1-4	Zone 5	Zone 6	Zone 7	
estination	Comparison	Comparison	Comparison	Comparison	Comparison	Comparison	Comparison	Comparison	Comparison	Comparison	С
tudy Area	(£m)	(%)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	
one 1											
lungiven imavady	1.5 29.6	0.1% 3.0%	1.5 19.5	0.0 4.1	0.0	0.0	1.5 23.7	0.0 0.0	0.0	0.0 5.9	
iniavady hther, zone 1 (Limavady)	0.4	0.0%	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.1	
ub-total	31.5	3.2%	21.3	4.1	0.0	0.0	25.4	0.0	0.0	6.1	
one 2											
ushmills	0.7	0.1%	0.0	0.5	0.2	0.1	0.7	0.0	0.0	0.0	
oleraine	155.0	15.8%	8.1	107.1	17.8	7.2	140.2	0.8	5.2	8.8	
ilrea ortrush	3.9 2.7	0.4% 0.3%	0.1 0.0	2.9 2.7	0.5	0.0	3.4 2.7	0.0	0.4	0.0	
ortstewart	1.4	0.1%	0.0	1.0	0.4	0.0	1.4	0.0	0.0	0.0	
iverside Retail Park, Coleraine	83.8	8.5%	7.5	40.5	17.7	4.7	70.4	0.6	10.0	2.8	
ther, zone 2 (Coleraine)	0.7	0.1%	0.0	0.7	0.0	0.0	0.7	0.0	0.0	0.0	
ub-total	248.2	25.3%	15.7	155.4	36.5	12.0	219.6	1.4	15.7	11.6	
one 3											
allymoney	30.6	3.1%	0.2	7.1	21.0	0.9	29.2	0.8	0.6	0.0	
ther, zone 3 (Ballymoney)	0.9	0.1%	0.0	0.0	0.6	0.0	0.6	0.3	0.0	0.0	
ub-total	31.5	3.2%	0.2	7.1	21.6	0.9	29.7	1.1	0.6	0.0	
one 4	1						\				
allycastle	9.2	0.9%	0.0	0.0	1.6	7.5	9.2	0.0	0.0	0.0	
ushendall	0.3	0.0%	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0	
ub-total	9.4	1.0%	0.0	0.0	1.6	7.8	9.4	0.0	0.0	0.0	
ıb Total Zones 1 - 4	320.5	32.6%	37.1	166.6	59.7	20.8	284.1	2.5	16.3	17.6	
	Total	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 1-4	Zone 5	Zone 6	Zone 7	
estination	Comparison	Comparison	Comparison	Comparison	Comparison		Comparison	Comparison	Comparison	Comparison	Co
	(£m)	(%)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	
utside District	(2.11)	(/0)	(~11)	(~111)	(~)	(~)	(211)	(211)	(2011)	(~)	
one <u>5</u>											
allymena	177.1	18.0%	1.7	16.1	39.9	16.1		81.1	22.2	0.0	
roughshane	2.0 1.8	0.2% 0.2%	0.0 0.0	0.0	0.0	0.0		1.9 1.8	0.0	0.0	
ther, zone 5 (Ballemena) ub-total	180.9	18.4%	1.7	16.1	39.9	16.1	73.8	84.9	22.2	0.0	
one 6											
laghera	7.2 25.6	0.7%	0.0 0.7	0.0 1.6	0.0	0.0		0.0	7.2 23.1	0.0	
lagherafelt other, zone 6 (Magherafelt)	25.6	2.6% 0.2%	0.7	0.0	0.0	0.0		0.3 0.0	1.6	0.0	
ub-total	35.1	3.6%	0.7	1.6	0.8	0.0	3.0	0.3	31.9	0.0	
one 7	60.7	7.00/	45.0	0.0	0.0	0.0		0.0	0.0	52.0	
rescent Link Retail Park, Londonderry glinton	68.7 1.3	7.0% 0.1%	15.9 0.0	0.0	0.0	0.0		0.0	0.0	52.8 1.3	
ondonderry	241.2	24.6%	36.3	0.5	0.0	0.1		0.3	2.7	201.3	
ther, zone 7 (Londonderry)	4.0	0.4%	0.1	0.0	0.0	0.0		0.0	0.0	3.9	
ub-total	315.2	32.1%	52.3	0.5	0.0	0.1	52.8	0.3	2.7	259.4	
ub Total Study Area (Zones 1 - 7)	851.7	86.7%	91.7	184.7	100.4	36.9	413.8	88.0	73.0	277.0	
the are											
