A BETTER FUTURE

A Draft Community Plan for Causeway Coast and Glens 2017 - 2030



A Strategic Framework Consultation Document

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CONSULTATION

The Causeway Coast and Glens draft Community Plan can be obtained from the council offices in Ballymoney, Ballycastle, Coleraine or Limavady or online at https://www.causewaycoastandglens.gov.uk/council/community-planning and is available in different formats upon request.

A comments sheet is available on the website and responses can be made by any of the following methods:

Email: Community.Planning@causewaycoastandglens.gov.uk

Telephone: 028 2766 0202

In Writing: Community Planning Team, Causeway Coast and Glens Borough Council, Riada House, 14 Charles Street, Ballymoney, BT53 6DZ

The closing date for this consultation is 2nd April 2017

Welcome to the Causeway Coast and Glens Community Plan 2017 to 2030

This is the first time a Community Plan has been developed for the newly formed Causeway Coast and Glens area and this Community Plan sets out a new vision and direction for our area with a clear focus on where we want to be by 2030.

We start our journey with a sense of pride, ambition and optimism. The Community Planning Strategic Partnership are committed to the aim of shaping the Causeway Coast and Glens area into the best that it can be.

The Partnership knows that there is so much to be proud of in this area and you, our local community, have told us how much you care about this area and see it as a great place to live, work and visit. In putting together the Community Plan, the Partnership recognised the strengths that we have, such as the richness and diversity of our landscape, and built and natural heritage but we were also made aware of the things which can and need to be improved.

Using what you've told us from our extensive community engagement process, this Community Plan concentrates on three main issues:-

- A Sustainable Accessible Environment
- A Thriving Economy
- A Healthy Safe Community

While we have identified these essential issues and what outcomes we want to see achieved, this is only the start of a long process. The next step will be the development of a Delivery Plan which will set down specific actions, targets and timescales. Performance measures will also be put in place and these will be regularly monitored with updates given to the local community on how things are progressing.

The Community Planning Partnership will also continue to listen and engage with our community to identify changing needs and ensure that action to meet these needs is taken by working together.

This is your Plan, based on what you've told us, designed to achieve positive outcomes for all who live in, work in and visit the Causeway Coast and Glens area.

Councillor George Duddy Chair Causeway Coast and Glens Community Planning Strategic Partnership

Our Background and Process

The purpose of community planning is to develop a long term vision and plan for the Causeway Coast and Glens area and all its citizens based on thorough analysis of needs, priorities and opportunities in order to address them. To achieve our vision we have adopted an integrated view of the social, economic and environmental needs of our area. The Community Plan will be the key over-arching framework for partnerships and initiatives in the Causeway Coast and Glens area.

Developing and implementing the Community Plan is a major undertaking and will involve partnership working at many different levels in the area. The Local Government Act (Northern Ireland) 2014 places a duty on local authorities to initiate, facilitate and maintain community planning in their area and on the partners to fully engage with the process. The Act also places a duty on statutory organisations to have regard for the Community Plan in the organisation and delivery of their functions. Our aim will endeavour to integrate wide ranging streams of public life, weaving these together and producing a framework outlining the future direction for the Causeway Coast and Glens area. This will be achieved through meaningful partnership and collaborative working with the community being at the heart of our approach.

Strategic Partners

Our commitment as partners of the Causeway Coast and Glens Community Planning Partnership is to work in partnership in order to plan and deliver better services to improve the lives of everyone within the Causeway Coast and Glens area.

The current statutory partners are:

- Causeway Coast and Glens Borough Council
- Council for Catholic Maintained Schools (CCMS)
- Education Authority for NI,
- Health and Social Care Board
- Housing Executive NI
- Invest NI
- Libraries NI
- Northern Health and Social Care Trust,
- NI Fire and Rescue Service
- Police Service for NI
- Public Health Agency
- Sport NI
- Tourism NI
- Western Health and Social Care Trust

Process Methodology

Our Partnership has employed a phased approach for the delivery of the Causeway Coast and Glens Community Plan. The areas of need examined are guite varied and wide ranging, therefore our Community Plan needs to evolve over the coming months as the Partnership continues to add to the evidence base and further development of detailed measurable actions. Phase I has included a multi-faceted approach in order to establish a robust and wide-ranging evidence base of relevant information to help form the basis of our Community Plan. This included undertaking a literature review and by completing a comprehensive range of public engagement/consultation events, specific group engagement meetings, the use of questionnaires and by creating a community planning register of interest. This was further enhanced through the efforts and support of the three Thematic Working Groups (A Sustainable Accessible Environment, A Healthy Safe Community and A Thriving Economy). As a result this has assisted us in developing a strategic framework document focusing on high level outcomes and indicators. Phase II will provide a detailed 'Delivery Action-Plan' in order to achieve the desired outcomes identified in Phase I, in this way aspiring to deliver better services in the Causeway Coast and Glens area.

