

Annex D: Eligibility and Assessment Criteria for Community Festival Fund



Community Festivals Fund - Allocation of funding	8th March 2016
To: Leisure and Development Committee For Decision	

Linkage to Council Strategy (2015-19)	
Strategic Theme	Resilient, Healthy & Engaged Communities
Outcome	Council will work to develop and promote stable and cohesive communities across the Borough
Lead Officer	Julie Welsh - Head of Community & Culture Louise Scullion – Community Development Manager
Cost: (If applicable)	£70,049 (Total maximum eligible amount of CFF funding requested)

The purpose of this report is to recommend maximum eligible grant awards to be made through the Community Festivals Fund (CFF) for 2016-17 subject to confirmation of funding from Department for Culture, Arts and Leisure (DCAL).

At the time of preparation of the report, the level of grant allocated from DCAL is unknown, however a Letter of Offer is expected prior to 31st March 2016.

Background

The Community Festivals Fund was launched with the other grant programmes on 7th December with a closing date of 29th January, providing a period of 8 weeks for completion and submission of applications. 4 Information Roadshows were held in December and early January in locations across the Borough in order to provide potential applicants with detailed information and guidance about the new online application process, and also about the detail of the individual grant programmes.

The Grant assessment panel of relevant Officers assessed the grant applications against the criteria as stated in the guidance notes for each programme. Applicants were required to attain a **score of at least 65%** in order to be recommended for funding, in line with Council's Grant Funding Policy.

Community Festivals Fund

Purpose of Programme:

To support, promote and develop the capacity of communities to host community festival events across the Causeway Coast and Glens Borough Council area. A community festival is a festival which has developed from within a community and should celebrate and positively promote what the community represents.

Annex D: Eligibility and Assessment Criteria for Community Festival Fund

Levels of Grant:

One day community fun day events programmed to be of at least 5 hours duration and anticipated to attract less than 5,000 participants.	75% of costs up to a maximum of £500
Festival events lasting 2 consecutive days or more and anticipated to attract less than 5,000 participants . If incorporating fun-day type events these must be programmed to be of at least 5 hours duration.	75% of costs up to a maximum of £1,500
Festivals lasting 3 consecutive days or more and anticipated to attract at least 5,000 participants . If incorporating fun-day type events these must be programmed to be of at least 5 hours duration.	75% of costs up to a maximum of £5,000

Details of eligibility and assessment criteria are attached at **Annex D**.

Applications Received:

No. of applications received	62
No. of applications withdrawn	2
No. of unsuccessful applications	3
No. of applications eligible for funding	57
Total maximum eligible amount of CFF funding requested	£70,049

A summary of the applications received, the assessment scores and maximum eligible funding amount is attached at **Annex E**. Two applications that were deemed ineligible for funding were deemed to be competitions and thus ineligible according to the criteria as defined in the guidance notes. The other application was deemed ineligible due to the group not keeping annual accounts. This group can be offered support with governance and record keeping. 2 applications were withdrawn; one of which secured funding through Tourism Grants Programme.

Recommendation

Approve recommended grant awards for Community Festivals Fund as detailed in Annex E, as indicative allocations, subject to securing Letter of Offer from DCAL and final confirmed budgets.

Annex D: Eligibility and Assessment Criteria for Community Festival Fund

Eligible organisations:

- Constituted voluntary and community organisations.
- Applications may be from geographical communities (a town, village, neighbourhood, rural area); or communities of interest (a group of people who have a common interest, concern or characteristic).
- A community festival should constitute a series of events (or a single event with several elements) with a common theme and delivered within a defined time period. If incorporating fun day type events these must be programmed to be of at least 5 hours duration.
- DCAL has stated that all festivals must be culture based, where culture is defined as ideas, customs and social behaviour of a particular people or social grouping.

Ineligible organisations/activities:

- festivals taking place outside the Causeway Coast & Glens Borough Council area;
- festivals of a commercial nature, organised to make profit;
- trade, community or professional conferences/conventions;
- core costs for festival organisers or organisations (staffing, annual overheads);
- festivals that are primarily fundraising events, are heavily branded with charity branding or deploy potential sources of income from a festival to a charity;
- awards ceremonies or industry events;
- residential courses and associated events;
- festivals that are social events for an organisation;
- events developed and delivered by public bodies;
- events initiated and led by private sector organisations;
- festivals that are primarily sporting fixtures or competitive events;
- festivals that are primarily tourism focused events where the organisation cannot demonstrate significant community involvement

Assessment Criteria:

Assessment criteria for CFF have been developed following objectives specified by the Department of Culture, Arts and Leisure (DCAL) for the Community Festival Fund:

- i. Demonstration of need and demand (based on previous experience and festival history) & ability of the applicant group to effectively deliver (weighted x 1)
- ii. Have strong community participation in the organisation and implementation of the project contributing to building a strong sense of community (x 1)
- iii. Provide opportunities for people to improve their personal skills or receive training relevant to the project (x 1)
- iv. Improve community relations; as defined in terms of activities designed to actively strengthen and promote good community relations (x 1)
- v. Target social exclusion and /or poverty; address rural isolation issues where applicable (in line with DCAL requirements this assessment characteristic will be weighted in favour of those festivals taking place in the top 10% of the most