thers ntrim	1.7	0.2%	0.0	0.6	0.0	0.3		0.8	0.0	0.0	
elfast	50.4	5.1%	2.2	5.3	9.6	2.2		11.5	9.4	10.2	
raidwater Retail Park, Ballymena	25.0	2.5%	1.3	0.0	4.4	1.2		16.4	1.7	0.0	
ookstown	18.8	1.9%	0.2	0.1	0.0	0.0		0.3	18.2	0.0	
nniskillen reat Northern Retail Park, Sperrin Drive, Omagh	0.0 0.1	0.0%	0.0 0.0	0.0 0.0	0.0	0.0		0.0	0.0 0.1	0.0	
reat Northern Retail Park, Sperrin Drive, Omagn Inction One Retail Park, Antrim	5.9	0.0%	0.0	2.6	0.0	0.0		1.6	0.1	1.3	
sharna Retail Park, Larne	0.0	0.0%	0.0	0.0	0.0	0.0		0.0	0.0	0.0	
rne	0.4	0.0%	0.0	0.0	0.0	0.3		0.2	0.0	0.0	
andowlang Changing Contro. Managemers Dood Mark	0.2	0.0%	0.1	0.0	0.0	0.0		0.0	0.1	0.0	
	1.6	0.2% 0.9%	0.0 0.0	0.2 0.0	0.0	0.0		0.0	1.4 7.3	0.0 1.1	
ewtownstewart	9.4	0.370		0.0	0.0	0.0		0.0	0.9	0.0	
ewtownstewart magh	8.4 0.9		0.0			0.0		0.1	2.2	0.0	
ewtownstewart magh rritor Road Retail Park, Cookstown	8.4 0.9 2.4	0.1% 0.2%	0.0 0.0	0.0	0.1						
ewtownstewart magh rritor Road Retail Park, Cookstown nowgrounds Retail Park, Sedan Avenue, Omagh ration Square Retail Park, Cookstown	0.9 2.4 0.3	0.1% 0.2% 0.0%	0.0 0.0	0.0	0.0	0.0		0.0	0.3	0.0	
eadowlane Shopping Centre, Moneymore Road, Magherafelt ewtownstewart magh rritor Road Retail Park, Cookstown howgrounds Retail Park, Sedan Avenue, Omagh tation Square Retail Park, Cookstown trabane	0.9 2.4 0.3 8.6	0.1% 0.2% 0.0% 0.9%	0.0 0.0 0.0	0.0 1.3	0.0 0.0	0.0 0.0		0.0	2.0	5.2	
ewtownstewart magh rritor Road Retail Park, Cookstown nowgrounds Retail Park, Sedan Avenue, Omagh lation Square Retail Park, Cookstown trabane trabane Retail Park, Branch Road, Strabane	0.9 2.4 0.3 8.6 0.3	0.1% 0.2% 0.0% 0.9% 0.0%	0.0 0.0 0.0 0.0	0.0 1.3 0.0	0.0 0.0 0.0	0.0 0.0 0.0		0.0 0.0	2.0 0.1	5.2 0.2	
ewtownstewart magh rrifor Road Retail Park, Cookstown nowgrounds Retail Park, Sedan Avenue, Omagh ation Square Retail Park, Cookstown rabane	0.9 2.4 0.3 8.6	0.1% 0.2% 0.0% 0.9%	0.0 0.0 0.0	0.0 1.3	0.0 0.0	0.0 0.0		0.0	2.0	5.2	
ewtownstewart magh ritior Road Retail Park, Cookstown nowgrounds Retail Park, Sedan Avenue, Omagh ation Square Retail Park, Cookstown rabane rabane rabane Retail Park, Branch Road, Strabane oroad ther, outside area	0.9 2.4 0.3 8.6 0.3 1.6 3.7	0.1% 0.2% 0.0% 0.9% 0.0% 0.2% 0.4%	0.0 0.0 0.0 0.0 0.0 0.2	0.0 1.3 0.0 0.8 0.6	0.0 0.0 0.0 0.1 0.2	0.0 0.0 0.0 0.3 0.3		0.0 0.0 0.2 0.4	2.0 0.1 0.2 0.3	5.2 0.2 0.0 1.9	
wtownstewart nagh ritor Road Retail Park, Cookstown owgrounds Retail Park, Sedan Avenue, Omagh ation Square Retail Park, Cookstown abane rabane Retail Park, Branch Road, Strabane road	0.9 2.4 0.3 8.6 0.3	0.1% 0.2% 0.0% 0.9% 0.0% 0.2%	0.0 0.0 0.0 0.0 0.2	0.0 1.3 0.0 0.8	0.0 0.0 0.0 0.1	0.0 0.0 0.0 0.3	34.8	0.0 0.0 0.2	2.0 0.1 0.2	5.2 0.2 0.0	