Public Engagement – In recognising the importance of partnership working we developed an open and inclusive approach in order to ensure that as wide a spectrum of public voices were heard. This assisted the key principle that effective community planning cannot be achieved by working in isolation, but rather, through a collective, open and inclusive approach. We undertook an extensive public engagement process between April 2016 and September 2016. Within this context we included a range of public engagement processes in order to achieve a robust process. This methodology included:

Public Meetings – we held open public meetings in all seven District Electoral Areas (DEAs) within the Causeway Coast and Glens area;

Specific Group Engagement – we completed a process of targeted engagement including Section 75 groups and specific community based and voluntary groups and organisations across the Causeway Coast and Glens area;

Questionnaire – we developed and utilised a questionnaire based on future priorities for the Causeway Coast and Glens area and the emerging themes of the environment, health & well-being and the economy;

Register of Interest – we developed and used an online/offline register of interest. This provided an opportunity for individuals / group representatives to put forward written submissions to the Community Planning process.

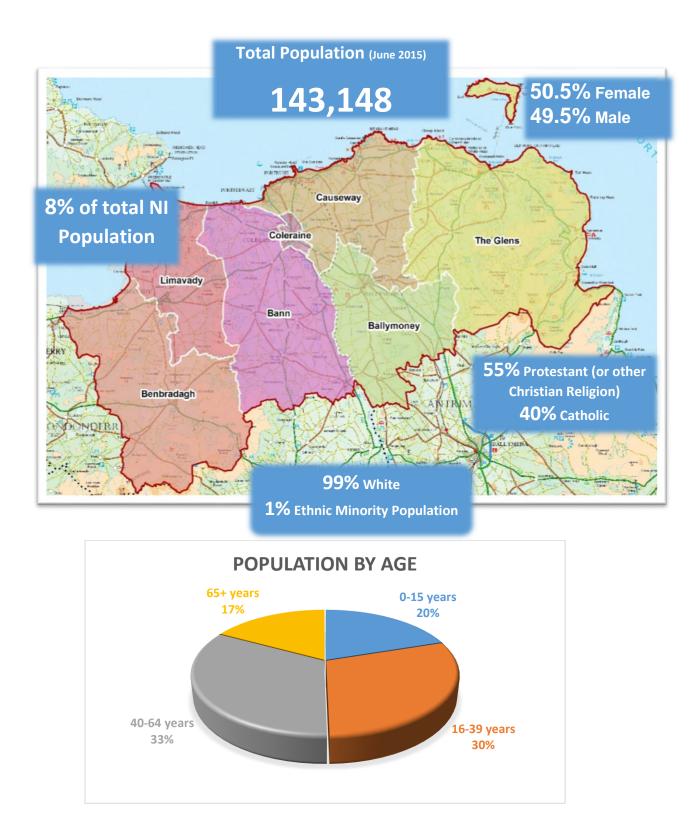
Strategic Themes – following the preliminary public engagement processes the Community Planning Strategic Partnership identified the following strategic themes to be further progressed through the establishment of task and finish working groups (Thematic Working Group for each Strategic Theme).

Each of the three strategic themes has long-term outcomes. These are further presented and explained in the following sections of this document.



Thematic Working Groups (TWGs) – the TWGs were tasked to assist and support the community planning partners in the development of our Community Plan. This process was open to all who wished to be part of the community planning development process. The participants included our Statutory Partners, Individuals from the General Public, Elected Representatives, the Community & Voluntary Sector and Specialists from within the identified strategic themes. This development stage commenced in September 2016 and completed in December 2016. Following the completion of this strategic group work we developed a range of outcomes and indicators to be further addressed through the community planning process.

Our Area Profile¹



¹ All baseline statistics cited are sourced from Northern Ireland Statistics and Research Agency (NISRA) 2016 and CCGBC Leisure and Development Department 2015-16.

Our Vision:

A Better Future Together

Our Values and Underpinning Principles

Our Causeway Coast and Glens Community Planning Strategic Partnership will work to meet the needs of the people who live, work and visit our area. Our values and underpinning principles are intended to be the driving force behind the changes in services required over the coming years to successfully deliver better outcomes for all.

Our Partnership will treat the principles as a single set of shared values which, taken together as a whole, will span every activity contained within our Community Plan.

Values

Our Partnership is committed to achieving better outcomes and we will demonstrate this through the following values:

Respect – We will encourage fairness, making decisions based on evidence, need and equality

Participation – We will involve and engage all our community, building connections, partnership working, co-operation and collective ownership of the Community Plan

Innovation – We will be ambitious and imaginative in all that we do

Integrity – We will be open, transparent and accountable in our activities and in our decision making

Sustainability – We will promote respect for our environment, a prosperous economy and a resilient community through working together



Our Community Engagement and Key Findings

Background

The Local Government (NI) Act 2014 (Part 10, Section 73) outlines that the Council and partners must ensure community involvement in the development, implementation and review of the Community Plan.

