



Title of Report:	Private Contractor Litter Enforcement Statistics (WISE) & Easter Cruise Patrols
Committee Report Submitted To:	Environmental Services Committee
Date of Meeting:	14th June 2022
For Decision or For Information	For Information

Linkage to Council Strategy (2021-25)	
Strategic Theme	Climate Change and our environment
Outcome	Increase capacity of Litter enforcement service to improve deterrent rates and reduce amount of litter across the Borough
Lead Officer	Head of Health & Built Environment

Budgetary Considerations	
Cost of Proposal	N/A
Included in Current Year Estimates	YES/NO
Capital/Revenue	N/A
Code	21451
Staffing Costs	NIL

Screening Requirements	Required for new or revised Policies, Plans, Strategies or Service Delivery Proposals.		
Section 75 Screening	Screening Completed:	Yes/No	Date:
	EQIA Required and Completed:	Yes/No	Date:
Rural Needs Assessment (RNA)	Screening Completed	Yes/No	Date:
	RNA Required and Completed:	Yes/No	Date:
Data Protection Impact Assessment (DPIA)	Screening Completed:	Yes/No	Date:
	DPIA Required and Completed:	Yes/No	Date:

1.0 Purpose of Report

1.1 The purpose of this report is to update members on the private contractors' actions from August 2021 to May 2022 including patrols during the Easter Cruise in Portrush.

2.0 Background

- 2.1 Further to report ES210810, members will be aware that this service commenced 2nd August 2021.
- 2.2. Statistical information for the period 2nd August 2021 to 31st May 2022 of operation are provided in Tables below

Table 1. No of Fixed Penalties per Month (August 2021 – May 2022)

Month	Offence Type Count
August	748
September	507
October	235
November	157
December	67
January	135
February	101
March	224
April	192
May	120
Total	2490

Table 2. Fixed Penalty Notices (FPN's) Issued by Offence type (Aug 21 – May 22)

Offence Type	Offence Type Count	Percentage
Dog Fouling-Dog Fouling	85	3.41
Littering-Alcoholic Drinks	8	0.32
Littering-Bottle	57	2.29
Littering-Bottle Top	6	0.24
Littering-Chewing Gum	33	1.33
Littering-Cigar	1	0.04
Littering-Cigarette Butt	1468	58.96
Littering-Confectionary Packs	34	1.37
Littering-Discarded Food	24	0.96
Littering-Face Mask	2	0.08
Littering-Fast Food Related	34	1.37
Littering-Food Wrapper	20	0.8
Littering-Non-Alcoholic Drinks Related	12	0.48

Offence Type	Offence Type Count	Percentage
Littering-Other Litter	107	4.3
Littering-Packaging	35	1.41
Littering-Printed Literature	18	0.72
Littering-Rolled up cigarette	394	15.82
Littering-Scratch Card	31	1.24
Littering-Snack Packs	38	1.53
Littering-Soft Drink Bottle	25	1
Littering-Soft Drink Can	33	1.33
Littering-Sweet Wrapper	25	1
Total:	2490	

Table 3. Fixed Penalty Notices issued by town/area (Aug 21 – May 22)