- a. Zones based on post code sectors
- b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (October 2016) c. Excludes 'don't know/varies', markets and internet sales d. Inflow assessment based on market shares derived from professional judgment

Table 26a: Estimated 'capacity' for new comparison goods facilities in Causeway Coast & Glens

Year	Total Borough Turnover (£m) ¹	Turnover from Zones 1-4 (£m)²	Inflow from beyond Zones 1-4 (£m)	Surplus Expenditure (£m)
2020	329.6	284.1	45.5	0.0
2025	387.3	319.1	51.1	-17.1
2030	444.7	359.7	57.5	-27.4
2035	508.0	411.8	65.9	-30.4
Zone 1-4 Market Share (%)		63.3%		

Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17 (Febraury 2020)
 Assumes constant market share claimed by Causeway Coast & Glens facilities at 63.3% from Zones 1-4

2018 Prices

Table 26b: Gross quantitative capacity for additional comparison goods floorspace in Causeway Coast & Glens

	Surplus Expenditure	Floorspace Capacity (sq m net)	
Year	(£m)	Min ¹	Max ²
2020	0.0	0	0
2025	-17.1	-2,500	-3,900
2030	-27.4	-3,400	-5,400
2032	30.4	-3 300	-5 200

<sup>2035 -30.4 -3,300 -5,200

1.</sup> Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in Causeway Coast & Glens Borough
2. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in Causeway Coast & Glens Borough
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17 (Febraury 2020)

Table 26c: Extant comparison goods commitments in Causeway Coast & Glens

Destination	Reference	Proposal	Net Comparison Floorspace	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)	Status
7 Lodge Road Coleraine	LA01/2018/1255/F	Change of use from a Solicitors Office to a Bridal Shop	207	4,500	0.9	Permission granted 2018
Lands of former Market Yard located to rear of nos. 43-79 Catherine Street and rear of nos. 24-48 Linenhall Street and bounded by the River Roe to the West Limavady.		Retail unit with associated car parking, service yard, landscaping and retention of bank, site levelling works, access roads with entrance/egress from/to Catherine Street/Linenhall Street and associated site works.	754 convenience / 546 comparison	4,500	2.5	Permission granted 2019
Lands between rear of 11-39 Main Street and Sheils Court and rear of 16-26 Charlotte Street Ballymoney	LA01/2016/1146/F	New retail unit with car parking, service yard, access road, site access, boundary treatments and associated site works	568 convenience / 378 comparison	4,500	1.7	Permission granted 2017
Lands incorporating Nos 18- 24 and No 34 Meeting House Street Ballymoney		Construction of discount foodstore, provision of car parking, landscaping and associated site works	1,136 convenience / 284 comparison	4,949	1.4	Permission granted 2019
Site adjacent to the Masonic Hall Dunluce Avenue Portrush	LA01/2017/0547/F	Proposed redevelopment of site (previously approved for 2 no. retail units and 19 no. apartments) to comprise of 1 no. ground floor café unit and 1 no. retail unit and 13 no. apartments with associated communal open space, underground car parking and associated site and landscaping works.	215	4,500	1.0	Permission granted 2018
Former Portrush Train Station 16C Eglinton Street Portush	LA01/2018/1436/F	Proposed Planning Application for a Material Change of Use from former Bar/Nightclub to 1 No. Retail Unit. Works include proposed remedial works to external and internal fabric of the existing building. Including repairs to existing brickwork and timer facades and re-covering of barrel roofs and proposed new ATM unit. (amended plans)	362	4,500	1.6	Permission granted 2019
67-69 the Promenade and 30- 38 Church Street Portstewart	LA01/2016/1245/F	Amendments to extant approval LA01/2015/0373/F for mixed use development of 67-69 The Promenade and 30-38 Church Street, Portstewart to include relocation of café unit, additional bin store, rear exit from car lift, minor amendments to elevations, fenestration patterns and internal layouts	592 2584	4,500	2.7	Permission granted 2017