Community Involvement and Engagement

Our challenge was to identify the characteristics of our area - a great place to live, work and visit - listen to the vision and values of our community and apply them so that we retain the character and spirit that make our area so unique.

Our approach to community involvement was open and inclusive. We wanted everyone to feel that they have an opportunity to 'Have their Say' and many of you took up the opportunities offered through attendance at public meetings across the seven District Electoral Areas (DEAs) of Council and our series of Thematic Working Group Workshops, participation in specific group engagement and activities, completing and submitting our Community Planning Questionnaire, making online/offline written submissions and indicating your interest to be kept informed and involved in the process.



Participants in the Health and Wellbeing Thematic Working Group, one of twelve dedicated workshops that took place across the Borough

In addition to these methods, we held an area wide arts based Community Planning project with primary school aged children. We hosted a lively and informative participative engagement event for our special interest group with young people from Compass Advocacy Network, Building Communities Resource Centre Disability Development Programme and Mencap. We participated in a range of localised community planning initiatives including the Northern Ireland Executive's Rathlin Island Policy and Ministerial Forum Review. We heard the voices of young people from

our four Youth Councils of Causeway Coast and Glens – Ballymoney, Coleraine, Limavady and Moyle when they presented their views to Causeway Coast and Glens Borough Council's Youth Champion. We visited older people's groups, engaged with Council's Equality Forum, spoke to local business owners, rural development groups, community networks, church groups, special interest groups just some of the many ways we engaged with communities across the area.

Alongside our initiatives, we are grateful to all involved in the Waste No Time project, an interactive community democracy project running across the Coast & Glens Council area and providing alternative, innovative and fun ways for residents to engage and put across their ideas on delivery of public services².



Chair of Causeway Coast and Glens Community Planning Strategic Partnership, Councillor George Duddy with winners in our Primary School Community Planning Art Competition – (L-R) Robyn Baird, Rasharkin Primary School; Eleanor Fyfe, St. Patrick's Primary School, Glenariff; Amelie Holden, Hezlett Primary School, Castlerock

Along the way we heard many enthusiastic voices of all ages and backgrounds who are proud of where they live and want to see key attributes of their lifestyle and place that are important to them now, preserved into the future – the beauty of our natural surroundings, our remarkable scenic landscapes and coastline, the vibrancy and warmth of our people. Retaining these iconic characteristics of the Causeway Coast and Glens area will happen with all of our help.

² WNoT is a partnership project delivered by Beyond Skin, Building Communities Resource Centre, Corrymeela, Rural Community Network & Charo Lanao-Madden and supported by the Building Change Trust. Further information and the outcomes of their engagement to date can be found at https://www.facebook.com/wastenotimeproject/

Engagement is still ongoing and it is the intention that opportunities for communities and individuals to become involved in the engagement process will continue.

To date over 1,000 people have directly engaged in our community planning process and over 100 have registered their interest to be included on a Community Planning Register to participate in an ongoing continuous engagement process regarding the Community Plan.



Workshop session with Causeway Coast and Glens Community Planning Strategic Partnership Members (June 2016)

Background papers and consultation and engagement reports detailing public and community feedback have all guided the development of this Community Plan and are available on the Causeway Coast and Glens Borough Council website www.causewaycoastandglens.gov.uk

Our Outcomes

Our Community Plan, like the Programme for Government (PfG), has been developed using an outcomes based approach. It focuses on achieving real outcomes for all who live, work and visit Causeway Coast and Glens and sets out a framework around which to achieve them.

The Plan has three overarching long term strategic population outcomes leading to eleven intermediate outcomes. These were identified and agreed through the work of three Thematic Working Groups – Health & Social Wellbeing, Economy and Environment – whose members drawn from the community & voluntary, private and statutory sectors and residents of the Borough, supported the Community Planning Partners in the development of our Community Plan. Participation in these groups was widely promoted and open to all.



These overarching outcomes are interlinked. Achieving a good positive outcome in one area will lead to further positive outcomes – communities that value and benefit from a diverse and accessible environment will enjoy the outdoors, be more active and subsequently benefit in terms of their overall health and wellbeing.

This section of the plan sets out what each of our outcomes are and proposes a range of outcome indicators to be used to establish and measure progress towards our overall long term strategic outcomes.