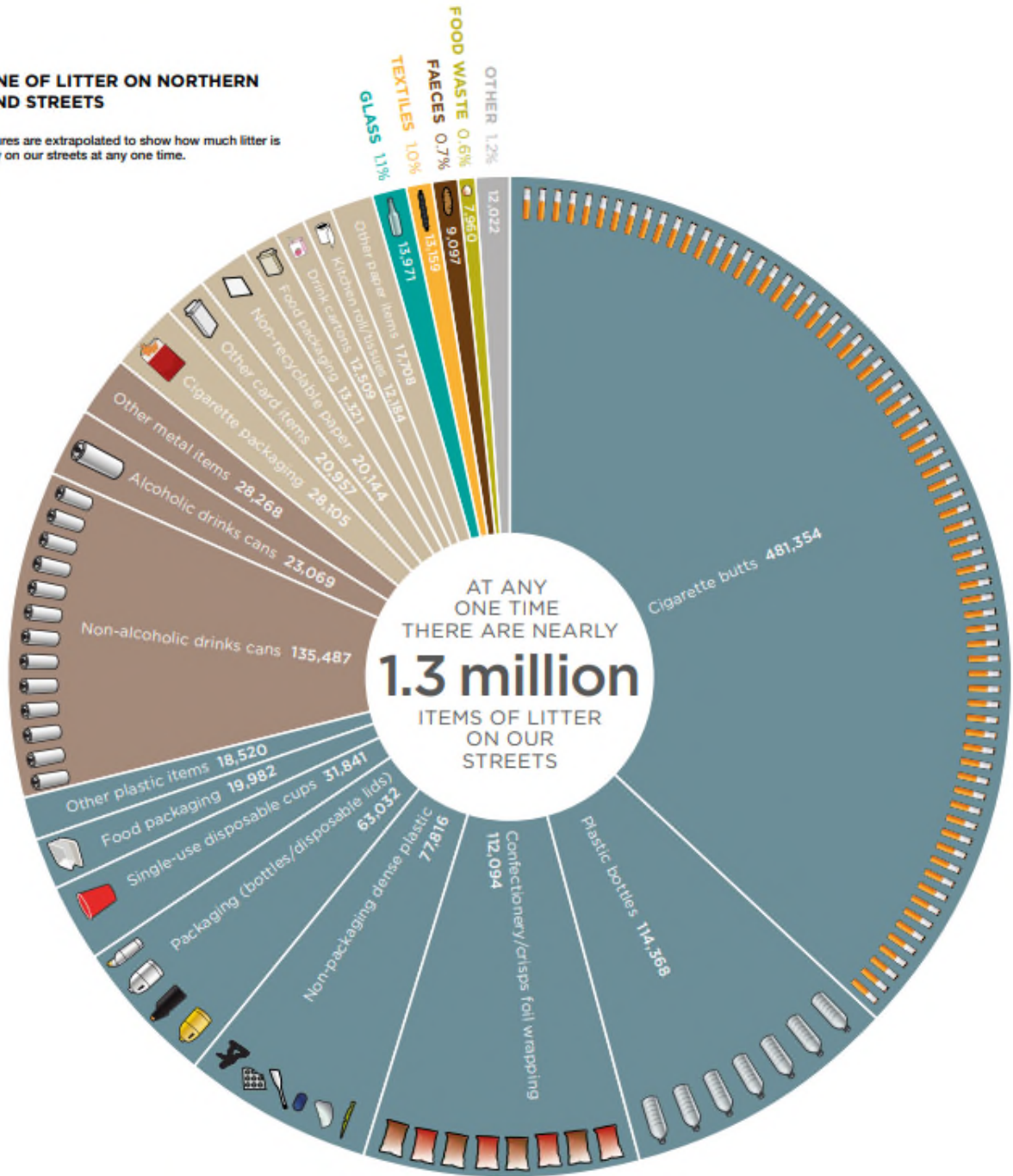
Town/Village	Town Count	Percentage
Armoy	4	0.16%
Ballarena	1	0.04%
Ballintoy	2	0.08%
Ballycastle	24	0.96%
Ballymoney	254	10.20%
Bushmills	7	0.28%
Castlerock	8	0.32%
Coleraine	1582	63.53%
Cushendall	1	0.04%
Cushendun	1	0.04%
Dervock	4	0.16%
Downhill	2	0.08%
Dungiven	2	0.08%
Dunloy	1	0.04%
Garvagh	6	0.24%
Kilrea	2	0.08%
Limavady	263	10.56%
Portballintrae	4	0.16%
Portrush	275	11.04%
Portstewart	45	1.81%
Rasharkin	2	0.08%
Total:	2490	

- 2.3 The figures detailed in table 2 include fixed penalties issued during the Easter Cruise 2022. See Appendix 1 for report provided by WISE on their attendance at this event.

- 2.4 Officers continue to be deployed across the Borough, 7 days per week to detect offences with the aim of reducing the amount of litter across the Borough.
- 2.5 Members are reminded that should they wish to accompany any of the officers on patrol to observe first-hand how they engage with the public, that may be arranged.
- 2.6 All those that have been given a FPN have the right of representation directly to the company to challenge the issue. Details are provided on the FPN and on the Councils website.
<https://www.causewaycoastandglens.gov.uk/live/health-and-built-environment/environment-health-and-well-being/environmental-health/litter-enforcement>
- 2.7 For those who do not have internet access an address for written representations can be provided.
- 2.8 Council officers will continue to work with WISE officers targeting litter hotspots and promoting anti-litter initiatives such as the Butt Ballot boxes, use of litter bins, and the Green Dog Walker scheme.
- 2.9 Litter Composition Report 2019/20 compiled by Keep Northern Ireland Beautiful produced the graphic below which highlights the categories of littered items and the amount of litter that could be on our streets at any one time.

OUTLINE OF LITTER ON NORTHERN IRELAND STREETS

These figures are extrapolated to show how much litter is potentially on our streets at any one time.



3.0 Recommendation

It is recommended that the Environmental Service Committee recommends to Council to note the above.

Appendix 1

W.I.S.E. Easter Cruise Report

1. Team

The WISE team on patrol during the Easter Sunday Cruise consisted of the Operations Manager for Northern Ireland and three WISE Team Leaders.

2. Patrol Outcome

- 34 Fixed Penalty Notices issued - 33 for cigarette litter
- 1 for an alcoholic drink
- 31 Paid to date
- 91% payment rate
- **General Comments**

The Team had a very successful day patrolling Portrush town and interacting with the public. The Police were incredibly helpfully in difficult situations and provided immediate support when needed. The public seemed to be very supportive of the presence of WISE on the ground and actively came up to talk to the team regarding their own areas. All in all WISE believe the day was a complete success both in terms of the number of Fixed Penalty Notices issued and education.

- **Patrol Photos**