 $^{1. \ \, \}text{Sales density assumed to be } \pounds 4,500 \ \text{based on Nexus Planning judgement where the occupier has not been referenced within the application.}$

Table 26d: Net quantitative capacity for additional comparison goods floorspace in Causeway Coast & Glens

Year	Surplus Expenditure	Commitments	Residual Expenditure	Floorspace	Capacity (sq m net)
Tear	(£m)	(£m)	(£m)	Min ¹	Max ²
2020	0.0	11.8	-11.8	-2,000	-3,100
2025	-17.1	13.8	-30.9	-4,500	-7,000
2030	-27.4	15.9	-43.3	-5,400	-8,500
2035	-30.4	18.1	-48.5	-5,300	-8,400

^{1.} Residual calculated by subtracting turnover of commitments (sourced from Table 26c) from surplus expenditure (sourced from Table 26a) 2. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17 (February 2020)

Table 26e: Estimated 'capacity' for new comparison goods facilities in Coleraine

Year	Total Borough Turnover (£m) ¹	Turnover from Zones 1-4 (£m)²	Inflow from beyond Zones 1-4 (£m)	Surplus Expenditure (£m)
2020	247.2	211.3	35.9	0.0
2025	290.5	237.3	40.3	-12.8
2030	333.5	267.4	45.5	-20.6
2035	381.0	306.1	52.0	-22.8
Zone 1-4 Market Share (%)		47.1%		

Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17 (Febraury 2020)
 Assumes constant market share claimed by Coleraine facilities at 47.1% from Zones 1-4

2018 Prices

Table 26f: Gross quantitative capacity for additional comparison goods floorspace in Coleraine

Vaca	Surplus Expenditure	Floorspace Capacity (sq m net)	
Year	(£m)	Min ¹	Max ²
2020	0.0	0	0
2025	-12.8	-1,800	-2,900
2030	-20.6	-2,600	-4,100
202E	22.0	2 500	2.000

2018 Prices

Table 26g: Extant comparison goods commitments in Coleraine

Destination	Reference	Proposal	Net Comparison Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)	Status
7 Lodge Road Coleraine	LA01/2018/1255/F	Change of use from a Solicitors Office to a Bridal Shop	207	4,500	0.9	Permission granted 2018
Total			207		0.9	

 $1. \ \, \text{Sales density assumed to be £4,500 based on Nexus Planning judgement where the occupier has not been referenced within the application.}$ 2018 prices

Table 26h: Net quantitative capacity for additional comparison goods floorspace in Coleraine

Vacu	Surplus Expenditure	Commitments	Residual Expenditure	Floorspace	e Capacity (sq m net)
Year	(£m)	(£m)	(£m)	Min ¹	Max ²
2020	0.0	0.9	-0.9	-200	-200
2025	-12.8	1.1	-13.9	-2,000	-3,200
2030	-20.6	1.3	-21.8	-2,700	-4,300
2035	-22.8	1.4	-24.2	-2.700	-4.200