A HEALTHY SAFE COMMUNITY

Male Life Expectancy 78.9 years (2013)Female Life Expectancy 82.9 years (2013)(NI Average = 78.1 years)(NI Average = 82.4 years)





Healthy Life Expectancy By Relevant Health Trust Area

Northern Trust area: Male = 58.8 years Female = 62.51 years Western Trust area: Male = 58.09 years Female = 60.87 years

20% of people have a long term health problem

11% of people provided unpaid care to family, friends or neighbours 80% people said their general health was good or very good

In 2014 the median age at death was 79 The population of Causeway Coast and Glens aged **60+** is expected to rise to

49,367 by 2037

(34.3% of the projected population for the area).

There are 54,970 homes in the area (2015)

Owner Occupied 68% Private Rented 16% Social Rented 13%

Average House Price = £136,000 (2014/15) (Average House Price NI = £140,000)

11% of households are lone pensioners 8% of households are lone parents with dependent children

PRIMARY SCHOOLS (2014) Pupils = 12,580 (Female - 6,405/Male = 6,180)

In 2012/13 Academic Year, 77.0% of primary pupils in Causeway Coast and Glens achieved level 4 or above in Communication in English (NI - 77.1%)

78.4% achieved level 4 or above in Mathematics. (NI = 78.5%) POST PRIMARY SCHOOLS (2014) Pupils = 10,890 (Female = 5,540/Male = 5,355)

In 2014/15 Academic Year, 61.3% of school leavers in Causeway Coast and Glens achieved at least 5 GCSEs at A*-C or equivalent, including GCSE English and Maths

(NI = 66% in 2014/15)

25% of Causeway Coast and Glens Population is income deprived

(NI Average = 25%)

A Healthy Safe Community

Population Outcome Statement: All people of Causeway Coast and Glens will contribute to and benefit from a healthy, connected and safe community that nurtures resilience, promotes respect and supports everyone to live well together

Outcome 1: The Causeway Coast & Glens area feels safe

This means that :-

- 1.1 People in the Causeway Coast and Glens experience a reduction in levels of crime
- 1.2 The people of the Causeway Coast and Glens benefit from a reduction in fear of crime
- **1.3** The people of the Causeway Coast and Glens will experience improved safety in the home and in the community

Outcome 2: All people of the Causeway Coast and Glens benefit from improved physical health and mental wellbeing

This means that :-

- 2.1 The people of the Causeway Coast and Glens will have increased opportunities to participate in sustained physical activity
- 2.2 The people of the Causeway Coast and Glens will have increased opportunities to participate in social and creative activity
- 2.3 The people of the Causeway Coast and Glens will experience a reduction in levels of social isolation and deprivation across the area
- 2.4 The people of the Causeway Coast and Glens will experience a reduction in levels of health and social inequalities

Outcome 3: All people of the Causeway Coast and Glens can live independently as far as possible and access support services when they need it

This means that:

- **3.1:** The people of Causeway Coast and Glens will be supported in making healthy lifestyle choices which protect and enhance their physical and mental health and wellbeing
- **3.2**: The people of the Causeway Coast and Glens will experience a reduction in barriers to independent living

Outcome 4: The Causeway Coast and Glens area promotes and supports positive relationships

This means that:

- 4.1 There will be increased collaborative working across the Causeway Coast and Glens area
- 4.2 There will be increased promotion and sharing of community space across the Causeway Coast and Glens
- 4.3 The Causeway Coast and Glens area will benefit from sustainable community and voluntary activities, leading to an increased sense of community belonging and resilience

Our Outcome Indicators

We will use outcome indicators based on the whole Causeway Coast and Glens area population to measure our progress towards our agreed higher level outcomes. These are shown in the table overleaf. Later in the community planning process, when we have established and agreed our delivery plans with our Community Planning Partners, we will identify and define performance measures to help us quantify achievement of actions towards overall outcomes.

A Healthy Safe Community

Health and wellbeing and health inequalities are affected by many factors such as family, community, prosperity, workplace and our social and physical environment. You spoke to us about your desires to see holistic health and wellbeing for all our communities and that existing inequalities across our area be addressed. Maximising quality of life for all, throughout the life course is vital for the future wellbeing of all our communities. Also there was a recognition that the predominantly rural aspects of our area and future anticipated growth in our aging population leads to concerns regarding access to health services and social isolation issues particularly for older people in our communities. Having safe, welcoming and resilient communities where people respect each other and have a voice and the confidence to speak up is important to you.