Annex D: Eligibility and Assessment Criteria for Community Festival Fund

deprived wards of the Borough as defined by the NI Multiple Deprivation Measure (NIMDM). The same weighting will be used in consideration of festival proposals which address rural isolation as defined by the Access to Services domain within NIMDM (x 2)

- vi. Promote equality of opportunity for all (x 1)
- vii. Demonstrate value for money (x 1)
- viii. Attract visitors to the area (DCAL have stated that whilst attraction of visitors is a positive quality, the primary driver of the fund is significant community involvement.) (x 0.5)
- ix. Provide opportunities to develop the festival – including capacity building, developing links with other organisations/events (increased partnership); expanding or diversifying activities (x1)
- x. Encourage a 'sense of place' through connecting the community with, and effectively using, public places and the local built environment, particularly infrequently used or abandoned spaces (x 1)

Annex E Community Festivals Fund 2016-17 - Maximum Eligible Award Amounts

Organisation	Amount Applied for (£)	Score	Max Eligible Award Amount (£)
1st Bovevagh Scouts	500	67.62	500
Annual Heavy Horse Show & Vintage Vehicles (Ballycastle)	500	65.24	255
Apprentice Boys Of Derry Campsie Club Rasharkin Branch	1,500	69.52	500
Articlave Armed Forces Day	500	declared ineligible as group unable to produce annual accounts	0
Ballerin GAC	1,500	68.57	1,500
Ballymaconnelly Renewal Group	1,440	74.29	1,440
Benedy Community Association Limited	500	67.62	500
Big Telly Theatre Company	5,000	75	1,500
Building Ballysally Together	1,500	71.43	1,500
Burnfoot Community Development Association	500	72.38	500
Bushmills & District Community Association	500	70.48	500
Bushmills Residents & Environmental Forum	1,975	68.57	1,500
Bushmills Women's Institute	500	67.62	350
Cairns Residents Group	700	72.38	435
CAN Compass Advocacy Network Ltd	1,500	67.14	500
Causeway Coast Vineyard	500	70.95	500
Cloughmills Community Action Team	2,380	72.86	1,500
Co Londonderry Agricultural Show Society	500	68.57	500
Coleraine Festival Committee	5,000	75.24	5,000
Cushendall Sailing & Boating Club	1,000	72.86	1,000
Cushendun Building Preservation Trust	1,500	80.95	1,500
Cushendun GAC	1,500	76.19	1,500
Danny Boy Jazz And Blues Festival - Limavady	6,700	70.48	5,000
Dervock & District Community Association	1,500	74.76	1,500
Dunaghy Flute Band	1,500	67.62	1,500
Friends Of Glenariffe	7,015	80	1,500
Friends Of Moving On Up	0	withdrawn	0
Garvagh Cultural Awareness	1,600	69.52	1,200
Glenariff Improvement Group Ltd	1,650	69.52	500
Glenariffe Oisín CLG	500	70.48	300
Glenmanus Residents Association	500	65.71	488
Glór Léim And Mhadaidh	790	65.71	428
Gortnaghey Community Association	1,500	70.48	1,500

Annex E Community Festivals Fund 2016-17 - Maximum Eligible Award Amounts

Greysteel Community Enterprises	4,830	70.48	1,500
Heart of the Glens Festival	0	withdrawn	0
HOPE	500	76.19	500
Juniper Hill Caravan Occupiers' Association	500	65.24	500
Killowen Community Association	500	74.29	500
Killyrammer & District Community Association	1,300	70.48	1,300
Kingdom of Dalriada Ulster Scots Society	5,000	75.24	5,000
Macosquin Village Community Association	1,760	68.57	1,320
Marconi Radio Group	2,120	71.9	1,500
Millburn Community Association	1,500	69.52	1,500
Moneydig Rural Network	1,500	69.52	500
North Antrim Bands Forum	1,500	67.62	1,500
O Connors Glack GAA	1,500	67.62	500
Portballintrae Residents' Association	1,563	68.1	1,500
Portstewart Community Association	4,960	81.43	4,960
Portstewart Music Festival	1,610	ineligible - competition	0
Pride Of The Park Flute Band	500	73.33	500
Project Fusion	1,500	68.57	600
Rasharkin Community Association	1,500	73.33	1,500
Riding For The Disabled Assoc (Coleraine & Dist Group)	1,400	68.57	1,100
Roe Valley Speech and Drama Committee	2,225	ineligible - competition	0
Roe Valley Residents Association	700	69.52	500
Rotary Club Of Coleraine	500	67.62	500
Somerset Residents Association	1,500	68.57	1,500
The Shamrock, Rose And Thistle Tradition	4,700	70	500
Ullans Speakers Association	1,500	70.48	1,500
Walk The Glens	1,500	66.67	500
Waterfoot Residents Association	500	68.57	485
Windyhall Community Association	1,450	65.71	1,388
TOTAL	104,368		70,049