Residual calculated by subtracting turnover of commitments (sourced from Table 26g) from surplus expenditure (sourced from Table 26e)
 Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17 (February 2020)

^{2036 -2,000 -4,1}

Table 26i: Estimated 'capacity' for new comparison goods facilities in Limavady

Year	Total Borough Turnover (£m)¹	Turnover from Zones 1-4 (£m)²	Inflow from beyond Zones 1-4 (£m)	Surplus Expenditure (£m)
2020	30.0	23.9	6.1	0.0
2025	35.2	26.9	6.8	-1.6
2030	40.5	30.3	7.7	-2.5
2035	46.2	34.7	8.8	-2.8
Zone 1-4 Market Share (%)		5.3%		

Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17 (Febraury 2020)
 Assumes constant market share claimed by Limavady facilities at 5.3% from Zones 1-4

2018 Prices

Table 26j: Gross quantitative capacity for additional comparison goods floorspace in Limavady

Year	Surplus Expenditure	Floorspace Cap	pacity (sq m net)
rear	(£m)	Min ¹	Max ²
2020	0.0	0	0
2025	-1.6	-200	-400
2030	-2.5	-300	-500
2035	_2.8	-300	_500

2035 -2.8 -300 -500

1. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in Causeway Coast & Glens Borough

2. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in Causeway Coast & Glens Borough

3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17 (Febraury 2020)

Table 26k: Extant comparison goods commitments in Limavady

Destination	Reference	Proposal	Net Comparison Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)	Status
Lands of former Market Yard located to rear of nos. 43-79 Catherine Street and rear of nos. 24-48 Linenhall Street and bounded by the River Roe to the West Limavady.		Retail unit with associated car parking, service yard, landscaping and retention of bank, site levelling works, access roads with entrance/egress from/to Catherine Street/Linenhall Street and associated site works.		4,500	2.5	Permission granted 2019
Total			546		2.5	

 $1. \ \, \text{Sales density assumed to be £4,500 based on Nexus Planning judgement where the occupier has not been referenced within the application.}$ 2018 prices

Table 26l: Net quantitative capacity for additional comparison goods floorspace inLmavady

Vacu	Surplus Expenditure	Commitments	Residual Expenditure	Floorspace	e Capacity (sq m net)
Year	(£m)	(£m)	(£m)	Min ¹	Max ²
2020	0.0	2.5	-2.5	-400	-700
2025	-1.6	2.9	-4.5	-600	-1,000
2030	-2.5	3.3	-5.8	-700	-1,200
2035	-2.8	3.8	-6.6	-700	-1,100

1. Residual calculated by subtracting turnover of commitments (sourced from Table 26k) from surplus expenditure (sourced from Table 26i) 2. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17 (Febraury 2020)

Table 26m: Estimated 'capacity' for new comparison goods facilities in Ballymoney

Year	Total Borough Turnover (£m) ¹	Turnover from Zones 1-4 (£m)²	Inflow from beyond Zones 1-4 (£m)	Surplus Expenditure (£m)
2020	31.5	29.7	1.7	0.0
2025	37.0	33.4	1.9	-1.6
2030	42.4	37.7	2.2	-2.6
2035	48.5	43.1	2.5	-2.9
Zone 1-4 Market Share (%)		6.6%		

Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17 (Febraury 2020)
 Assumes constant market share claimed by Ballymoney facilities at 6.6% from Zones 1-4

2018 Prices

Table 26n: Gross quantitative capacity for additional comparison goods floorspace in Ballymoney

V	Surplus Expenditure	Floorspace Capacity (sq m net)	
Year	. (£m)	Min ¹	Max ²
2020	0.0	0	0
2025	-1.6	-200	-400
2030	-2.6	-300	-500
2025	20	200	E00