A HEALTHY SAFE COMMUNITY OUTCOMES	OUTCOME INDICATORS
Outcome 1: The Causeway Coast & Glens area feels safe	 % of people reporting that fear of crime has a minimal impact on their quality of life (NI Crime Survey DoJ) No. of accidental dwelling fires (NIFRS) Area based recorded crime rates for CC&G (PSNI)
Outcome 2: All people of the Causeway Coast and Glens benefit from improved physical health and mental wellbeing	 No. of preventable deaths per 100,000 of the population including DEA rate comparisons (NI Health & Social Care Inequalities Monitoring: HSCIMS DoH) % of people who participate in sport/physical activity on at least one day per week (Continuous Household Survey DfC) Annual / combined % of population engaging in leisure/arts/cultural activities (Engagement in Culture, Arts and Leisure by Adults in NI 2015/16 – DfC) Standardised prescription rates (per 100,000) for mood & anxiety disorder drugs (NI Health & Social Care Inequalities Monitoring: HSCIMS DoH)
Outcome 3: All people of the Causeway Coast and Glens can live independently as far as possible and access support services when they need it	 % of those ≥75 years living in own home (NHSCT/WHSCT) No. of adults receiving personal care at home or self-directed support for personal care as a % of the total no. needing care (Data Development Agenda for PfG)
Outcome 4: The Causeway Coast and Glens area promotes and supports positive relationships	 A Respect Index (Data Development Agenda for PfG) % who think all leisure centres, parks, libraries and shopping centres in their areas are 'shared and open' to all (NI Life & Times Survey TEO GR Indicators 2015) % of active volunteers in the Borough (DfC)

Actions Moving Forward:

The next stages of our Community Plan will require relevant key partners to undertake the development of a comprehensive delivery plan to achieve our desired outcomes. Examples of potential high level actions suggested by the community to work towards 'A Healthy Safe Community' are as follows:-

- Promote personal and community safety across the Causeway Coast and Glens area through accessible information initiatives and integrated, targeted support for vulnerable individuals and groups;
- Develop innovative and partnership based interventions for rehabilitative services, leading to reductions in levels of re-offending;
- Develop, promote and extend health literacy to help connect people to understand health information and services and to take decisions on their health and wellbeing;
- Develop a collaborative anti-poverty strategy/partnership that delivers preventative and crisis intervention extending across the Causeway Coast and Glens area;
- Co-design initiatives which identify and address barriers to independent living;
- Develop 'age, ability and dementia friendly' communities and initiatives which enable all people to benefit from living in the area;
- Identify and raise awareness of models of good practice within the Community & Voluntary sector that involve collaborative working;
- Identify and promote the role of formal and informal volunteering.
- Promote positive relations characterised by respect, where cultural diversity is celebrated and people can live, learn and socialise together, free from prejudice, hate and intolerance.

A SUSTAINABLE ACCESSIBLE ENVIRONMENT



4 out of the **8**

Areas of Outstanding Natural Beauty in NI lie wholly or partly within Causeway Coast and Glens:

Binevenagh AONB Causeway Coast AONB Sperrins AONB Antrim Coast and Glens AONB

The Giant's Causeway

- UNESCO World Heritage Site
- Of Global Geological Importance
- National Nature Reserve
- Part of an Area of Special Scientific Interest
- Most Popular Tourism Attraction in NI

In 2014/15 **77,972** tonnes of municipal waste was collected.

Of this:

18,337 tonnes was sent for recycling 101 tonnes sent for re-use 11,811 tonnes sent for composting



- **FIVE** Conservation Areas within the area
- **SIX** Areas of Townscape and Village Character
- 931 Listed Buildings
- 282 Scheduled Monuments
- **31** Historic Parks, Gardens and Demesnes

A Sustainable Accessible Environment

Population Outcome Statement: All people of Causeway Coast and Glens will value and benefit from a diverse, sustainable and accessible environment with an infrastructure that is fit for purpose and that enables connections.

Outcome 5: The Causeway Coast & Glens area is widely recognised and celebrated for its unique natural & built landscapes

This means that:

5.1 The Causeway Coast & Glens area is the 'go to' destination of Northern Ireland

5.2 The Causeway Coast & Glens area is a welcoming environment for all

Outcome 6: The Causeway Coast & Glens area has physical structures and facilities that further growth, access and connections

This means that:

6.1 The Causeway Coast & Glens area has a sustainable, accessible transport network for all

6.2 The Causeway Coast & Glens area has high quality telecommunications for all

6.3 The Causeway Coast & Glens area has a high quality built environment and civic space

6.4 The Causeway Coast & Glens area has fit for purpose infrastructure that enables growth

Outcome 7: The Causeway Coast & Glens area is a sustainable environment

This means that:

7.1 The Causeway Coast & Glens area has protected and enhanced landscapes for the benefit of natural and built heritage

7.2 The land and sea of the Causeway Coast & Glens is sustainably managed

7.3 The Causeway Coast & Glens area has a clean, healthy, safe environment with improved air, land and water quality

7.4 We, in the Causeway Coast & Glens area, value, protect and appreciate our environment

A Sustainable Accessible Environment

Ultimately our health and wellbeing and future prosperity are dependent on our natural environment. You felt it was important that we work together to maintain a balance to protect, enhance and sustain our unique and beautiful environment whilst meeting our community, tourism and commercial needs. You recognised the importance of our future energy needs in relation to the environment and future growth. Disparities in services for telecommunications were cited as of concern, particularly in rural areas. Infrastructure fit for purpose and growth with well-connected and accessible public transport linked to services was seen as essential for future wellbeing and prosperity for the people of Causeway Coast and Glens. Also, having a clean environment in which to live, work and play with ease of access to outdoor spaces and our coastline for the benefit of all our communities and those who wish to visit.

