



Title of Report:	Corporate Policies for Consultation Draft Communications Strategy and Draft Action Plan
Committee Report Submitted To:	Corporate Policy and Resources Committee
Date of Meeting:	25th January 2022
For Decision or For Information	For Decision

Linkage to Council Strategy (2021-2025)	
Strategic Theme	Cohesive Leadership
Outcome	Council has agreed policies and procedures and decision making is consistent with them.
Lead Officer	Democratic and Central Services Manager

Budgetary Considerations	
Cost of Proposal	
Included in Current Year Estimates	YES/NO
Capital/Revenue	-
Code	-
Staffing Costs	

Screening Requirements	Required for new or revised Policies, Plans, Strategies or Service Delivery Proposals.		
Section 75 Screening	Screening Completed:	Yes/No	Date: October 2021
	EQIA Required and Completed:	Yes/No	Date: N/A
Rural Needs Assessment (RNA)	Screening Completed	Yes/No	Date:
	RNA Required and Completed:	Yes/No	Date:
Data Protection Impact Assessment (DPIA)	Screening Completed:	Yes/No	Date:
	DPIA Required and Completed:	Yes/No	Date:

1.0 Purpose of Report

- 1.1 Following presentation of the Communications Strategy and Action Plan to Members in November for consultation, presented now for decision with a recommendation to propose.

2.0 Background

2.1 Draft Communications Strategy and Action Plan

- 2.2 Council approved a Communications Strategy in 2017 and this policy was due for review. The review has been completed and a draft Strategy and Action Plan have been approved by SLT.

- 2.3 Members were asked to consider the content of the Draft Strategy and associated action plan and provide any comments to the Democratic and Central Services Manager by 31st December 2021. No comments were received.

Recommendation

- 3.1 **It is recommended** that the Corporate Policy and Resources Committee recommend to Council approval of the Draft Communications Strategy and Action Plan.