Table 26o: Extant comparison goods commitments in Ballymoney

Destination	Reference	Proposal	Net Comparison Floorspace	Estimated Sales Density	Estimated Comparison Turnover	Status	
			(sq m)	(£/sq m)	(£m)		
Lands between rear of 11-39 Main Street and Sheils Court and rear of 16-26 Charlotte Street Ballymoney	LA01/2016/1146/F	New retail unit with car parking, service yard, access road, site access, boundary treatments and associated site works	568 convenience / 378 comparison	4,500	1.7	Permission granted 2017	
Lands incorporating Nos 18- 24 and No 34 Meeting House Street Ballymoney		Construction of discount foodstore, provision of car parking, landscaping and associated site works	1,136 convenience / 284 comparison	4,949	1.4	Permission granted 2019	
Total	Total 662 3.1						

 $1. \ \, \text{Sales density assumed to be £4,500 based on Nexus Planning judgement where the occupier has not been referenced within the application.}$ 2018 prices

Table 26p: Net quantitative capacity for additional comparison goods floorspace in Ballymoney

Vacu	Surplus Expenditure	Commitments	Residual Expenditure	Floorspace	Capacity (sq m net)
Year	(£m)	(£m)	(£m)	Min ¹	Max ²
2020	0.0	3.1	-3.1	-500	-800
2025	-1.6	3.7	-5.3	-800	-1,200
2030	-2.6	4.2	-6.8	-900	-1,400
2035	-2 Q	4.8	-7 7	-800	-1 300

^{1.} Residual calculated by subtracting turnover of commitments (sourced from Table 26o) from surplus expenditure (sourced from Table 26m)

2. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17 (February 2020)
2018 prices

<sup>2035 -2.9 -300 -500

1.</sup> Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in Causeway Coast & Glens Borough

2. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in Causeway Coast & Glens Borough

3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17 (Febraury 2020)

Table 26q: Estimated 'capacity' for new comparison goods facilities in Ballycastle

Year	Total Borough Turnover (£m) ¹	Turnover from Zones 1-4 (£m)²	Inflow from beyond Zones 1-4 (£m)	Surplus Expenditure (£m)
2020	10.1	9.2	0.9	0.0
2025	11.8	10.3	1.0	-0.5
2030	13.6	11.6	1.2	-0.8
2035	15.5	13.3	1.3	-0.9
Zone 1-4 Market Share (%)		2.0%		

Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17 (Febraury 2020)
 Assumes constant market share claimed by Ballycastle facilities at 2.0% from Zones 1-4

Table 26r: Gross quantitative capacity for additional comparison goods floorspace in Ballycastle

2018 Prices

Vacu	Surplus Expenditure	Surplus Expenditure Floorspace C	
Year	(£m)	Min ¹	Max ²
2020	0.0	0	0
2025	-0.5	-100	-100
2030	-0.8	-100	-200
2025	0.0	100	200

Table 26s: Extant comparison goods commitments in Ballycastle

Destination	Reference	Proposal	Net Comparison Floorspace	Estimated Sales Density	Estimated Comparison Turnover	Status
			(sq m)	(£/sq m)	(£m)	
Total			0		0.0	

 $^{1. \ \, \}text{Sales density assumed to be £4,500 based on Nexus Planning judgement where the occupier has not been referenced within the application.}$ 2018 prices

Table 26t: Net quantitative capacity for additional comparison goods floorspace in Ballycastle

Voc	Year Surplus Expenditure		Commitments	Residual Expenditure	Floorspac	e Capacity (sq m net)
102		(£m)	(£m)	(£m)	Min ¹	Max ²
202	0	0.0	0.0	0.0	0	0
202	5	-0.5	0.0	-0.5	-100	-100
203		-0.8	0.0	-0.8	-100	-200
203	5	-0.9	0.0	-0.9	-100	-200

Residual calculated by subtracting turnover of commitments (sourced from Table 26s) from surplus expenditure (sourced from Table 26q)
 Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17 (Februry 2020)
 2018 prices

<sup>2035 -0.9 -100 -200

1.</sup> Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in Causeway Coast & Glens Borough
2. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in Causeway Coast & Glens Borough
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17 (February 2020)