A SUSTAINABLE ACCESSIBLE ENVIRONMENT OUTCOMES	OUTCOME INDICATORS
Outcome 5: The Causeway Coast & Glens area is widely recognised & celebrated for its unique natural & built landscapes	 % Visitors to Causeway Coast and Glens (Tourism NI) £ spend per visitor (Tourism NI) £ investment in our natural & built landscapes % Blue Flag for Beaches / Rural & Resort Seaside Awards /Marine Litter Surveys (Keep NI Beautiful : KNIB) Litter (NI) Order 1994: Annual litter offences/fly-tipping incidents at Local Government District (LGD) level (Causeway Coast & Glens BC)
Outcome 6: The Causeway Coast & Glens area has physical structures and facilities that further growth, access and connections	 % of journeys made by walking, cycling or public transport (community transport) – (Dept. of Infrastructure Travel Survey for NI) Housing growth matches household growth - gap lessened between what we need and what we have (NIHE) % of premises with access to broadband with speeds at or above 30Mbps (Ofcom Communications Report NI)
Outcome 7: The Causeway Coast & Glens area is a sustainable environment	 % household waste that is reused, recycled or composted (NI Local Authority Collected Municipal Waste Management Statistics: Causeway Coast & Glens BC)

 % of water bodies (river, lake, marine and groundwater) at 'good/high' status (DAERA: NISRA) Air quality: annual mean concentration of NO₂ (DAERA NI Environmental Statistics) Air Quality Monitoring Statistics (Causeway Coast and Glens BC) % Low Carbon Homes % Greenhouse Gas Emissions (GHG) for NI (National Atmospheric Emissions Inventory NAEI : DAERA)
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Actions Moving Forward:

The next stages of our Community Plan will require relevant key partners to undertake the development of a comprehensive delivery plan to achieve our desired outcomes. Examples of potential high level actions suggested by the community to work towards 'A Sustainable Accessible Environment' are as follows:-

- Develop an integrated transport strategy to encompass all transport elements, and links with Department for Infrastructure Integrated Transport Strategy;
- Research and develop stratagems to address identified telecommunication gaps within the Causeway Coast and Glens area;
- Promote and encourage local residents to take pride in their local environment

 area wide 'Live Here Love Here Campaign';
- Review existing / develop new management plans for the protected sites network of Causeway Coast and Glens;
- Tackling unmet social housing need in areas of persistent demand;
- Initiate strategy and campaign to reverse plastic waste;
- Develop collaborative approaches to benefit from niche tourism initiatives and tourism trends e.g. eco –tourism for Causeway Coast and Glens area.

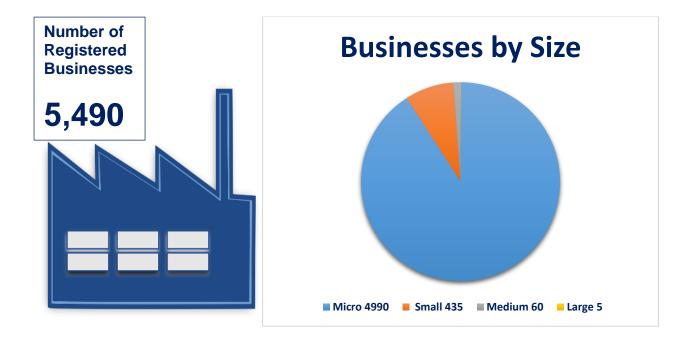
A THRIVING ECONOMY

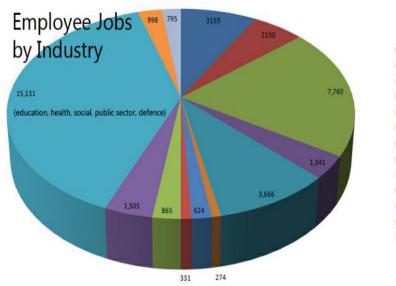


5% of population claiming unemployment benefit (NI = 5%) 29% long term (over one year) (NI = 34%) 25% aged 18-24

(NI = 25%)