Table 26u: Estimated 'capacity' for new comparison goods facilities in Portrush

Year	Total Borough Turnover	Turnover from Zones 1-4	Inflow from beyond Zones 1-4	Surplus Expenditure
1601	(£m) ¹	(£m) ²	(£m)	(£m)
2020	3.0	2.7	0.3	0.0
2025	3.6	3.1	0.3	-0.2
2030	4.1	3.5	0.3	-0.3
35	4.7	4.0	0.4	-0.3
Zone 1-4 Market Share (%)		0.6%		

Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17 (Febraury 2020)
 Assumes constant market share claimed by Portrush facilities at 0.6% from Zones 1-4

2018 Prices

Table 26v: Gross quantitative capacity for additional comparison goods floorspace in Portrush

Year	Surplus Expenditure	Floorspace Cap	pacity (sq m net)
Year	(£m)	Min ¹	Max ²
2020	0.0	0	0
2025	-0.2	0	0
2030	-0.3	0	0
2035	U 3	<u></u>	0

Table 26w: Extant comparison goods commitments in Portrush

Destination	Reference	Proposal	Net Comparison Floorspace	Estimated Sales Density	Estimated Comparison Turnover	Status
			(sq m)	(£/sq m)	(£m)	
Site adjacent to the Masonic Hall Dunluce Avenue Portrush	LA01/2017/0547/F	Proposed redevelopment of site (previously approved for 2 no. retail units and 19 no. apartments) to comprise of 1 no. ground floor café unit and 1 no. retail unit and 13 no. apartments with associated communal open space, underground car parking and associated site and landscaping works.	215	4,500	1.0	Permission granted 2018
Former Portrush Train Station 16C Eglinton Street Portush	LA01/2018/1436/F	Proposed Planning Application for a Material Change of Use from former Bar/Nightclub to 1 No. Retail Unit. Works include proposed remedial works to external and internal fabric of the existing building. Including repairs to existing brickwork and timer facades and re-covering of barrel roofs and proposed new ATM unit. (amended plans)	362	4,500	1.6	Permission granted 2019
Total			577		2.6	

 $^{1. \ \, \}text{Sales density assumed to be } \pounds 4,500 \ \text{based on Nexus Planning judgement where the occupier has not been referenced within the application.}$

Table 26y: Net quantitative capacity for additional comparison goods floorspace in Portrush

Vacu	Surplus Expenditure	Commitments	Residual Expenditure	Floorspace	e Capacity (sq m net)
Year	(£m)	(£m)	(£m)	Min ¹	Max ²
2020	0.0	2.6	-2.6	-400	-700
2025	-0.2	3.1	-3.2	-500	-700
2030	-0.3	3.5	-3.8	-500	-700
2035	-0.3	4.0	-4.3	-500	-700

^{1.} Residual calculated by subtracting turnover of commitments (sourced from Table 26w) from surplus expenditure (sourced from Table 26u) 2. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17 (February 2020)

<sup>2035
2035
-0.3

1.</sup> Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in Causeway Coast & Glens Borough
2. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in Causeway Coast & Glens Borough
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17 (February 2020)

Table 26x: Estimated 'capacity' for new comparison goods facilities in Portstewart

Year	Total Borough Turnover (£m) ¹	Turnover from Zones 1-4 (£m)²	Inflow from beyond Zones 1-4 (£m)	Surplus Expenditure (£m)
2020	1.5	1.4	0.1	0.0
2025	1.8	1.6	0.2	-0.1
2030	2.1	1.8	0.2	-0.1
2035	2.4	2.0	0.2	-0.1
Zone 1-4 Market Share (%)		0.3%		

Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17 (Febraury 2020)
 Assumes constant market share claimed by Portstewart facilities at 0.3% from Zones 1-4

2018 Prices

Table 26z: Gross quantitative capacity for additional comparison goods floorspace in Portstewart

Vasu	Surplus Expenditure	Floorspace Capacity (sq m net)		
Year	(£m)	Min ¹	Max ²	
2020	0.0	0	0	
2025	-0.1	0	0	
2030	-0.1	0	0	
2035	0.1	0	0	

Table 26aa: Extant comparison goods commitments in Portstewart

Destination	Reference	Proposal	Net Comparison Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)	Status
67-69 the Promenade and 30- 38 Church Street Portstewart	LA01/2016/1245/F	Amendments to extant approval LA01/2015/0373/F for mixed use development of 67-69 The Promenade and 30-38 Church Street, Portstewart to include relocation of café unit, additional bin store, rear exit from car lift, minor amendments to elevations, fenestration patterns and internal layouts	592	4,500	2.7	Permission granted 2017
Total			592		2.7	

^{1.} Sales density assumed to be £4,500 based on Nexus Planning judgement where the occupier has not been referenced within the application. 2018 prices

Table 26ab: Net quantitative capacity for additional comparison goods floorspace in Portstewart

Year	Surplus Expenditure	Commitments	Residual Expenditure	Floorspace	Capacity (sq m net)
i ear	(£m)	(£m)	(£m)	Min ¹	Max ²
2020	0.0	2.7	-2.7	-500	-700
2025	-0.1	3.1	-3.2	-500	-700
2030	-0.1	3.6	-3.8	-500	-700
2035	-0.1	4.1	-4.3	-500	-700

^{1.} Residual calculated by subtracting turnover of commitments (sourced from Table 26aa) from surplus expenditure (sourced from Table 26x)

2. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17 (February 2020)

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1. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in Causeway Coast & Glens Borough

2. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in Causeway Coast & Glens Borough

3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17 (Febraury 2020)

Table 26ac: Estimated 'capacity' for new comparison goods facilities in the Rest of the Borough

Year	Total Borough Turnover (£m) ¹	Turnover from Zones 1-4 (£m)²	Inflow from beyond Zones 1-4 (£m)	Surplus Expenditure (£m)
2020	6.3	5.9	0.4	0.0
2025	7.5	6.6	0.5	-0.3
2030	8.6	7.5	0.5	-0.5
2035	9.8	8.6	0.6	-0.6
Zone 1-4 Market Share (%)		1.3%		

 Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17 (Febraury 2020)
 Assumes constant market share claimed by Rest of the Borough facilities at 1.3% from Zones 1-4 2018 Prices

Table 26ad: Gross quantitative capacity for additional comparison goods floorspace in the Rest of the Borough

	Surplus Expenditure	Floorspace Car	pacity (sq m net)
Year	(£m)	Min ¹	Max ²
2020	0.0	0	0
2025	-0.3	0	-100
2030	-0.5	-100	-100
2035	0.6	-100	100

Table 26ae: Extant comparison goods commitments in the Rest of the Borough

Destination	Reference	Proposal	Net Comparison Floorspace	Estimated Sales Density	Estimated Comparison Turnover	Status
			(sq m)	(£/sq m)	(£m)	
Total			0		0.0	

 $^{1. \ \, \}text{Sales density assumed to be £4,500 based on Nexus Planning judgement where the occupier has not been referenced within the application.}$ 2018 prices

$\textbf{Table 26af: Net quantitative capacity for additional comparison goods floorspace in the \ Rest of the \ Borough}$

Year	Surplus Expenditure	Commitments	Residual Expenditure	Floorspace	e Capacity (sq m net)
rear	(£m)	(£m)	(£m)	Min ¹	Max ²
2020	0.0	0.0	0.0	0	0
2025	-0.3	0.0	-0.3	0	-100
2030	-0.5	0.0	-0.5	-100	-100
2035	-0.6	0.0	-0.6	-100	-100

^{3.} Residual calculated by subtracting turnover of commitments (sourced from Table 26ae) from surplus expenditure (sourced from Table 26ac)

4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17 (Febraury 2020) 2018 prices

<sup>2035
2035
-0.6
-100
-100

1.</sup> Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in Causeway Coast & Glens Borough
2. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in Causeway Coast & Glens Borough
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17 (February 2020)





Causeway Coast & Glens – Retail Capacity Update 2020

On behalf of Causeway Coast & Glens Council August 2020