43% had no or low qualifications21% had a degree or higher qualification





Manufacturing
 Construction
 Wh'sale & Retail Trade; Repairs
 Transport & Storage
 Accommodation & Food
 Information & Communication
 Financial and Insurance
 Real Estate
 Professional, Scientific & Tech
 Admin and Support
 Public Sector
 Arts,Entertainment & Rec
 Other Service Activities

Tourism Jobs 4,751 (12% of all jobs in the area)

1.8million visits to visitor attractions in the area (2014)

Agriculture and the Rural Area

2,453 farms (2014) 17% of population live in rural settlements 36% live in the wider rural area





A Thriving Economy

Population Outcome Statement: All people of Causeway Coast and Glens will contribute to and benefit from a thriving economy built on a culture of growth, entrepreneurship, innovation and learning

Outcome 8: The Causeway Coast & Glens area provides opportunities for all to contribute to and engage in a more prosperous and fair economy

This means that:

- 8.1 People of the Causeway Coast & Glens area have equality of access to quality jobs and career prospects
- 8.2 The Causeway Coast & Glens area attracts world class events for economic growth
- 8.3 The Causeway Coast & Glens area has a culture of aspiration leading to increased opportunities for all

Outcome 9: The Causeway Coast & Glens area attracts and grows more profitable businesses

This means that:

- 9.1 The Causeway Coast & Glens area has a well-connected infrastructure, vibrant town centres and public realm
- 9.2 The Causeway Coast & Glens area is recognised as attractive, safe, welcoming and open to business
- 9.3 The Causeway Coast & Glens area embraces and proactively supports business investment

Outcome 10: The Causeway Coast & Glens area drives entrepreneurship and fosters innovation

This means that:

10.1 Causeway Coast & Glens has unique drivers that are catalysts for inward investment

10.2 Causeway Coast & Glens has indigenous businesses that are ambitious and growing

Outcome 11: All people of the Causeway Coast and Glens will be knowledgeable and skilled

This means that:

11.1 People of the Causeway Coast & Glens area have accessible and appropriate education and skills opportunities which are connected to the economic drivers in the area

11.2 All children of the Causeway Coast and Glens area leave school with relevant core skills and qualifications

A Thriving Economy

We need a local economy where wealth creation improves the economic and social fortunes of all our people and communities, bringing benefits for all. Our quality of life and future wellbeing is dependent upon a thriving economy and many of you recognised that having strong networks across the public, commercial and community sectors is key. You spoke of desires for prosperity through increased and better local employment opportunities, accessible skills training and learning, regeneration of local towns, up to date modern infrastructure, providing support for local businesses, fostering of enterprise and entrepreneurship and the need to invest in our young people. Many of you also saw opportunities for innovation, to recognise our key economic drivers and to make use of our unique natural assets, to strengthen our local economy through tourism and leisure pursuits.

A THRIVING ECONOMY OUTCOMES	OUTCOME INDICATORS
Outcome 8: The Causeway Coast & Glens area provides opportunities for all to contribute to and engage in a more prosperous and fair economy	 Employment rate (16-64 years) by Local Government District LGD (Labour Force Survey : NISRA) Earnings (Median Gross Earnings) by Work and Residence (Annual Survey of Hours and Earnings) Employee Jobs by Sector (Census of Sector Employment) Better Jobs Index (Data Development PFG) No of businesses by broad industry group (Inter-Departmental Business Register IDBR)
Outcome 9: The Causeway Coast & Glens area attracts and grows more profitable businesses	 Total Entrepreneurial Activity (TEA) for Local Government District LGD (Invest NI) ³Annual Business Inquiry, approximate Gross Value Added (aGVA) per employee, by Local Government District (NISRA) No. of PAYE / VAT registered businesses (NISRA) Business Start-up Rates for CC&G (Business Demography Tables : Inter- Departmental Business Register IDBR:NISRA)

³ Approximate Gross Value Added (aGVA) is a measure of the value of economic activity generated by businesses (DfE)

Outcome 10: The Causeway Coast & Glens area drives entrepreneurship & fosters innovation	 Export Activity: supported businesses at regional office level (KPIs: Invest NI) Total Entrepreneurial Activity (TEA) for the Borough (Invest NI) Rate of innovation activity (Dept. for the Economy, NI Innovation Survey) Business Start-up Rates for CC&G (Business Demography Tables : Inter- Departmental Business Register IDBR:NISRA)
Outcome 11: All people of the Causeway Coast and Glens will be knowledgeable and skilled	 Qualification Levels (16-64 years Population) – (Labour Force Survey) % school leavers achieving at Level 2 or above including English and Maths (DoE Qualifications and Destinations of School Leavers)

Actions Moving Forward:

The next stages of our Community Plan will require relevant key partners to undertake the development of a comprehensive delivery plan to achieve our desired outcomes. Examples of potential high level actions suggested by the community to work towards 'A Thriving Economy' are as follows:-

- Ensure alignment of future plans with Enterprise Zone Development Plan⁴;
- Develop Causeway Coast and Glens as an exemplar of knowledge driven innovation and research & development in key sectors;
- Grow digital / knowledge sectors across the area through utilisation of Project Kelvin⁵;
- Develop early (school age) intervention schemes for entrepreneurship and the creation of aspiration across the area;
- Ensure a pipeline of clearly defined & user friendly business support for enterprise, investment and business growth across the Causeway Coast and Glens area.

⁴ March 2014 saw the announcement of the creation of Northern Ireland's first Enterprise Zone. Situated adjacent to the University of Ulster campus in Coleraine, this zone offers Enhanced Capital Allowances that permit 100% first year write-off for qualifying plant and machinery expenditure.

⁵ The establishment of Project Kelvin off the coast of Portrush has contributed significantly to the context for developing an Enterprise Zone and Digital Data Centre in Coleraine. Project Kelvin is an extensive submarine and terrestrial cable deployment that directly connects NI to North America.

Our Links with NI Draft Programme for Government (PfG)

NI Programme for Government Outcomes	Causeway Coast & Glens Outcomes
We are an innovative and creative society where people can fulfil their potential We give our children and young people the best start in life We prosper through a strong, competitive, regionally balanced economy We have more people working in better jobs We are a confident, welcoming, outward looking society	A THRIVING ECONOMY All people of Causeway Coast and Glens will contribute to and benefit from a thriving economy built on a culture of growth, entrepreneurship, innovation and learning
We have created a place where people want to live and work, to visit and invest	
We enjoy long, healthy, active lives	A HEALTHY SAFE COMMUNITY
We care for others and we help those in need We have a more equal society We have a safe community where we respect the law and each other	All people of Causeway Coast and Glens will contribute to and benefit from a healthy, connected and safe community that nurtures resilience, promotes respect and supports everyone to live well together
We are a shared society that respects diversity	
We live and work sustainably – protecting the environment We have high quality public services We connect people and communities through our infrastructure	A SUSTAINABLE ACCESSIBLE ENVIRONMENT All people of Causeway Coast and Glens will value and benefit from a diverse, sustainable and accessible environment with an infrastructure that is fit for purpose & that enables connections.

Our Screening Process

Section 75

The strategic framework has been subjected to a Section 75 screening process and has been screened out. The screening template is available on our website. If you have any comments on this process please contact the Causeway Coast and Glens Community Planning Team.

Strategic Environmental Assessment

Screening is required as outlined in the 'EU Directive 2001/42/EC on the assessment of the effects of certain plans and programmes on the environment – (commonly known as the 'SEA Directive' and translated into a Northern Ireland law in '*The Environmental Assessment of Plans and Programmes Regulation (Northern Ireland)* 2004'.

Determination - An SEA is not required because the Community Plan is unlikely to have significant environmental effects, it is high level and any specific activities arising as a result of the outcomes contained within the plan will be separately screened either via the Local Development Planning process or the screening of another strategy. The Community Plan consists of a series of outcomes and indicators/measures which will be delivered via the strategies and work programmes of various community planning partners. A copy of the SEA Screening Report is available on our website.

Rural Proofing Report

While it is not a legal requirement that local government rural proofs its policies, it is good practice. The Community Plan is a shared document across local government, statutory partners and government departments.

Determination – Upon consideration, it is concluded that an in-depth rural proofing process is not required as any potential detrimental impact in rural areas is mitigated by the area based approach to design and delivery of local actions. These action plans will support achievement of the outcomes in the Community Plan and will reflect local need. The Community Plan is a high-level document that demonstrates no difference in its application between urban and rural dwellers. The impact of subsidiary action plans, strategies, policies and programmes will be considered separately at an appropriate level. A copy of the Rural Proofing Screening Report is available on our website.

Next Steps

The engagement process we have used to date has been ambitious but has provided us with immensely useful information. So much information, in fact, that we could not include it all in this Strategic Framework document.

However, this is only the start of a long process. The next step will be the development of a Delivery Plan which will set down specific actions, targets and timescales. It will also put in place performance measures and identify the partners responsible for implementing the actions.

Much of the additional information captured during the community engagement and the Thematic Working Groups will feed into the development of this Delivery Plan in the form of suggested actions and performance measures.

'Engagement' is not an empty word for the Community Planning Partnership. We intend to continue keeping our community informed of what we are doing and how we are doing. We will also involve our community in reviewing how things are progressing and whether the Community Plan and the Delivery Plan need to adapt to meet changing circumstances.

Community Planning is a process which will help make a positive difference to this area and the Community Planning Partnership is fully committed to collaborative gain to ensure we create a better future together.